

Crimes Relevant to Intellectual Property Law

Coordinated by

Prof. Danièle Alexandre (University of Strasbourg in collaboration with the Centre of International Studies in Intellectual Property (CEIPI)) and

Andrea Wechsler (Max Planck Institute for Intellectual Property and Competition Law)

Beijing, November 15-16, 2011

Chair

Prof. Danièle Alexandre, Professor Emeritus, Université de Strasbourg in collaboration with the Centre of International Studies in Intellectual Property (CEIPI)

Prof. Alexandre is in charge of the CESL Programme on behalf of the “Université de Strasbourg” which is a Partner in the Consortium chosen by the EU Commission, and she has been elected as Member of the Managerial Committee of CESL.

She was Vice-President for International Affairs and Vice-President for Studies and Academic Life (1995-2002). She coordinated numerous International Programmes with China, India, Japan, Thailand, United States of America, South America, European Countries, and others.

She was nominated President of the “Maison Universitaire France-Japon” (2003-2007), located in Strasbourg, the only Institution created by the Ministry of Education for developing links between all Japanese Universities and all French Universities.

Her distinctions are: “Commandeur dans l’Ordre des Palmes Académiques” and “Chevalier dans l’Ordre de la Légion d’Honneur.”

Her teaching was mainly devoted to Private International Law, so are her main publications.

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Andrea Wechsler M.A. (Oxon), LL.M. (Columbia), LL.M. (München)

As Affiliated Research Fellow at the Max Planck Institute for Intellectual Property and Competition Law (MPI, Munich, Germany) and Max Weber Fellow at the European University Institute (EUI, Florence, Italy) Andrea Wechsler specializes on international economic law and therein especially on competition and IP law and policy in European and Asian countries.

Prior to her positions at the MPI and the EUI, Andrea Wechsler worked for WIPO, the European Court of Justice and in management consulting (McKinsey & Company Inc.). She holds law degrees and diplomas from the University of Oxford, Beijing University, Columbia University, and the Ludwig Maximilians University.

Andrea Wechsler is the author of numerous papers on intellectual property protection, intellectual property protection in Asia and China, and the economic analysis of intellectual property law. She also lectures on a series of topics in relation to intellectual property law during conferences, seminars and courses.

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Speakers

Dr. Kaya Köklü

Kaya Köklü is a Senior Research Fellow at the Max-Planck-Institute for Intellectual Property and Competition Law in Munich. He specializes in intellectual property law, with a focus on copyright and patent law matters. Since beginning of 2010, Kaya Köklü is also in charge as a UDRP-Panelist for domain name disputes at the World Intellectual Property Organisation (WIPO) in Geneva/Switzerland.

Kaya Köklü read law at the Universities of Bochum and Düsseldorf (PhD). In the past years, he worked as an attorney for international law firms in Istanbul, Tokyo and Düsseldorf.

Due to his experience in the field of intellectual property law, Kaya Köklü is since 2009 authorized use the title “Certified Specialist in Intellectual Property Law” (Fachanwalt).

He publishes and lectures frequently on intellectual property law issues. Among various other events, he already spoke at international IP related seminars, courses and conferences in China, USA, Turkey, Belgium and Germany.

He is a member of the German Association for the Protection of Intellectual Property (GRUR e.V.), the Association of Intellectual Property Experts (VPP), the Licensing Executive Society (LES) and the German Group of the Association Littéraire et Artistique Internationale (ALAI).

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Dr. Tobias Malte Müller, Mag. iur.

As responsible partner at WIRSING HASS MEINHOLD, a German Law firm located in Munich, Tobias Malte Müller heads the firm's trademark, design and domain name practice. Together with his team he provides a wide range of services in IP including prosecution, enforcement and fighting counterfeiting and piracy.

Additionally he focuses on litigation/arbitration matters and is regularly named as Panelist in domain name disputes (under UDRP and ADR.eu-rules).

Prior to working for WIRSING HASS MEINHOLD, Tobias Malte Müller worked for two of Germany's most renowned IP practices in Munich and one of the leading law firms for Arbitration in Paris and Frankfurt am Main.

Tobias Malte Müller holds a Ph.D. in Law from the University in Mainz (Germany) and received a French university degree (*Maîtrise en droit*) from Paris XII University. He regularly holds seminars at different European Universities (e.g. Rome, Nantes, Palermo, Catanzaro) and institutions (e.g. Italian Industrial Property Consultants Institute) and is a lecturer for IP at the University of applied sciences in Treves since 2007.

Moreover, Tobias Malte Müller regularly publishes in different languages on various legal issues both in IP and international commerce. In particular he published a Roadmap on the Community Trademark for Chinese applicants within the EU-China Project for the Protection of Intellectual Property Rights (IPR2 Project), organized by the European Patent Office and the Government of the People's Republic of China.

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Speakers

Prof. Dr. Christian Le Stanc

Ph.D. in Comparative literature, 1973
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