

Programme des enseignements

Diplôme universitaire - Intellectual Property and Business Administration (EAD)

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	CM	TD	TP	CI
Enseignements obligatoires	-	-	-	-
IP strategy development	25h	-	-	-
IP valuation (I)	20h	-	-	-
Integrated IP and innovation management	20h	-	-	-
IP in the industry 4.0	20h	-	-	-
Étude de cas	-	-	-	-
Enseignements complémentaires	-	-	-	-
Enseignements au choix - choisir 4 parmi 7				
IP valuation (II)	15h	-	-	-
Quality in operational IP management	15h	-	-	-
IP portfolio management and controlling	15h	-	-	-
Leadership in IP management	15h	-	-	-
IP for SME and startups (OEB)	15h	-	-	-
IP in digital technologies (OEB)	15h	-	-	-
IP in corporate sustainability (OEB)	15h	-	-	-