

**ADVANCED
TRAINING
COURSE**



Online !

**INTELLECTUAL
PROPERTY,
TECHNOLOGY
TRANSFER
AND LICENSING**



The CEIPI/WIPO/INPI Advanced Training Course on Intellectual Property, Technology Transfer and Licensing will take place online from 13 to 24 June. This training course is jointly organized since 1978 by the World Intellectual Property Organization (WIPO), the Centre for International Intellectual Property Studies (CEIPI) and the French National Institute of Industrial Property (INPI). Like in the past edition, the present course touches upon the legal and economic aspects of technology transfer and licensing.

The training is addressed to technology transfer professionals, including professionals working in university technology transfer offices, national and regional intellectual property offices and science and technology ministries. With an integrated and practical approach, the CEIPI/WIPO/INPI Advanced Training Course on Intellectual Property, Technology Transfer and Licensing will be also of the interest of lawyers and economists.

Participants benefit from the expertise of specialists from several international organizations, prestigious research institutes and universities, and renowned experts, while interacting with professionals coming from all over the world.

The academic direction of the current academic programme was done by Yann BASIRE, Associate Professor and Director General of CEIPI and Oleksandr BULAYENKO, Researcher and Education & Research Coordinator at CEIPI. The organisation of the course was coordinated by Sylvie KRA and Cynthia JEHL, Training Assistants at CEIPI.

CEIPI/WIPO/INPI Advanced Training Course on Intellectual Property, Technology Transfer and Licensing

Online distance learning program

13 to 24 June 2022

Time zone: Central European Time (CET)

Monday, June 13, 2022

10.00 – 10.30	Welcome addresses :
	Mr. Yann Basire , Associate Professor, Director General and Director of the French Department, Center for International Intellectual Property Studies (CEIPI), France Mr. Tshimanga Kongolo , Head, Professional Development Program, World Intellectual Property Organization (WIPO), WIPO Academy, Switzerland Mr. Oleksandr Bulayenko , Education and Scientific Coordinator and Researcher, Center for International Intellectual Property Studies (CEIPI), France
10.30 – 11.30	Theme 1 How to set up a Technology Transfer Office (I) Mr. Fabirama Niang , President and Founder, ONESEVERAL, France
11.30 – 12.00	Discussion
12.00 – 13.30	Break
13.30 – 14.30	Theme 1 How to set up a Technology Transfer Office (II) Mr. Fabirama Niang
14.30 – 15.00	Discussion

Tuesday, June 14, 2022

10.00 – 11.30	Theme 2 Feasibility and Analysis of “Impact Licensing” for Technology Access during a Crisis Mr. Bruno Vandermeulen , Senior IP Expert, Impact Licensing Initiative (ILI), Belgium
11.30 – 12.00	Discussion
12.00 – 13.00	Break
13.00 – 14.00	Theme 2 Feasibility and Analysis of “Impact Licensing” for Technology Access during a Crisis Mr. Bruno Vandermeulen
14.00 – 14.30	Discussion

Wednesday, June 15, 2022

10.00 – 11.30	Theme 3	From the Public Research to Private Initiative: Experiences of SATT Conectus Ms. Caroline Dreyer , Chairwoman of SATT Network and CEO of SATT Conectus, France
11.30 – 12.00	Discussion	
12.00 – 13.00	Break	
13.00 – 14.00	Theme 4	The role of Intellectual Property Rights and International Technology Transfer for the Development, Supply, Manufacturing and Distribution of Healthcare Technologies Locally Mr. Meir Pugatch , Managing Director, Pugatch Consilium and Professor at the University of Maastricht, Netherlands
14.00 – 14.30	Discussion	

Thursday, June 16, 2022

10.00 – 11.30	Theme 5	Cooperation between Intellectual Property Offices (IPOs) and Technology Transfer Offices (TTOs) Mr. Marco de Beurs , Patent Advisor, Netherlands Patent Office Mr. Maurice Mooijman , Account Manager, Netherlands Patent Office
11.30 – 12.00	Discussion	
12.00 – 13.00	Break	
13.00 – 14.00	Theme 6	A Success Story of Dynacure: From University Research to an Innovative Drug Development Company Mr. Sasha Koniev , CEO of Syndivia, France
14.00 – 14.30	Discussion	

Friday, June 17, 2022

10.00 – 10.45	Theme 7	Technology Transfer from Universities to Business: Case Studies Ms. Olga Simson , Doctor of Law, Director of the Institute of Law, Technology and Innovation ILTI, Ukraine
10.45 – 11.15	Discussion	
11.15 – 12.15	Theme 8	International Trade Law, IP and Technology Transfer Mr. Antony Taubman , Director, Intellectual Property, Government Procurement and Competition Division, World Trade Organization (WTO)
12.15 – 12.45	Discussion	
12.45 – 13.45	Break	
13.45 – 14.30	Theme 9	IP Protection, Technology Transfer and SMEs Ms. Christine Huguin , Chargé d'affaires industrial property, National Institute for Industrial Property (INPI), France
14.30 – 15.00	Discussion	

Weekend (Saturday and Sunday), June 18 & 19, 2022

No sessions

PROJECTS WEEK: Interactive discussions in groups

Monday, June 20, 2022

10.00 – 11.00 Theme 10 Technology Valuation for Licensing and Commercialization: Practical Approach

Mr. Antoni Miranda Aranda, Research Grants at Mitek Systems, Inc., Spain

11.00 – 11.30 Discussion

11.30 – 12.30 Break

12.30 – 14.30 Theme 11 Project Breakouts in Groups [1]

Group 1 *Understanding and Drafting University IP Policies covering Faculty, Staff, and Students*
Group Moderator: **Professor Sean O'Connor**, Professor of Law and Executive Director, Center for the Protection of Intellectual Property (CPIP), Antonin Scalia Law School, George Mason University, Arlington, VA, United States of America

Group 2 *Challenges Associated with the Implementation of an IP Innovation Policy*
Group Moderator: **Mr. Juan Carlos Suárez Delgadillo**, Director, Legal Office of Innovation, Intellectual Property and Technology Transfer, Universidad El Bosque, Bogotá, Colombia

14.30 – 15.00 Discussion in Plenary [2]

Tuesday, June 21, 2022

10.00 – 11.30 Theme 12 Cases on Open Innovation, IP Protection and Commercialization: Finding the right balance

Dr. McLean Sibanda, Managing Director of Bigen Global Limited, and Founder / Chief Executive Officer of Megethos Legacy Catalyst (Pty) Ltd (t/a Sibanda Legacy), South Africa

11.30 – 12.30 Break

12.30 – 14.30 Theme 11 Project Breakouts in Groups

Group 3 *IP Commercialization Strategies for Entrepreneurs and SMEs*
Group Moderator: **Mr. Antoni Miranda Aranda**

Group 4 *Technology Transfer and Patent Remedies in High Tech Products and Services*
Group Moderator: **Professor Adam Mossoff**, Professor of Law, Antonin Scalia Law School, George Mason University, and Senior Fellow, Hudson Institute, Washington D.C., United States

14.30 – 15.00 Discussion in Plenary

[1] In project breakout sessions, participants will be divided in two groups every day. Each participant will choose one of the project themes of the day. An adjustment may be made to balance the groups.

[2] In the plenary, each group moderator will be provided time to highlight main issues discussed in the group. This will be followed by questions from the floor.

PROJECTS WEEK: Interactive discussions in groups

Wednesday June 22, 2022

10.00 – 11.00	Theme 12	A Case Study of Innovation Hubs and Funding Agencies facilitating Technology Transfer Dr. McLean Sibanda
11.00 – 11.30	Discussion	
11.30 – 12.30	Break	
12.30 – 14.30	Theme 11	Project Breakouts in Groups [5]
	Group 5	<i>Commercialization of Publicly Funded Research: Challenges and Way Forward</i> Group Moderator: Professor Sean O'Connor
	Group 6	<i>Measuring Commercialization Success of Innovations</i> Group Moderator: Mr. Phumuza Langa , Senior Manager: Commercial Analyst, Technology Transfer Office, University of Johannesburg (UJ), South Africa
14.30 – 15.00	Discussion in Plenary [6]	

Thursday, June 23, 2022

10.00 – 12.00	Theme 13	Technology Transfer and New Technologies, including Artificial Intelligence (AI)
	10.00 – 10.30	Dr. McLean Sibanda
	10.30 – 11.00	Mr. Antoni Miranda Aranda
	11.00 – 11.30	Mr. Jean-Marc Deltorn , Associate Professor, CEIPI
11.30 – 12.00	Discussion	
12.00 – 13.00	Break	
13.00 – 15.00	Theme 14	Simulation Scenario on Licensing Negotiation [7] Mr. Juan Carlos Suárez Delgadillo

Friday, June 24, 2022

10.00 – 12.00	Presentation and Discussion of Project Outlines[8]	Project Advisors and Participants
12.00 – 12.30	Evaluation and Closing	Mr. Philippe Borne , Regional Representative, National Institute for Industrial Property (INPI), France Mr. Yann Basire Mr. Tshimanga Kongolo
12.30 – 13.30	Test	

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[6] In the plenary, each group moderator will be provided time to highlight main issues discussed in the group. This will be followed by questions from the floor.

[7] The main objective of this exercise is to not only to provide practical skills to the participants but also to enable them to practice what they have learned through this course. Under this exercise, issues relating to IP management, IP commercialization and IP licensing should be covered. Participants may be split in two groups (Licensors and Licensees).

[8] In with the new format, each participant is supposed to identify a project theme and a specific topic as endorsed by his/her institution and prepare an outline to be presented during the advanced course for about 3 minutes. The project research and submission of report and implementation plan are undertaken within 10 weeks following the advanced course under the guidance of a Project Advisor.





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