



WIPO/CEIPI/INPI ADVANCED TRAINING COURSE ON "TECHNOLOGY TRANSFER, LICENSING AND DEVELOPMENT"

23 - 27/06 2014

Strasbourg - CEIPI



The WIPO/CEIPI/INPI Advanced Training Course *on Technology Transfer, Licensing and Development* is jointly organised for the first time in 2014 by the World Intellectual Property Organization (WIPO), the Centre for International Intellectual Property Studies (CEIPI) and the French National Institute of Industrial Property (INPI). While specifically targeting technology transfer, this Program continues with the spirit and orientation of WIPO/CEIPI/INPI *Advanced Training Course on the Legal, Administrative and Economic Aspects of Intellectual Property*, jointly organized by the same organizations since 1978. The present course adheres to the ongoing commitments of previous editions addressing fundamental and contemporary technology-related issues and its implications for development, therefore giving continuity to the traditional pathway.

The training is addressed to officials of national and regional intellectual property offices and science and technology ministries of developing countries, least developed countries and emerging economies, and it is aimed at building their human capacity as well as enhancing the awareness of the relationship between intellectual property rights and technology transfer.

Academic direction of the current training program was done by Christophe GEIGER, Associate Professor, Director General and Director of the Research Department of CEIPI, and the scientific coordination by Xavier SEUBA, Senior Researcher and Lecturer at CEIPI.

The organization of the course was coordinated by Adeline DE VORE, Head of international relations, partnerships and events at CEIPI and Alexia PHILIPP, Training Assistant at CEIPI. The WIPO/CEIPI/INPI *Specialized Training Program* takes place in Strasbourg, France, at the premises of CEIPI at:

Centre d'Études Internationales de la Propriété Intellectuelle

Université de Strasbourg
11 rue du Maréchal Juin
BP 68 – 67046 Strasbourg Cedex

Tel. +33 3 68 85 88 00
Fax: +33 3 68 85 85 66
Email: ceipi@ceipi.edu

Pour plus de renseignement,
consultez le site Web du CEIPI:

www.ceipi.edu

MONDAY 23 JUNE 2014

TOPIC 1:

INTERNATIONAL AND POLICY ISSUES ON TECHNOLOGY TRANSFER

9.30 – 9.50 **Welcoming**

Christophe GEIGER, Associate Professor, Director General and Director of the Research Department of the Center for International Intellectual Property Studies (CEIPI), University of Strasbourg, France

Tshimanga KONGOLO, Head of the Professional Development Program at WIPO Academy, Geneva, Switzerland

10.00 – 12.00 **TECHNOLOGY TRANSFER AND DEVELOPMENT**

Graham DUTFIELD, Professor, University of Leeds, UK

12.00 – 13.30 **Lunch break**

13.30 – 15.30 **CONCEPTUAL, ECONOMIC AND POLICY ASPECTS OF TECHNOLOGY TRANSFER**

Padmashree GEHL SAMPATH, Chief at the Science and Technology Section Division on Technology and Logistics, United Nations Conference on Trade and Development (UNCTAD), Geneva, Switzerland

15.30 – 15.45 **Coffee break**

15.45 – 17.45 **INTERNATIONAL ARCHITECTURE OF TECHNOLOGY TRANSFER**

Pedro ROFFE, Senior Research Associate, International Centre for Trade and Sustainable Development (ICTSD), Geneva, Switzerland

18.30 **Welcoming cocktail**

TUESDAY 24 JUNE 2014

TOPIC 2:

TECHNOLOGY TRANSFER AND NON-VOLUNTARY LICENSES

10.00 – 12.00 **WHO AND THE LICENSING OF HEALTH TECHNOLOGIES**

Xavier SEUBA, Senior Research Associate, Lecturer at CEIPI and Marie Curie Fellow

12.00 – 13.30 **Lunch break**

13.30 – 15.30 **IP LICENSING AND TECHNOLOGY TRANSFER**

Roger KAMPF, Counsellor, Intellectual Property Division, World Trade Organization (WTO), Geneva, Switzerland

15.30 – 15.45 **Coffee break**

15.45 – 17.45 **LICENSING OF HEALTH TECHNOLOGIES AND THE PATENT POOL**

Esteban BURRONE, Head of Policy, Medicines Patent Pool, UNITAID, Geneva, Switzerland

WEDNESDAY 25 JUNE 2014

TOPIC 3:

TECHNOLOGY TRANSFER, DEVELOPING NATIONS, TRADE AND PATENT INFORMATION

10.00 – 12.00 TECHNOLOGY TRANSFER IN DEVELOPING COUNTRIES

Kiyoshi ADACHI, *Legal Expert, United Nations Conference on Trade and Development (UNCTAD), Geneva, Switzerland*

12.00 – 13.30 Lunch break

13.30 – 15.30 TECHNOLOGY TRANSFER IN TRIPS AND PREFERENTIAL TRADE AGREEMENTS

Thomas COTTIER, *Professor and Managing Director of the World Trade Institute and the Institute of European and International Economic Law, University of Bern, Switzerland*

15.30 – 15.45 Coffee break

15.45 – 17.45 PATENT INFORMATION AND TECHNOLOGY TRANSFER

Bo HALLGREN, *Consultant at the World Intellectual Property Organization (WIPO), Geneva, Switzerland*

THURSDAY 26 JUNE 2014

THE FOURTH AND FIFTH DAY SESSIONS WILL BE DIRECTED BY **OLGA SPASIC**, *Head of Innovation Structures Section, Innovation Division, World Intellectual Property Organization (WIPO)*, and will count with the participation of **Mr. Emmanuel GOUGÉ**, *President of Licensing Executives Society International (LESI) - France*

9.00 – 9.45 TECHNOLOGY TRANSFER CONTRACTS

Olga SPASIC, *Head of Innovation Structures Section, Innovation Division, World Intellectual Property Organization (WIPO), Geneva, Switzerland*

9.45 – 12.30 KEY TERMS IN A LICENSING AGREEMENT: 1. SUBJECT MATTER AND SCOPE 2. FINANCIAL TERMS – VALUATION 3. EVALUATION TEST

12.30- 13.30 Lunch break

13.30 – 15.30 FINANCIAL TERMS – FORMS OF PAYMENT AND OTHER FINANCIAL TERMS

Olga SPASIC, *Head of Innovation Structures Section, Innovation Division, World Intellectual Property Organization (WIPO), Geneva, Switzerland*

15.30 – 15.45 Coffee break

15.45 – 17.45 HOW TO PREPARE FOR AND CONDUCT LICENSING NEGOTIATIONS

19.00 Boat tour

FRIDAY 27 JUNE 2014

	TOPIC 4: NEGOTIATION SESSION
	TOPIC 5: REPORT ON NEGOTIATED DEALS
9.00 – 10.00	TOPIC 4: NEGOTIATION SESSION – PREPARATION IN SMALL TEAMS INTRODUCTION
10.00 – 10.30	Coffee break
10.30 – 12.00	TOPIC 4: NEGOTIATION SESSION – PREPARATION IN SMALL TEAMS
12.00 – 13.30	Lunch break
13.30 – 14.00	TOPIC 4: NEGOTIATION SESSION – 1st ROUND OF NEGOTIATIONS
14.00 – 15.00	TOPIC 4: NEGOTIATION SESSION – TEAM INTERNAL CONSULTATIONS NEGOTIATION SESSION – 2nd ROUND OF NEGOTIATIONS
15.00 – 15.15	Coffee break
15.15 – 15.45	TOPIC 4: NEGOTIATION SESSION – INTERNAL TEAM CONSULTATIONS
15.45 – 16.15	TOPIC 4: NEGOTIATION SESSION – TEAM CONSULTATIONS
16.15 – 17.00	TOPIC 5: REPORT ON NEGOTIATED DEALS
17.00 – 17.15	Discussion
17.15 – 18.00	Closing ceremony and handing of diplomas