



WIPO/CEIPI/INPI ADVANCED TRAINING COURSE ON THE LEGAL, ADMINISTRATIVE AND ECONOMIC ASPECTS OF INTELLECTUAL PROPERTY

25/06 to 06/07

2012

Strasbourg - CEIPI

The WIPO/CEIPI/INPI Advanced Training Course on the Legal, Administrative and Economic Aspects of Intellectual Property has been jointly organised by the World Intellectual Property Organization (WIPO), the Centre for International Intellectual Property Studies (CEIPI) and the French National Institute of Industrial Property (INPI) since 1978.

The training is addressed to officials of national and regional intellectual property offices of developing countries, least developed countries (LDCs) and countries with economies in transition, and it is aimed at building their human capacity as well as enhancing the awareness of the intellectual property rights' implications for development.

Academic direction of the current training program was done by Christophe GEIGER, Associate Professor, Director General and Director of the Research Department of CEIPI.

The course was coordinated by Oleksandr BULAYENKO, Doctoral Candidate and Research Assistant at CEIPI, and organised by Laurence WEBER, Event Manager at CEIPI.

The WIPO/CEIPI/INPI Advanced Training Course takes place in Strasbourg, France, at the premises of CEIPI at:

Centre d'Études Internationales de la Propriété Intellectuelle

Université de Strasbourg
11 rue du Maréchal Juin
BP 68 – 67046 Strasbourg Cedex

Tel: +33 3 68 85 88 00
Fax: +33 3 68 85 85 66
Mail: ceipi@ceipi.edu

For further information
about CEIPI:

www.ceipi.edu

MONDAY, 25 JUNE 2012

9.15 – 10.15 **OPENING CEREMONY**

Marcelo DI PIETRO PERALTA, *Director of WIPO Academy, Geneva, Switzerland*

Christophe GEIGER, *Associate Professor, Director General and Director of the Research Department of the Centre for International Intellectual Property Studies (CEIPI), University of Strasbourg, France*

10.15 – 10.30 **Coffee Break**

10.30 – 12.30 **TOPIC 1**

**PATENT LAW AND ITS CONTRIBUTION TO DEVELOPMENT
IN EUROPE: A LEGAL PERSPECTIVE**

Jens SCHOVSBO, *Professor at the University of Copenhagen, Denmark*

12.30 – 13.30 **Lunch Break**

13.30 – 15.30 **TOPIC 2**

**INTELLECTUAL PROPERTY ENFORCEMENT PROVISIONS OF
FREE TRADE AGREEMENTS AND THEIR RELATIONSHIP WITH
DEVELOPMENT**

Xavier SEUBA, *Senior Lecturer in Public International Law, Universitat Pompeu Fabra, Barcelona, Spain; Visiting Senior Researcher at CEIPI, Strasbourg, France*

15.30 – 15.45 **Coffee Break**

15.45 – 17.45 **TOPIC 3**

ENFORCEMENT OF INTELLECTUAL PROPERTY IN EUROPE

Walter HOLZER, *Responsible for EPI-CEIPI course on patent litigation in Europe; In Charge of Development and International Relations at CEIPI, Strasbourg, France*

18.00 **Reception at the University**

TUESDAY, 26 JUNE 2012

- 10.00 – 12.00 **TOPIC 4**
PRESENTATION OF THE FRENCH NATIONAL PATENT OFFICE
Caroline ROLSHAUSEN, *Regional Delegate of INPI Alsace, Strasbourg, France*
-
- 12.00 – 14.00 **Lunch Break**
-
- 14.00 – 16.30 **TOPIC 5**
POTENTIAL OF COLLECTIVE MANAGEMENT OF COPYRIGHT FOR DEVELOPMENT: AN ECONOMIC PERSPECTIVE
Maria Mercedes FRABBONI, *AHRC Senior Fellow at Centre for Commercial Law Studies (CCLS), Queen Mary, University of London, UK*

WEDNESDAY, 27 JUNE 2012

- 9.00 – 11.00 **TOPIC 6**
INTELLECTUAL PROPERTY, AGRICULTURE AND GLOBAL FOOD SECURITY
Claudio CHIAROLLA, *Research Fellow Governance of Biodiversity, Institut du développement durable et des relations internationales (IDDRI), Paris, France*
-
- 11.00 – 11.15 **Coffee Break**
-
- 11.15 – 14.15 **TOPIC 7**
THE COMMUNITY TRADE MARK, OFFICE OF HARMONIZATION OF THE INTERNAL MARKET
Eric GASTINEL, *Head of the Registry Service of the Boards of Appeal, Office of Harmonization for the Internal Market (OHIM), Alicante, Spain*
-
- 14.15 – 15.30 **Lunch Break**
-
- 15.30 – 17.30 **TOPIC 8**
INTELLECTUAL PROPERTY AND HUMAN RIGHTS: IMPLICATIONS FOR DEVELOPMENT
Thomas COTTIER, *Managing Director of the World Trade Institute (WTI) and the Institute of European and International Economic Law (IEW); Professor of European and International Economic Law at the University of Bern, Switzerland*

THURSDAY, 28 JUNE 2012

9.00 – 12.15

TOPIC 9

INTELLECTUAL PROPERTY AND THE PROMOTION OF INNOVATION

Karl RACKETTE, *Director of Education of the European Patent Institute (EPI), Munich, Germany*

12.15 – 13.30

Lunch Break

13.30 – 15.30

TOPIC 10

ROLE OF INTELLECTUAL PROPERTY IN DEVELOPMENT OF LOCAL CAPACITY FOR PRODUCTION AND SUPPLY OF MEDICINES

Christophe SPENNEMANN, *Legal Expert Intellectual Property Unit Investment Capacity-Building Branch Division on Investment and Enterprise (DIAE), United Nations Conference on Trade and Development (UNCTAD), Geneva, Switzerland*

15.30 – 15.45

Coffee Break

15.45 – 17.30

TOPIC 11

INTELLECTUAL PROPERTY, CLIMATE CHANGE AND ACCESS TO GREEN TECHNOLOGIES

David VIVAS EUGUI, *Former Senior Economic Affairs Officer, UNCTAD, Geneva, Switzerland; International Consultant and Founding Partner of ANAMIKA, Geneva, Switzerland*

18.00

Reception at the Hôtel de Ville

FRIDAY, 29 JUNE 2012

9.00 – 11.45

TOPIC 12

PHARMACEUTICAL INNOVATION, PUBLIC HEALTH AND INTELLECTUAL PROPERTY LAW

German VELASQUEZ, *Special Adviser for Health and Development, South Centre, Geneva, Switzerland*

11.45 – 13.00

Lunch Break

13.00 – 15.30

TOPIC 13

ENFORCEMENT ISSUES FOR DEVELOPMENT

Carlos CORREA, *Director of the Centre for Interdisciplinary Studies on Industrial Property and Economics Law, University of Buenos Aires, Argentina; Visiting Professor at CEIPI, Strasbourg, France*

MONDAY, 2 JULY 2012

9.00 – 12.00 **TOPIC 14**

INTELLECTUAL PROPERTY AND SUSTAINABLE DEVELOPMENT

Ahmed ABDEL LATIF, *Intellectual Property and Technology Senior Programme Manager, International Centre for Trade and Sustainable Development (ICTSD), Geneva, Switzerland*

12.00 – 15.00 **Lunch Break**

15.00 – 17.30 **TOPIC 15**

USE OF FLEXIBILITIES IN THE INTERNATIONAL INTELLECTUAL PROPERTY LAW AND DEVELOPMENT

Martin R.F. SENFTLEBEN, *Professor of Intellectual Property, VU University Amsterdam, the Netherlands*

TUESDAY, 3 JULY 2012

09.00 – 11.00 **TOPIC 16**

COPYRIGHT AND ACCESS TO KNOWLEDGE: CHALLENGES FOR DIGITIZATION AND THE ORPHAN WORKS PROBLEM

Stef VAN GOMPEL, *Senior Researcher, Institute for Information Law (IViR), Amsterdam, the Netherlands*

11.00 – 11.15 **Coffee Break**

11.15 – 13.30 **TOPIC 17**

UNDERSTANDING THE SIGNIFICANCE OF DESIGN RIGHTS FOR DEVELOPMENT

Uma SUTHERSANEN, *Professor at Queen Mary, University of London, UK*

13.30 – 15.00 **Lunch Break**

15.00 – 17.00 **TOPIC 18**

TRADITIONAL KNOWLEDGE, DRUGS DISCOVERY AND GRANT OF PATENTS

Graham DUTFIELD, *Professor of International Governance at University of Leeds, UK*

WEDNESDAY, 4 JULY 2012

- 9.00 – 11.00 **TOPIC 19**
WORKSHOP ON DRAFTING OF INTELLECTUAL PROPERTY PROVISIONS ON ENFORCEMENT OF FREE TRADE AGREEMENTS
Xavier SEUBA, Senior Lecturer in Public International Law, Universitat Pompeu Fabra, Barcelona, Spain; Visiting Senior Researcher at CEIPI, Strasbourg, France
-
- 11.00 – 12.30 **Lunch Break**
-
- 12.30 – 18.30 **Guided tour of Strasbourg on a river boat and a visit to the European Parliament**
-

THURSDAY, 5 JULY 2012

- 9.00 – 12.00 **TOPIC 20**
TRIPS ENFORCEMENT RULES, DISPUTE SETTLEMENT AND DEVELOPMENT
Wolf MEIER-EWERT, Counsellor, Intellectual Property Division, World Trade Organization (WTO), Geneva, Switzerland
-
- 12.00 – 13.15 **Lunch Break**
-
- 13.15 – 15.15 **TOPIC 21**
TRADE MARK LAW: THE EU AND THE INTERNATIONAL CONVENTIONS
Yves REBOUL, Professor at the University of Strasbourg and Former Director General of CEIPI, Strasbourg, France
-
- 15.15 – 15.30 **Coffee Break**
-
- 15.30 – 17.30 **TOPIC 22**
USING TRADEMARKS AND BRANDS IN DEVELOPMENT STRATEGIES
Martha FRIEDLI, Head, Trademark Law Section, Law and Legislative Advice Division, Brands and Designs Sector, WIPO, Geneva, Switzerland
-

FRIDAY, 6 JULY 2012

- 9.00 – 11.00 **TOPIC 23**
RECENT DEVELOPMENTS IN THE AREA OF COPYRIGHT LAW – A GLOBAL AND DOMESTIC PERSPECTIVE
Guy PESSACH, *Senior Lecturer at the Hebrew University of Jerusalem, Israel*
-
- 11.00 – 11.15 **Coffee Break**
-
- 11.15 – 12.30 **TOPIC 24**
THE ANTI-COUNTERFEITING TRADE AGREEMENT (ACTA) AND INTERNATIONAL RULES ON INTELLECTUAL PROPERTY ENFORCEMENT
Christophe GEIGER, *Associate Professor, Director General and Director of the Research Department of CEIPI, University of Strasbourg, France*
-
- 12.30 – 14.30 **Lunch Break**
-
- 14.30 **CLOSING CEREMONY**
Caroline ROLSHAUSEN, *Regional Delegate of INPI Alsace, Strasbourg, France*
Yves REBOUL, *Professor at the University of Strasbourg and Former Director General of CEIPI, Strasbourg, France*
-
- 15.00 **CLOSING RECEPTION**