

Title of the training

Master 2 Intellectual Property Law and Management

Public concerned

The Master 2 Intellectual Property Law and Management program is offered as a continuing education program and is aimed at professionals who wish to diversify their core business of acquiring intellectual property rights (patents, trademarks, designs, and models) and managing intellectual property portfolios. The program also aims to provide business leaders with the intellectual property management skills that their previous studies may have lacked.

Prerequisites

Only candidates with a Master's degree in science, private law, economics, or management may be admitted to this specialty. The program is open to authorized representatives of the European Patent Office or national offices, industry specialists, lawyers, and experts specializing in this sector. All candidates must have at least three years of professional experience in intellectual property law.

They must also demonstrate a good command of English.

Foreign students, whether or not they are nationals of the European Union, must meet the same requirements as those listed above.

Access conditions / Admission procedure

Candidates must complete an online pre-registration form. Admission to this program is based on an application reviewed by the diploma's teaching committee.

Teaching objectives

The teaching objectives are as follows:

- Mastering industrial property rights for the various professions that intersect with business management and strategy,
- Providing business executives with fundamental knowledge in the fields of industrial property management, the implementation of new technologies, technology management, innovation management, innovation financing, intellectual property rights securitization, etc.

Students will gain an understanding of business strategies and markets. They will identify the economic environment and influencing factors, and master the development of strategies based on intellectual property rights business.

The objective is to train high-level specialists in intellectual property rights management, capable of understanding:

- research and development, study, and design functions,
- methods and industrialization functions,
- industrial property and standardization functions,
- evaluation and valuation of intangible assets.

Content

- Law and Strategy (10 ECTS)
- Law and Decision (6 ECTS)
- Law and Implementation (6 ECTS)
- Intellectual property for SMEs and startups (4 ECTS)
- Intellectual property in digital technologies (4 ECTS)

- Law and Organisation (8 ECTS)
- Law and leadership (6 ECTS)
- Law and business development (10 ECTS)
- Intellectual property in corporate sustainability (4 ECTS)
- Industry 4.0 (2 ECTS)

The full course description is available [via this link](#).
(Subject to change)

Duration and timetable (indicative)

This training is organized from October 13, 2025 to June 12, 2026, Monday to Friday: 9:00 a.m. to 6:00 p.m. and Saturday 9:00 a.m. to 3:00 p.m., for a total of 341 hours of teaching. This training is organized into six one-week modules: two modules are delivered on site, and four modules are delivered online as follows:

MODULE 1 (on site) From October 13 to 18, 2025

MODULE 2 (online) From November 24 to 29, 2025

MODULE 3 (online) From January 26 to 31, 2026

MODULE 4 (online) From March 9 to 14, 2026

MODULE 5 (online) From April 20 to 25, 2026

MODULE 6 (on site) From June 8 to 12, 2026

List of Lecturers

- Dirk AUER, Adjunct professor at the University of Liège, director of competition policy at the Center for Law & Economics (ICLE), Lecture : Industry Standards and IP
- Giovanni CASUCCI, Partner at EY Studio Legale Tributario IP Department, Lecture : IP Enforcement
- Diogo COSTA CUNHA, Associate Professor at CEIPI, Lecture : Copyright Law
- Jean-Marc DELTORN, Professor at CEIP, Lecture : IP in AI and Machine learning
- Romain GIRTANNER, Partner at Watson Farley & Williams, Lecture : IP Taxation
- Theo GRÜNEWALD, Senior consultant at Wurzer & Kollegen, Lecture: Trademark valuation
- Eric GRUSON, Patent attorney and partner at Plasseraud IP, Lecture: Proceedings before the EPO
- Magnus HAKVAG, CEO at House of knowledge, Lecture: HR Management
- Franz HOFMANN, Chair of Private law, IP and technology law at Friederich-Alexander-Universität Erlangen-Nürnberg, Lecture: Unfair competition law
- Didier INTES, European patent attorney at Beau de Loménie, Lecture: Patent law
- Mehmet Polat KALAFATOGLU, Assistant Professor at Koç Law School, Lecture: IP alternative dispute resolution
- Malte KÖLLNER, European patent attorney and partner at Kollner.ip, Lecture: Patent valuation and IP due diligence
- Thibaud LELONG, Partner at Fidal, pedagogical coordinator at CEIPI, Lecture: Introduction to European law, legal methodology
- Stefan MARTIN, Member of the EUIPO Board of Appeals, Chair of the CPVO Board of Appeals, Lecture: Trademark law, Design law

- Donal O'CONNELL, Managing Director of Chawton Innovation Services Ltd, Lecture: Trade secrets and technology transfer
- Christian OSTERRIETH, Of counsel at Hoyng Rokh Monegier, Lecture: IP contract law
- Julien PENIN, Professor at the University of Strasbourg, Lecture: Introduction to the economics of IP
- Alexander PEUKERT, Professor at Goethe-Universität Frankfurt, Lecture: Private international law
- Ulf SCHABERG, IP Manager at AO Foundation, Lecture: IP Risk Management
- Bruno VANDERMEULEN, Lawyer, senior IP expert at Impact Licensing Initiative, Lecture: Commercial aspects of licensing
- Alexander J. WURZER, CEO at Wurzer & Kollegen, associate professor at CEIPI
- Lecture: Relevance of IP in the economy, Economy of IP, Philosophy of Science and Management Research, IP strategy development, IP strategy in digital business environments, Introduction to Decision Theory, Value and Valuation, Valuation Methods, Advanced decision making and game theory.

List of Lecturers from the European Patent Office (EPO):

- Ambastha, Lalit, IP Attorney at Patentwire
- Balascuta, Catalin, Senior Agile project Manager, Endava
- Banerjee, Shourabh, Associate Advisor at ArthAum Group
- Beconcini, Paolo, Head of IP and Anti-Counterfeiting Team - SQUIRE PATTON BOGGS
- Bennett, Richard, Partner, SSM Patent Attorneys
- Boicova-Wynants, Maria, Founding partner, Wynants&Co
- Breitenstein, Tilman, Owner, Scalable IP
- Brumnik, Mark, Patent Attorney, Sonnenberg Harrison Partnership
- Buschorn, Marcus, Consultant for digital transformation and IP Management, cominds
- Clarke, Edward, Director, UK and European Patent Attorney at ip21 Ltd
- Conlon, Peter, Director MaynoothWorks, Maynooth University
- De Lange, Peter, European patent attorney at V.O. Patents & trademarks
- Delsol, Benjamin, CEO, Delsol
- Demenec, Isil, Head of delegation of the Committee on Artificial intelligence, Council of Europe
- Demirden, Nazan, Trademark assistant, MW trade marks
- Denieul, Bertrand, Contrat engineer procurement division, Total E&P
- Dömötörfy, Borbala, Data privacy manager, Veeva Systems
- Doyle, Joe, IP Manager at Enterprise Ireland
- El Helaly, Karim, Group legal counsel, VIU
- Felbinger, Michael, CEO, Senior Patent Searcher & Analyst at Ipnovation GmbH
- Ferreira de Carvalho da Silva, Aline, Coordinator of the legal and regulatory affairs committee, Rede Brasileira de Inovação Farmacêutica
- Fichter, Robert, Founder and CEO, JET IP SIA
- Gavaza, Bogdan, Responsable PI, Shark Robotics
- Gerstein, Joachim, Partner, Meissner Bolte
- Grandi, Luca, Senior legal counsel, Ferrero
- Heubeck, Christian, Partner, Weickmann& Weickmann
- Ho, Wanxing, Director of IP and research, Mengniu Dairy
- Huang, Yanan, IP Manager, TRUMPF China
- Ising, Stephan, Head of IP Strategy & research, thyssenkrupp intellectual property GmbH
- Javadi, Farahzadi, Freelance consultant and mentor
- Juli, Suvi, Partner, IP & Tech Lawyer at Berggren Oy
- Kadje, Maryam, Patent and Trademark Attorney at Chrysiliou IP

- Kalafatoglu, Mehmet Polat, Assistant Professor at Koç University, Law School
- Kalloo, Terita, Attorney at Law at Terita Kalloo Law
- Kolar, Nina, Trademark and design Attorney, Dennemeyer
- Köllner, Malte, Partner at Köllner & Partner mbB, Patentanwälte
- Kruza, Michael, Chapter Lead at Deutsche Telekom
- Kunégel, Jean-Regis, Legal and data protection counsel, Nuvisan
- Labbé, Thibaut, Responsable Intelligence de la Donnée / EDS, Innovation, et recherche médicale at CHU Dijon Bourgogne
- Labundy, Rita, Legal and R&D consultant, Palomino Consulting Kft.
- Likourezos, George, Senior Partner, Carter, DeLuca & Farrell LLP
- Lim, Clement, Director, Head of Early Cancer Detection, Scientific & Medical Affairs at MiRXES Link, Max, Editor, the European software patents knowledge base at BARDEHLE PAGENBERG
- Lipp, Tobias, Consultant at Lipp+ Tech consulting
- Massoumian, Farnaz, European Patent Attorney at Vodafone
- Mattheizing, Robert, Lawyer at Corundum B.V.
- Meyland, Nicolaisen, Head of IP at Kvasir technologies
- Mosiello, Nicolo, Senior legal counsel at Toyota
- O'Connell, Donal, Managing Director, Chawton services Ltd
- Oei, Shu Pei, Global IP lead at Palfinger
- Park, Duncan, Head of IP at TOMRA
- Perez, Denisse, International Affairs Manager at the International Affairs and Policy Department, Chilean Industrial Property Office
- Perlberg, Gil, IP Manager at Camtek
- Plettig, Jörn, Patent attorney at ETL IP
- Pohlmann, Tim, CEO at Iplytics
- Pollard, Pete, Patent attorney at Fireball patents
- Rehakova, Nora, Freelance privacy and data protection consultant
- Schlosser, Martin, Patent attorney at Schlosser law firm
- Seeger, Heiko, European and Italian Patent and Design Attorney at Studio Torta S.p.a
- Simandi, Claus, Patent attorney at Simandi Patentanwälte
- Simsek, Merve, Self-employed European patent attorney
- Slisse, Christian, Director of molding solutions at Barnes Group Inc
- Smith, Erica, Executive director, Intellect Management services Inc.
- Souza, Edson, Director, intellectual property - Bayer
- Stiefel, Peter, Head of legal, WMF
- Thom, Russell, Managing Director, Patents, European Patent Attorney, Chemistry and Life Sciences at Murgitroyd & Company
- Vandborg Bro, Kristoffer, Senior Patent Attorney at CDPA
- Walmsley, Christine, Senior legal IP counsel, Sisvel
- Walorska, Agnieszka, CEO, mika
- Wang, Henry, President, China Operations at Ipwe
- Zagos, Andreas, Management Partner at InTraCoM GmbH

Teaching methods and language of the training

The course is taught in English.

In-person courses: lectures, group work

Synchronously delivered courses: lectures, group work

Asynchronously delivered courses: lectures, individual work

Nature and Certification of Training

Successful completion of the knowledge and skills assessment tests for this course will result in the award of a Master in Intellectual Property Law, Intellectual Property Law and Management degree.

An evaluation questionnaire is sent to participants at the end of the course to gauge their satisfaction.

Course Materials

Speakers' presentations and other documents will be made available to participants online on the Moodle educational platform.

Location and Delivery Mode

- On-site classes will be held at the Le Cardo building, 7 rue de l'Ecarlate CS 20024 F-67082 Strasbourg Cedex
- Distance learning will be held via the Zoom videoconferencing platform.

Pedagogical and Technical Support

- Educational support for participants is provided by each instructor or instructor for the portion that applies to them.
- The educational tools and resources related to the training are made available to each participant via the Moodle educational platform. Upon registration, each participant will receive login information by email. Access to the tools and resources is available throughout the training.
- Online sessions are organized via a remote conferencing platform, accessed via a login link sent by email to each participant.
- Participants must have suitable technical equipment, including a computer, a high-speed internet connection, and a valid email address.
- The CEIPI provides technical assistance to users to identify any malfunctions and provide an acceptable solution as quickly as possible. However, the CEIPI assumes no legal liability in the event of malfunctions of the services used or poor bandwidth/network quality for participants or instructors.
- CEIPI Technical Support Contact:
Pôle Management du CEIPI: ip_management@ceipi.edu

Participation Fees*

- Continuing education only: €7,500 (including university fees)
- This program is eligible for CPF funding
- Re-enrolment for the diploma: €2,550 (including university fees)

*** Fees subject to approval by the University of Strasbourg Board of Governors.**

Information and enrolment

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