

# Programme des enseignements

## Intellectual Property Law and Management (M2 uniquement) (Formation continue)

### Master 2 - Droit de la propriété intellectuelle - Intellectual Property Law and Management

Semestre 3 - Master Droit de la propriété intellectuelle - Intellectual Property Law and Management				
	CM	TD	TP	CI
UE 1 – Law and Strategy	10 ECTS	-	-	-
Economy of IP	14h	-	-	-
IP Strategy	8h	-	-	-
Portfolio analysis	8h	-	-	-
Introduction to european IP law	5h	-	-	-
Introduction to European design right	4h	-	-	-
Introduction to EU copyright law	4h	-	-	-
Introduction to artificial intelligence and IP	4h	-	-	-
Legal methodology	2h	-	-	-
UE 2 – Law and Decision	6 ECTS	-	-	-
Introduction to decision theory	4h	-	-	-
Value and valuation	5h	-	-	-
Valuation methods	4h	-	-	-
Patent valuation	5h	-	-	-
Advanced decision making and game theory	8h	-	-	-
Patent valuation and IP Due diligence	8h	-	-	-
Introduction to trademark law	8h	-	-	-
Trademark valuation	6h	-	-	-
Legal methodology	2h	-	-	-
UE 3 – Law and Implementation	6 ECTS	-	-	-
Dynamics of technological innovation – technology change	8h	-	-	-
Management of technological innovation	8h	-	-	-
Implementation	3h	-	-	-
Introduction to patent law	8h	-	-	-
International IP law	8h	-	-	-
Introduction to competition law: industry standards and IP	8h	-	-	-
Legal methodology	2h	-	-	-
UE4 - Intellectual property for SMEs and startups	4 ECTS	-	-	-
IP for SME and startups (OEB)	15h	-	-	-
UE5 - Intellectual property in digital technologies	4 ECTS	-	-	-
IP in digital technologies (OEB)	15h	-	-	-

## Semestre 4 - Master Droit de la propriété intellectuelle - Intellectual Property Law and Management

	CM	TD	TP	CI
<b>UE6 - Law and organization</b> 8 ECTS	-	-	-	-
Organization	8h	-	-	-
IP outsourcing	8h	-	-	-
User case presentation	3h	-	-	-
IP enforcement	7h	-	-	-
International commercial law – commercial aspects of licensing	4h	-	-	-
Copyright law	4h	-	-	-
IP Alternative dispute resolution and arbitration	5h	-	-	-
Trade secrets and technology transfer	4h	-	-	-
Legal methodology	2h	-	-	-
<b>UE 7 – Law and leadership</b> 6 ECTS	-	-	-	-
Leadership	4h	-	-	-
IP controlling / know-how	5h	-	-	-
Management control systems preparation	8h	-	-	-
Human resources management	6h	-	-	-
IP contract law	8h	-	-	-
European unfair competition law	4h	-	-	-
Trademark strategies	4h	-	-	-
Proceedings before the EPO	8h	-	-	-
Legal methodology	3h	-	-	-
<b>UE 8 – Law and business development</b> 10 ECTS	-	-	-	-
Business models and planning	4h	-	-	-
Open innovation	5h	-	-	-
Change management	8h	-	-	-
International private law	4h	-	-	-
IP risk management	4h	-	-	-
IP Tax law	8h	-	-	-
<b>UE 9 – Intellectual property in corporate sustainability</b> 4 ECTS	-	-	-	-
IP in corporate sustainability (OEB)	15h	-	-	-
<b>UE10 - Industry 4.0</b> 2 ECTS	-	-	-	-
IP in the industry 4.0	20h	-	-	-