100% online !

Master 2

Applied Intellectual Property Law

Center for International
Intellectual Property Studies | CEIPI
University of Strasbourg

Introduction

In our modern world, Intellectual Property serves as the driving force behind progress, safeguarding economic development and encouraging creativity.
In a global economy that is increasingly driven by innovation and knowledge, Intellectual Property Rights are crucial.
If intellectual property issues are social, cultural and economic, intellectual property rights are assets for the companies and creators themselves. In that perspective, as in the same activity, service or product, different IP rights might be involved, cross-Intellectual properties legal expertise is often required.

This master's program meets a need for specialized legal expertise in intellectual property and cross-disciplinary issues. Building on the success of the Masters created at CEIPI since 1975, this new program aims to meet the growing demand from professionals. It offers participants the opportunity to explore all the legal dimensions necessary to master intellectual property law in its entirety.

The course is delivered online, featuring group work, workshops and case studies throughout the year.

Curriculum

This master's degree offers a cross-disciplinary, practical approach to intellectual property law. The program is structured into 6 teaching units.

1 International Law

- Understand the fundamentals of International IP Conventions.
- Develop a thorough comprehension of international treaties (e.g., Paris Convention, Madrid Protocol, Lisbon Agreement, TRIPS Agreement).
- Gain hands-on problem-solving experience through practical examples.

2 Acquisition and protection of creations

- Understand legal principles for analyzing complex situations involving inventions, works, designs (in French, US and EU laws).
- Gain a precise overview of the EU legal landscape regulating patent, copyright and design
- Gain hands-on problem-solving experience through case studies.

3 Distinctive signs

- Acquire a precise understanding of legal rules (in French, US and EU laws) governing distinctive signs.
- Analyze and interpret landmark judicial decisions from various jurisdictions, understanding their precedential value and implications for new cases
- Apply complex regulations related to identification, differentiation and communication in commerce and the digital world through case studies.

4 Copyright and content produced with AI

- Master the regulation of IP contracts law.
- Develop IP strategy and specific strategies for licensing IP assets.
- Acquire specific skills in contract negotiation and drafting contractual clauses.

5 AI, designs, trademarks, and other IP rights

- Identify IP infringements and master IP rights defense.
- Understand rules of intermediary services liability.

6 Summary note

- Conduct in-depth research on one specific issue relating to IP rights.
- Strengthen analytical, methodological, and academic writing skills

Course objectives

The ‘Applied Intellectual Property Law’ course is offered as continuing education and is aimed at professionals who wish to enhance their professional experience in the field of intellectual property, diversify their activities in this area or focus their career on this field. The aim is also to provide company directors with skills in all areas of intellectual property that their previous studies have not provided them with.

The primary objective of the course is to enable participants to acquire and master high-level skills in this branch of law.

The aim is that, by the end of their training, they will have acquired the following skills in particular:

- Analyze complex situations, including international ones, involving intangible assets and intellectual property rights
- Identify intellectual property rights
- Defining strategies and ensuring the legal protection of intellectual creations, works, inventions, trademarks, designs and other intellectual property
- Advising on intellectual property matters
- Drawing up and negotiating agreements in the field of intellectual property, including technology transfers
- Defending intellectual property rights

Speakers

Christophe Arfan (IP Counsel, Osborne Clarke) | **Yann Basire** (Associate Professor and CEIPI Director) | **Valérie Baussant** (Director of the Patent Department – INPI FR) | **Jean-Sylvestre Bergé** (Professor, University of Nice-Côte d'Azur) | **Isabelle Boutillon** (Director of Premises Infrastructure WIPO and Adjunct Professor at the University of Strasbourg) | **Stéphanie Carre** (Associate Professor at CEIPI, Coordinator for the LL.M. s « Droit européen et international de la propriété intellectuelle » and « Applied IP Law ») | **Carlos M. Correa** (Executive Director of the South Centre and Professor at University of Buenos Aires) | **Diogo Costa-Cunha** (Associate Professor, CEIPI) | **Jean-Marc Deltorn** (Professor / Coordinator for Training and Scientific Projects, CEIPI) | **Luc Dessaunettes** (Doctor of Law, Research Assistant, and Adjunct Lecturer, Université de Louvain, Belgique) | **Andreas Dilg** (European patent attorney and partner at DHS in Munich, Director of the International Section) | **Séverine Dusollier** (Professor, Political Science, Paris) | **Marina Vázquez Esteban** (Commercial Law Professor, University of Alicante, Academic Assistant Coordinator of Trademarks and Designs Module) | **Neil Greenblum** (Founding Counsel, GREENBLUM&BERSTEIN Firm, USA) | **Laurence de la Gorce** (Responsible of the Design Service – INPI FR) | **Jeffrey Handelsman** (Off Counsel, GREENBLUM&BERSTEIN Firm, USA) | **Ronan Hardouin** (Lawyer, Cabinet Juriscom.Law, Paris) | **Christopher Heath** (Member of the Boards of Appeal, European Patent Office, Munich; Professor of Industrial Property Law, Maastricht University) | **Olivier Hoarau** (Responsible of the Trademark Service – INPI FR) | **Didier Intes** (IP Cousel, Cabinet Beau de Loménie, Paris) | **Camille Jalicot** (Associate Professor, Co-Manager of the URFIST Bordeaux) | **Caroline Le Goffic** (Professor, Université Paris Descartes) | **Thibaud Lelong** (Attorney, FIDAL) | **Franck Macrez** (Associate Professor and Director of CEIPI's Research Laboratory) | **Paul Maier** (Director of the European Observatory on Infringements of Intellectual Property Rights – EUIPO) | **Stefan Martin** (Member of the Boards of appeal, EUIPO) | **Pierre Massot** (Attorney, Cabinet Arenaire, Paris) | **Elodie Migliore** (Research assistant, PhD-cand., CEIPI, University of Strasbourg) | **Pilar Montero** (Director of the Alicante Master on Intellectual Property and Digital Innovation, Magister Lvcentinvs, University of Alicante) | **Alexandre Nappey** (Attorney, Cabinet SCAN Avocats, Paris) | **Ignacio Rabasa** (Doctor from the University of Alicant) | **Romain Soustelle** (Doctoral Candidate, CEIPI) | **Paul Torremans** (Professor of Intellectual Property Law and co-director of the University of Nottingham) | **Alexander G. Würzer** (Director, Steinbeis Transfer Institute for Intellectual Property Management at Steinbeis Akademie; Managing Partner, WURZER & KOLLEGEN GmbH) |

Practical information

Language:
This Master program is proposed in English. A sufficient level of proficiency in English (B2) is expected.

Teaching modalities:
The entire course can be attended remotely. Nevertheless, attendance and active participation in classes and all related training activities is mandatory. One inaugural session is offered in Strasbourg.

Fees:
Continuing education: €5,460 (including university fees).
This course is eligible for CPF funding.

Re-enrolment fee for the degree: €1,820 (including university fees)
* Fees subject to approval by the University of Strasbourg

Enrolment
https://sondages.unistra.fr/index.php/737546?lang=en

Website and contact:
For more information, see the dedicated page :
https://www.ceipi.edu/en/training/master-of-laws/applied-intellectual-property-law/

For questions related to the educational program and registration please contact:
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Direction:
Stéphanie Carre