

11 to 21

JUNE 2019

STRASBOURG

CEIPI/WIPO/INPI

ADVANCED TRAINING COURSE

INTELLECTUAL

PROPERTY,

TECHNOLOGY

TRANSFER AND

LICENSING





The CEIPI/WIPO/INPI Advanced Course on Intellectual Property, Technology Transfer and Licensing will take place from 11 to 21 June 2019 in Strasbourg, France. This training course is jointly organized since 1978 by the Centre for International Intellectual Property Studies (CEIPI) in collaboration with the World Intellectual Property Organization (WIPO) and the French National Institute of Industrial Property (INPI). As in the previous edition, the present course touches upon the legal, practical and economic aspects of technology transfer and licensing.

The training is addressed to technology transfer officials, including professionals working in university technology transfer offices, national and regional intellectual property offices and science and technology ministries. With an integrated and practical approach, the CEIPI/WIPO/INPI Advanced Training Course on Intellectual Property, Technology Transfer and Licensing will be also of the interest of lawyers and economists.

Participants will benefit from the expertise of specialists from several international organizations, prestigious research institutes and universities, and renowned professionals, while interacting with professionals coming from all over the world.

The academic direction of the current training program was done by Christophe GEIGER, Professor of Law, Director General and Director of the Research Department of CEIPI and Xavier SEUBA, Associate Professor, Academic Coordinator and Scientific Responsible of CEIPI. The organization of the course was coordinated by Sylvie KRA and Cynthia JEHL, Training Assistants at CEIPI.

CEIPI/WIPO/INPI Advanced Course on Intellectual Property, Technology Transfer and Licensing

International and Policy Aspects of Technology Transfer

Tuesday 11 June 2019

9.30 - 10.00 **Welcoming**

Christophe GEIGER, Professor of Law, Director General and Director of the Research Department of the Center for International Intellectual Property Studies (CEIPI), University of Strasbourg, France
Tshimanga KONGOLO, Head, Professional Development Program, WIPO Academy, World Intellectual Property Organization (WIPO), Switzerland
Xavier SEUBA, Associate Professor, Academic Coordinator and Scientific Responsible, CEIPI, University of Strasbourg, France

10.00 - 12.00 **The International Landscape of Intellectual Property**

Tshimanga KONGOLO

12.00 - 13.30 **Lunch break**

13.30 - 15.15 **WTO law and Technology Transfer**

Antony TAUBMAN, Director, Intellectual Property Division, World Trade Organization (WTO), Switzerland

15.15 - 15.30 **Coffee break**

15.30 - 17.15 **The Role of Intellectual Property in International
Technology Transfer**

Christoph SPENNEMANN, Legal Officer and Officer-in-Charge of Intellectual Property Unit, Division on Investment and Enterprise, United Nations Conference on Trade and Development (UNCTAD), Switzerland

18.00 **Welcoming cocktail at Strasbourg City Hall**

Philippe BORNE, Representative from the National Institute for Industrial Property in Strasbourg (INPI), France

Wednesday 12 June 2019

9.00 - 12.00

Technology transfer and competition law

Andreas HEINEMANN, Professor of Commercial, Economic and European Law at the University of Zurich, University of Zurich, and President of the Swiss Competition Commission, Switzerland

12.00 - 14.00

Lunch break

14.00 - 17.00

Technology Transfer in China and new AI opportunities

Xiang YU, Director of the Sino-European Institute for Intellectual Property, School of Management, Huazhong University of Science and Technology, China

Technology transfer and private exploitation of technology

Thursday 13 June 2019

9.00 - 10.15

The bridge between public research and private initiative: SATT

Caroline DREYER, Chairwoman & CEO at SATT Conectus, France

Coffee break

10.30 - 12.00

Voluntary licensing - the Gilead experience to advance access to medicines

Aaron BRINKWORTH, Executive Director – Asia Pacific | Access Operations & Emerging Markets | Gilead Sciences, Australia

12.00 - 14.00

Lunch break

14.00 - 15.15

Open innovation and Intellectual Property: A Practical Perspective

Charlotta LJUNGDAHL, Director Intellectual Property, Air Liquide, France

Coffee break

15.30 - 17.00

Technology Transfer, Patent pools and Standard Licensing

Claudia TAPIA, Director IPR Policy & Legal Academic Research, RIPL Strategy & Portfolio Management at Ericsson, Germany

Intellectual Property Licensing in Public Settings

Friday 14 June 2019

9.00 - 12.00

How to set up a technology transfer office

Fabirama NIANG, President, Founder - EuKTS Expert - IP Strategy Counsel at ONESEVERAL, France

12.00 - 14.00 **Lunch break**

14.00 - 17.00

Intellectual Property and Technology Transfer Synergies in the Context of Development and Environmental Challenges

Miguel Angel ELIZALDE, Senior Lecturer, Executive Director, Master in Diplomacy and Public Affairs, CIE, Spain

Weekend

Technology Transfer and Artificial Intelligence (AI)

Monday 17 June 2019

9.00 - 12.00

Technology Transfer and Artificial Intelligence

Antoni MIRANDA, Research Grants at Mitek Systems, Inc; Barcelona, Spain

12.30 - 14.00 **Lunch break**

14.00 - 17.00

Workshop on Negotiating and drafting Technology Transfer Licenses Involving Artificial Intelligence

Antoni MIRANDA

IP as a Security and Technology Transfer and Agriculture

Tuesday 18 June 2019

9.00 - 12.00

IP as a Security: IP, insolvency and Taxation

**Natalie STOIANOFF, Professor and Director of Intellectual Property Program,
Faculty of Law, University of Technology Sydney, Australia**

12.00 - 14.00

Lunch break

14.00 - 17.00

Technology Transfer in the Seeds and Food Industry

**Filip DE CORTE, Head of Intellectual Property for Crop Protection, Syngenta,
Switzerland**

Technology Transfer and Licensing Negotiation

Wednesday 19 June 2019

9.00 - 12.30

IP Commercialization: Policy and Law

**Adam MOSSOFF, Center for the Protection of Intellectual Property, Antonin
Scalia Law School, George Mason University, Virginia, United States of America**

12.30 - 14.00

Lunch break

14.00 - 17.00

Workshop: Freedom to Operate and Designing Around

Adam MOSSOFF

IP Commercialization

Thursday 20 June 2019

9.00 - 12.00

New Approaches to University Innovation, Technology Transfer and Entrepreneurship

Sean O'CONNOR, Boeing International Professor, School of Law, University of Washington (Seattle), United States of America

12.00 - 14.00

Lunch break

14.00 - 17.00

Workshop: Setting up a technology transfer office, including in universities

Sean O'CONNOR

Friday 21 June 2019

9.00 - 11.00

Distinguished Honorary Panel: Technology Transfer and Development

Frederick ABBOTT, Edward Ball Eminent Scholar Professor of International Law, Florida State University College of Law, United States of America

Pedro ROFFE, International Consultant, former UNCTAD senior staff and ICTSD Senior Fellow

Xavier SEUBA, Associate Professor, Academic Coordinator and Scientific Responsible, CEIPI, University of Strasbourg, France

11.00 - 11.30

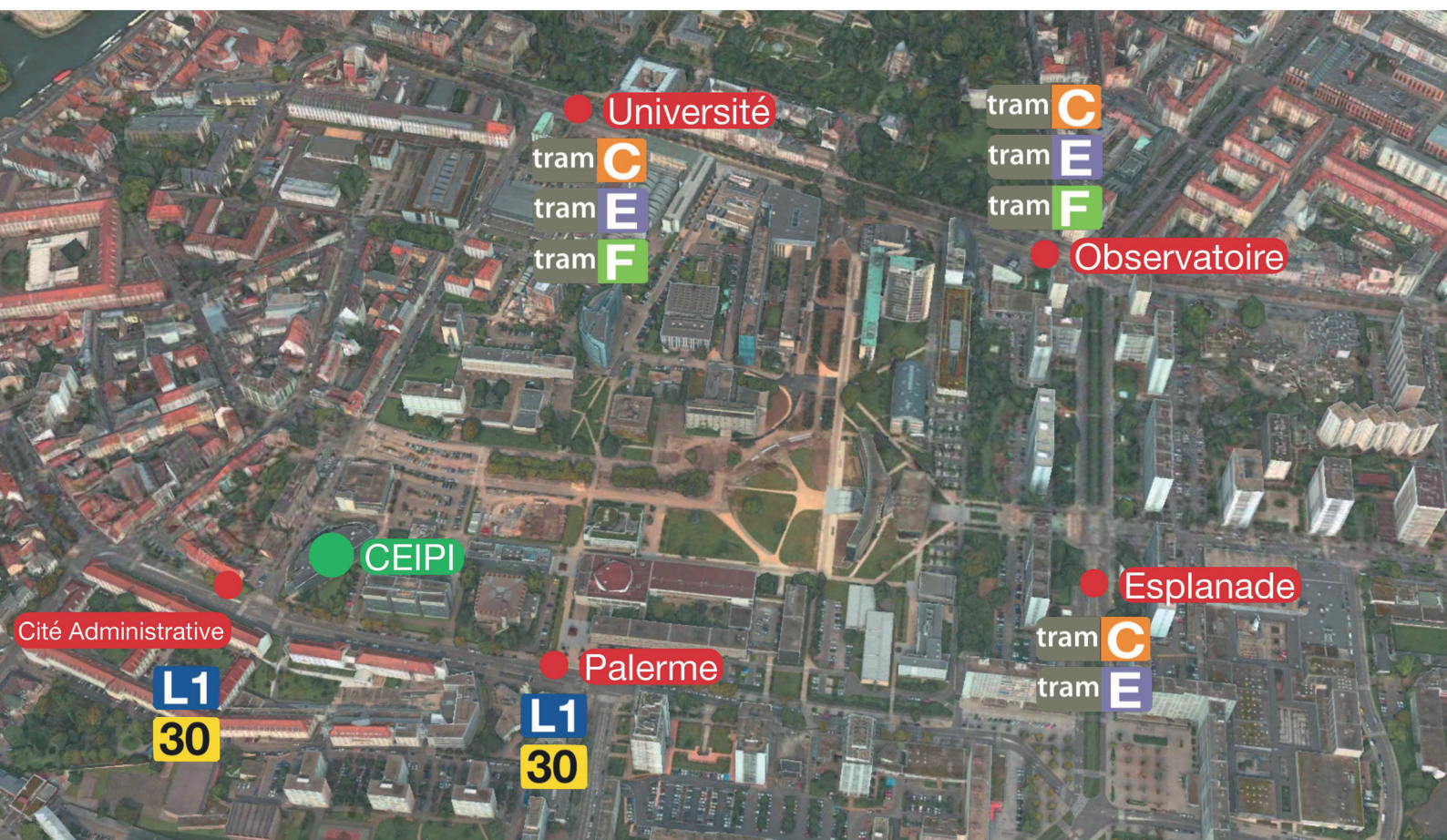
Coffee break

Certificate handout ceremony & cocktail

Practical Information

Venue
«Escarpe» building
Amphitheater 23 (ground floor)
**Centre d'Études Internationales de la Propriété Intellectuelle Université de
Strasbourg**
11 rue du Maréchal Juin
67046 Strasbourg Cedex

Access from the train station
Tramway Line C direction Neuhof Rodolphe Reuss, Station «Universités»



For further information, please contact :

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