

DISTANCE

LEARNING

9 to 18

NOVEMBER 2020

STRASBOURG, FRANCE

CEIPI / WIPO / INPI

ADVANCED TRAINING COURSE

INTELLECTUAL PROPERTY, TECHNOLOGY TRANSFER AND LICENSING



Centre d'études internationales de la **propriété intellectuelle** | CEIPI

Center for International **Intellectual Property** Studies

Institut für internationale Studien des **geistigen Eigentums**

Université de Strasbourg





The CEIPI/WIPO/INPI Advanced Training Course on Intellectual Property, Technology Transfer and Licensing will take place from 9 to 18 November 2020 in Strasbourg. This training course is jointly organized since 1978 by the World Intellectual Property Organization (WIPO), the Centre for International Intellectual Property Studies (CEIPI) and the French National Institute of Industrial Property (INPI). Like in the past edition, the present course touches upon the legal and economic aspects of technology transfer and licensing.

The training is addressed to technology transfer professionals, including professionals working in university technology transfer offices, national and regional intellectual property offices and science and technology ministries. With an integrated and practical approach, the CEIPI/WIPO/INPI Advanced Training Course on Intellectual Property, Technology Transfer and Licensing will be also of the interest of lawyers and economists.

Participants benefit from the expertise of specialists from several international organizations, prestigious research institutes and universities, and renowned experts, while interacting with professionals coming from all over the world.

The academic direction of the current academic programme was done by Yann BASIRE, Associate Professor and Director General of CEIPI and Oleksandr BULAYENKO, Researcher and Education & Research Coordinator at CEIPI. The organisation of the course was coordinated by Sylvie KRA and Cynthia JEHL, Training Assistants at CEIPI.

CEIPI/WIPO/INPI Advanced Training Course on Intellectual Property, Technology Transfer and Licensing

Online distance learning program

9 to 18 November 2020

Strasbourg, France

Time zone: Central European Time (CET)

Monday, November 9, 2020

10.00 – 10.30

Welcome addresses

Mr. Yann Basire, Associate Professor, Director General and Director of the French Department, Center for International Intellectual Property Studies (CEIPI), France

Mr. Tshimanga Kongolo, Head, Professional Development Program, World Intellectual Property Organization (WIPO), WIPO Academy, Switzerland

Mr. Oleksandr Bulayenko, Education and Scientific Coordinator and Researcher, Center for International Intellectual Property Studies (CEIPI), France

10.30 – 11.30

Theme 1

Different Models for Technology Transfer Offices: Drivers, Goals and Expectations

Ms. Laura Macdonald, General Manager, Association of European Science and Technology Transfer Professionals (ASTP-Proton), Netherlands

11.30 – 12.00

Discussion

12.00 – 13.30

Break

13.30 – 14.30

Theme 2

How to Set Up a Technology Transfer Office

Mr. Fabirama Niang, President and Founder, ONESEVERAL, France

14.30 – 15.00

Discussion

Tuesday, November 10, 2020

10.00 – 11.00

Theme 3

From Public Research to Private Initiative: Experience of SATT Conectus

Ms. Caroline Dreyer, Chairwoman and CEO, SATT Conectus Alsace, France

11.00 – 11.30

Discussion

11.30 – 12.30

Theme 4

Cooperation between Intellectual Property Offices (IPOs) and Technology Transfer Offices (TTOs)

Mr. Peter Van Dongen, Netherlands Patent Office, Netherlands

12.30 – 13.00

Discussion

13.00 – 14.00

Break

14.00 – 15.00

Theme 5

Alternative Dispute Resolution in Transfer of Technology and Licensing through Arbitration and Mediation

Mr. Andrzej Gadkowski, Associate Legal Officer, IP Disputes Section, IP Disputes and External Relations Division, WIPO Arbitration and Mediation Center, WIPO

15.00 – 15.30

Discussion

Wednesday, November 11, 2020

French National holiday – no sessions

Module Technology Transfer in Public Health

Thursday, November 12, 2020

10.00 – 11.00	Theme 6	Bridging the “Valley of Death” in Biomedical Sciences Mr. Krishnamani Jayaraman , ESR of the EIPIN Innovation Society Programme (EU Horizon 2020), University of Maastricht, Netherlands, and University of Augsburg, Germany
11.00 – 11.30	Discussion	
11.30 – 12.30	Theme 7	A Success Story of Syndivia: From University Research to an Innovative Biotechnology Company Developing Cancer Treatments Mr. Sasha Koniev , CEO of Syndivia
12.30 – 13.30	Break	
13.30 – 14.30	Theme 8	A Success Story of Dynacure: From University Research to an Innovative Drug Development Company Mr. Vincent Bischoff , Associate Director, Corporate Development, Dynacure

Friday, November 13, 2020

Module Technology Transfer in Public Health

10.00 – 11.00	Theme 9	Impact Licensing Initiative (ILI) and Technology Transfer in Life Sciences Mr. Johan Moyersoen , Founder and General Manager, Impact Licensing Initiative (ILI) and Mr. Bruno Vandermeulen , Senior IP Expert, Impact Licensing Initiative (ILI), Belgium
11.00 – 11.30	Discussion	
11.30 – 12.30	Theme 10	Public Health, Intellectual Property and Trade Law: Promoting Access to Medical Technologies and Innovation Mr. Antony Taubman , Director, Intellectual Property, Government Procurement and Competition Division, World Trade Organization (WTO)
12.30 – 13.00	Discussion	
13.00 – 14.00	Break	
14.00 – 15.00	Theme 11	The Role of Intellectual Property Law in International Technology Transfer and in Development of Local Capacities for Production and Supply of Medicines Mr. Christophe Spennemann , Legal Officer and Officer-in-Charge, Intellectual Property Unit, Division on Investment and Enterprise, United Nations Conference on Trade and Development (UNCTAD), Switzerland
15.00 – 15.30	Discussion	

Weekend (Saturday and Sunday), November 14 & 15, 2020

No sessions

Monday, November 16, 2020

10.00 – 11.00	Theme 12	Innovation, IP and Compliance with Genetic Resource Legislation in Agriculture Mr. Michael Kock , Kock Consulting, Basel, Switzerland
11.00 – 11.30	Discussion	
11.30 – 13.00	Theme 13	Exercises on Technology Transfer, IP, Genetic Resource Management, and Freedom to Operate in the Agricultural Field Mr. Michael Kock
13.00 – 14.00	Break	
14.00 – 15.00	Theme 14	Public-Private Partnerships – Innovation and Technology Transfer Mr. Sean O'Connor , Professor of Law and Executive Director, Center for the Protection of Intellectual Property (CPIP), Antonin Scalia Law School, George Mason University, Arlington, VA, United States of America
15.00 – 15.30	Discussion	

Tuesday, November 17, 2020

10.00 – 12.30	Theme 15	Round Table Discussion: IP, Technology Transfer and Artificial Intelligence (AI) Mr. Xiang Yu , Professor and Director of Sino-European Institute for Intellectual Property of the Huazhong University of Science & Technology (HUST); Director of Chinese-German Institute for Intellectual Property, China and Mr. Antoni Miranda Aranda , Research Grants at Mitek Systems, Inc., Spain
12.30 – 13.30	Break	
13.30 – 14.30	Theme 16	Freedom to Operate and Designing Around Mr. Adam Mossoff , Center for the Protection of Intellectual Property (CPIP), Antonin Scalia Law School, George Mason University, Arlington, VA, United States of America
14.30 – 14.45	Break	
14.45 – 16.45	Theme 17	Workshop: IP Commercialization and Valuation Mr. Adam Mossoff

Wednesday, November 18, 2020

10.00 – 11.00	Theme 18	Technology Transfer for SMEs: Opportunities and Obstacles Professor Lambert Sonna , CEO and Founder, Global ID Sa, Lausanne, Switzerland
11.00 – 12.00	Theme 19	Open Innovations in SMEs: Trends and Challenges Professor Lambert Sonna
12.00-12.30	Discussion	
12.30-13.30	Break	
13.30-14.30	Theme 20	Current Technology Trends Mr. Juan Carlos Suárez D. , Director, Legal Office of Intellectual Property and Technology Transfer, Universidad El Bosque, Bogotá, Colombia
14.30 – 15.00		Evaluation and Closing Ceremony Mr. Philippe Borne , Regional Representative, National Institute for Industrial Property (INPI), France Mr. Yann Basire Mr. Tshimanga Kongolo





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