

The CEIPI/WIPO/INPI Advanced Course on Intellectual Property, Technology Transfer and Licensing will take place from 12 to 23 June 2017 in Strasbourg, France. This training course is jointly organized since 1978 by the Centre for International Intellectual Property Studies (CEIPI) in collaboration with the World Intellectual Property Organization (WIPO) and the French National Institute of Industrial Property (INPI). As in the previous edition, the present course touches upon the legal, practical and economic aspects of technology transfer and licensing.

The training is mainly addressed to technology transfer officials, including professionals working in university technology transfer offices, national and regional intellectual property offices and science and technology ministries. With an integrated and practical approach, the CEIPI/WIPO/INPI Advanced Training Course on Intellectual Property, Technology Transfer and Licensing will be also of the interest of lawyers and economists.

Participants will benefit from the expertise of specialists from several international organizations, prestigious research institutes and universities, and renowned professionals, while interacting with professionals coming from all over the world.

The academic direction of the current training program was done by Christophe GEIGER, Professor of Law, Director General and Director of the Research Department of CEIPI. Xavier SEUBA, Senior Lecturer and Senior Researcher at CEIPI, led the design and academic coordination of the course with the assistance of Teresa CALIXTO, Researcher at CEIPI. The organization of the course was coordinated by Alexia PHILIPP, Training and International Relations Officer at CEIPI.

CEIPI/WIPO/INPI Advanced Course on Intellectual Property, Technology Transfer and Licensing

International Aspects of Technology Transfer

Monday 12 June 2017

9.00 - 09.30

Welcoming

Christophe GEIGER, Professor of Law, Director General and Director of the Research Department, Centre for International Intellectual Property Studies (CEIPI), University of Strasbourg, France

Matt RAINEY, Director-Advisor, WIPO Academy, World Intellectual Property Organization (WIPO), Geneva, Switzerland

Xavier SEUBA, Senior Lecturer and Researcher, Academic Coordinator and Judicial Training Manager, Centre for International Intellectual Property Studies (CEIPI), University of Strasbourg, France

9.30 - 12.30

The International Landscape of Intellectual Property

Matt RAINEY, Director-Advisor, WIPO Academy, World Intellectual Property Organization (WIPO), Geneva, Switzerland

12.30 - 14.00

Lunch break

14.00 - 15.45

Conceptual, Economic and Policy Aspects of Technology Transfer

Padmashree GEHL SAMPATH, Chief, Technology and Innovation Report Series, Division for Technology and Logistics, United Nations Conference on Trade and Development (UNCTAD), Geneva, Switzerland

15.45 - 16.00

Coffee break

16.00 - 17.30

The International Architecture of Technology Transfer

Pedro ROFFE, Senior Associate, International Centre for Trade and Sustainable Development (ICTSD), Geneva, Switzerland

18.30

Welcoming cocktail at Strasbourg City Hall

Tuesday 13 June 2017

9.00 - 12.00

UNCTAD's Work in the Area of Technology Transfer and Intellectual Property

Christoph SPENNEMANN, Legal Officer in Charge of Intellectual Property Unit, Division on Investment and Enterprise, United Nations Conference on Trade and Development (UNCTAD), Geneva, Switzerland

12.00 - 14.00

Lunch break

Technology Transfer and Intellectual Property: Competition, Licensing and Collaboration

14.00 - 17.00

Patent Pools and Standard Licensing

Emmanuel GOUGE, Lawyer, Leader of the European Committee, LES International, Paris, France

Wednesday 14 June 2017

9.00 - 12.00

Competition, Technology Transfer and Licensing

Andreas HEINEMANN, Professor, Department of Commercial, Economic and European Law, University of Zurich, Switzerland

12.00 - 13.45

Lunch break

13.45 - 15.45

Intellectual Property Management in Traditional Medicinal Knowledge

Ryan ABBOTT, Professor of Law and Health Sciences, University of Surrey School of Law, United Kingdom

15.45 - 16.00

Coffee break

16.00 - 17.00

Intellectual Property and Open Innovation: A Practical Perspective

Charlotta LJUNGDAHL, Vice-President Group Intellectual Property, Air Liquide, Paris, France

Intellectual Property Strategic Analysis and the Industry

Thursday 15 June 2017

9.00 - 12.00

Technology Transfer in China

Xiang YU, Director of the Chinese German Institute for Intellectual Property, School of Management, Huazhong University of Science and Technology, China

12.00 - 13.15

Lunch break

13.15 - 15.15

Intellectual Property Strategic Analysis

Jean-Yves LEGENDRE, Senior Manager, Department of Licensing and Business Development, L'OREAL, Paris, France

15.15 - 15.30

Coffee break

15.30 - 17.30

Technology Transfer and the Pharmaceutical Industry

Julia MOLITOR, Head of Intellectual Property, Cell Medica Switzerland AG, Zurich, Switzerland

Intellectual Property Rights Management

Friday 16 June 2017

9.00 - 10.30

Adopting a Patent Strategy: Offensive and Defensive Patenting and Design-around Techniques

Emmanuel JELSCH, European and Swiss Patent Attorney, Geneva, Switzerland

10.30 - 10.45

Coffee break

10.45 - 12.00

Strategies for Filing Patent Applications

Emmanuel JELSCH, European and Swiss Patent Attorney, Geneva, Switzerland

12.00 - 14.00

Lunch break

14.00 - 16.00

Medicines Patent Pool

Chan PARK, General Counsel, Medicines Patent Pool, Geneva, Switzerland

Intellectual Property Rights Commercialization

Monday 19 June 2017

9.00 - 09.15	Introduction Matt RAINEY , Director–Advisor, WIPO Academy, World Intellectual Property Organisation (WIPO), Geneva, Switzerland
9.15 - 12.00	Technology Transfer and Agriculture Michael KOCK , Global Head of Intellectual Property, Syngenta International AG, Basel, Switzerland
12.00 - 14.00	Lunch break
14.00 - 17.00	Workshop on Technology Transfer and Freedom to Operate in the Agricultural Field Michael KOCK , Global Head of Intellectual Property, Syngenta International AG, Basel, Switzerland

Intellectual Property Rights Management and Remedies

Tuesday 20 June 2017

9.00 - 10.00	Enforcement of Patents: Comparative Analysis Matt RAINEY , Director–Advisor, WIPO Academy, World Intellectual Property Organisation (WIPO), Geneva, Switzerland
10.00 - 10.30	Coffee break
10.30 - 12.00	Patent Licensing and Workshop Matt RAINEY , Director–Advisor, WIPO Academy, World Intellectual Property Organisation (WIPO), Geneva, Switzerland
12.00 - 14.00	Lunch break
14.00 - 17.00	IP Enforcement and Remedies Workshop Keith BERESFORD , Partner, Beresford Crump LLP London, United Kingdom

Current Issues in Intellectual Property

Wednesday 21 June 2017

9.00 - 12.00	Challenges to Patents Oppositions in Chemistry and Life Sciences Susan KIRSCH , Partner, Carpmaels & Ransford, London, United Kingdom
12.00 - 14.00	Lunch break
14.00 - 17.00	Policy Considerations for Technology Transfer Adam MOSSOFF , Professor, George Mason University School of Law, Virginia, United States of America

Thursday 22 June 2017

9.00 - 12.00

Patent Preparation and Licensing for Maximum Value

Keith BERESFORD, Partner, Beresford Crump LLP London, United Kingdom

12.00 - 14.00

Lunch break

14.00 - 17.00

Freedom to Operate and Designing Around: Workshop

Adam MOSSOFF, Professor, George Mason University School of Law, Virginia, United States of America

Friday 23 June 2017

9.30 - 12.30

New Approaches to University Innovation and Technology Transfer

Sean O'CONNOR, Boeing International Professor, School of Law, University of Washington (Seattle), United States of America

12.30 - 13.00

Certificate handout ceremony

Christophe GEIGER, Professor of Law, Director General and Director of the Research Department of the Centre for International Intellectual Property Studies (CEIPI), University of Strasbourg, France

Matt RAINEY, Director-Advisor, WIPO Academy, World Intellectual Property Organization (WIPO), Geneva, Switzerland

Philippe BORNE, Regional Representative, National Institute for Industrial Property (INPI), Schiltigheim, France

13.00 - 14.00

Farewell cocktail

Practical Information

Venue

«Escarpe» building

Amphitheater 23 (ground floor)

Centre d'Études Internationales de la Propriété Intellectuelle

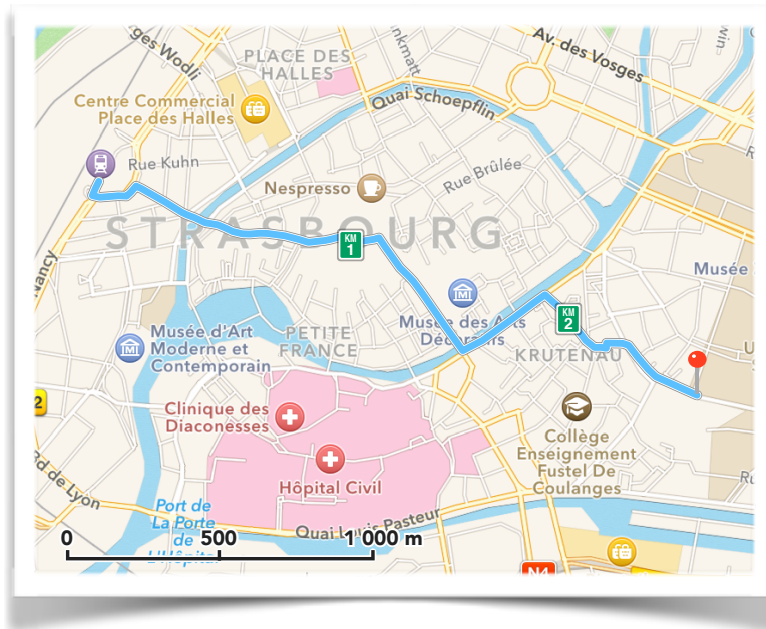
Université de Strasbourg

11 rue du Maréchal Juin

67046 Strasbourg Cedex

Access from the train station

Tramway Line C direction Neuhof Rodolphe Reuss, Station «**Universités**»



For further information, please contact:

Mr. Xavier Seuba

regarding academic

aspects

Tel. +33 3 68 85 84 61

xavier.seuba@ceipi.edu

Ms. Anne-Cathérine

Brunck

regarding registration and

administrative aspects

Tel. +33 3 68 85 88 93

brunck@ceipi.edu

Visit our website

www.ceipi.edu