

EUTM & CD

University Diploma
European Union Trade Mark
and Community Design Law



Centre d'études internationales de la **propriété intellectuelle** | CEIPI

Center for International **Intellectual Property** Studies

Institut für internationale Studien des **geistigen Eigentums**

Université de Strasbourg

CEIPI Diploma in European Union Trade Mark and Community Design Law

The number of European Union Trade Marks filed every year exceeds 150 000 applications, whereas the number of Community Design applications filed on a yearly basis exceeds 100 000. In addition, the European Union Intellectual Property Office (EUIPO) receives oppositions in excess of 20 000, more than 1 000 invalidity actions and close to 3 000 appeals to the Boards.

In this context, this University Diploma provides a unique opportunity to learn from highly qualified practitioners, academics and EUIPO officials the *ins* and *outs* of these EU uniform IP rights. The training program has the objective of providing a comprehensive knowledge and understanding of European and comparative trade mark and design law.

It will focus on the following areas:

- ♦ Filing applications for the registration of European Union trade marks and Community designs.
- ♦ Responding to office actions, initiating oppositions, invalidity and appeal proceedings and responding thereto.
- ♦ Infringement and litigation.

The Diploma in “European Union Trade Mark and Community Design Law” is a professional training program for practitioners (and future practitioners) active in this area. It has been particularly designed to prepare candidates for the French Qualifying Exams in trade marks and designs and for professional examinations leading to a career as a judge or an attorney.

Speakers include:

Christoph Bartos, Member of EUIPO’s Board of Appeal | **Yann Basire**, Associate Professor at CEIPI, University of Strasbourg, Director General and Director of the French Section at CEIPI | **Julien Canlorbe**, Partner MERIDIAN Avocats, Paris and Lecturer ESCP Europe / ISTE | **Arnaud Folliard**, International Cooperation and Legal Affairs Department (ICLAD), EUIPO | **Eléonore Gaspar**, Partner, DTMV & Associés (Paris) and President of the French Group of International Association for the Protection of Industrial Property (AIPPI) | **Natalia Kapyrina**, Lawyer, Institut de recherche en propriété intellectuelle (IRPI), Paris | **Caroline Le Goffic**, Associate Professor, University Paris Descartes | **Silvère Lefèvre**, Legal Secretary, General Court of the European Union | **Paul Maier**, Director EUIPO’s Observatory | **Stefan Martin**, Member of EUIPO’s Board of Appeal | **Alexandre Nappey**, Partner SCAN Avocats, Paris | **Cinzia Negro**, Member of EUIPO’s Board of Appeal | **Nicolas Nord**, Associate Professor, Faculty of Law, University of Strasbourg | **Ben Quarmby**, Partner Molo Lamken LLP, New York | **Vincent Ruzek**, International Cooperation and Legal Affairs Department (ICLAD), EUIPO | **Shoko Tsutsui**, Patent and Trademark Attorney of Japan, TSUTSUI & Associates, Tokyo |

Course direction

Yann BASIRE

Associate Professor at CEIPI, University of Strasbourg,
Director General and Director of the French Section of CEIPI
e-mail: yann.basire@ceipi.edu

Program

Week 1	Introduction to the EUTM system and absolute grounds of refusal <ul style="list-style-type: none">Introduction to the EUTMThe functions of the EUTMTypes of marksAbsolute grounds for refusal – general principlesArticle 7 (1)(a, b, c, d, e, f, g, h, i, j, k) EUTMRArticle 7(3) EUTMRThe life cycle of a markWorkshop: drafting response to an objection from the examiner
Week 2	Relative grounds: Introduction to opposition proceedings <ul style="list-style-type: none">Introduction to US Trade Mark LawOverview of the opposition procedureArticle 8(1)(a) EUTMR: Double identityArticle 8(1)(b) EUTMR: Likelihood of confusionArticle 8(3) EUTMR: Unauthorised filing by agents of the TM proprietorArticle 8(4) EUTMR: Opposition based on business names, domain names, non-registered trade marksArticle 8(5) EUTMR: Trade marks with reputationArticle 8(6) EUTMR: Opposition based on protected geographicalopposition: settling the disputesWorkshop
Week 3	EU Trade Mark Litigation <ul style="list-style-type: none">Revocation proceedingsInvalidity based on absolute & relative groundsProceedings before the Boards of AppealAlternative Dispute ResolutionActions before the General CourtIntroduction to Japanese trade mark lawWorkshop
Week 4	Infringement of EU Trade Marks and EU Design Law <ul style="list-style-type: none">InfringementProhibited actsComparative advertisingParody of a trade markExhaustionRemediesCustoms seizuresIntroduction to Community design LawApplication for a Community designDesign invalidity proceedingsInfringement proceedings

Practical information

The training will take place over a period of 4 weeks, between 23 November 2020 and 22 May 2021
Courses will be held in a hybrid format: on-site and online learning.

Course schedule

Week 1: from 23 to 28 November, 2020

Week 2: from 18 to 23 January, 2021

Week 3: from 22 to 26 March, 2021

Week 4: from 17 to 22 May 2021

Dates for written and oral examinations (subject to modification):
Monday 7 June, Tuesday 8 June, Wednesday 9 June, 2021.

Tuition fees for the academic year 2020/2021

Students (initial training): 1 000 euros, excluding university fees
Professionals (continuous training): 3 500 euros, including university fees

Information and enrolment

For questions related to the educational program and registration please contact:

diploma_eutm_cd@ceipi.edu

For further information visit: www.ceipi.edu