



## **WIPO TRAINING COURSE ON THE LEGAL, ADMINISTRATIVE AND ECONOMIC ASPECTS OF INTELLECTUAL PROPERTY**

Organized by the World Intellectual Property Organization (WIPO)  
in cooperation with  
the Center for International Intellectual Property Studies (CEIPI)  
of the University of Strasbourg  
and  
the French National Institute of Industrial Property (INPI)

*Strasbourg, France, June 14 to 25, 2010  
CEIPI, 11, rue du Maréchal Juin*

## Monday, 14 June 2010

9.15 – 10.00

### OPENING CEREMONY

*Tshimanga KONGOLO, Head WIPO Academy  
Yves REBOUL, Prof. University of Strasbourg and  
Former Director General of CEIPI*

10.00 – 10.15

Coffee Break

10.30 – 12.15

#### Topic 1

#### **Historical Insights into Intellectual Property Rights**

Speaker

*Yves REBOUL, Prof. University of Strasbourg,  
France*

12.15 – 14.00

Lunch Break

14.00 – 17.15

#### Topic 2

#### **Intellectual Property and the Promotion of Innovation**

Speaker

*Karl RACKETTE, European Patent Attorney,  
Germany*

18.00

### Reception at the University

*Alain BERETZ, President of the University of  
Strasbourg*

## Tuesday, 15 June 2010

9.00 – 12.15

#### Topic 3

#### **Overview of Patents**

Speaker

*Markus HÖSSLE, European Patent Attorney,  
Germany*

12.15 – 14.00

Lunch Break

14.00 – 17.15

#### Topic 4

#### **Presentation of the EPO and European Patent Procedure**

Speaker

*Markus HÖSSLE, European Patent Attorney,  
Germany*

## Wednesday, 16 June 2010

<b>10.00 – 12.15</b>	<b>Topic 5</b> Speaker	<b>Presentation of the French National Patent Office</b> Marie-Thérèse HENNER, INPI, Strasbourg
12.15 – 14.00		Lunch Break
<b>14.00 – 17.15</b>	<b>Topic 6</b>  Speaker	<b>Impact of Patent on access to medicine in Developing Countries</b> Jayashree WATAL, Counsellor in the Intellectual Property Division of the WTO, Switzerland

## Thursday, 17 June 2010

<b>9.00 – 12.15</b>	<b>Topic 7</b> Speaker	<b>Patent Infringements</b> Gérard DOSSMANN, European Patent Attorney, France
12.15 – 14.00		Lunch Break
<b>14.00 – 16.00</b>	<b>Topic 8</b>  Speaker	<b>Traditional Knowledge : exploiting its economic potential</b> Cyril COSTES, Attorney At Law, France
17.00 -		Visit of Strasbourg in “Bateau-mouche”

## Friday, 18 June 2010

<b>9.00 – 12.15</b>	<b>Topic 9</b> Speaker	<b>Design and Trademark</b> Pierre GREFFE, Trademark and Design Attorney, France
12.15 – 14.00		Lunch Break
<b>14.00 – 15.45</b>	<b>Topic 10</b>  Speaker	<b>General Theory of Trade Marks and Trade Mark Law in Europe including International Conventions</b> Yves REBOUL, Prof. University of Strasbourg, France
15.45 – 16.00		Coffee break
<b>16.00 – 17.45</b>	<b>Topic 11</b> Speaker	<b>Trade Mark Infringement and Enforcement</b> Yves REBOUL, Prof. University of Strasbourg, France

## Monday, 21 June 2010

<b>09.00 – 12.15</b>	<b>Topic 12</b> Speaker	<b>Protection of Geographical Indications</b> Luigi MANSANI, Prof. University of Parma, Italy
12.15 – 14.00		Lunch Break
<b>14.00 – 17.15</b>	<b>Topic 13</b>  Speaker	<b>The Madrid System for International Registration of Trademarks</b> Béatrice THOMAS, Trademark and Design Attorney, France
18.00		Reception at the Hotel de Ville

## Tuesday, 22 June 2010

<b>9.00 – 12.15</b>	<b>Topic 14</b>  Speaker:	<b>The Community Trade Mark, Office of Harmonization of the Internal Market</b> Eric GASTINEL, Head of the Registry Service of the Boards of Appeal, OHIM, Spain
12.15 – 14.00		Lunch Break
<b>14.00 – 17.15</b>	<b>Topic 15</b> Speaker	<b>Intellectual Property Rights in Plant Varieties</b> Victoria HENSON-APOLLONIO, Central Advisory Service on Intellectual Property – CGIAR, Italy

## Wednesday, 23 June 2010

<b>9.00 – 12.15</b>	<b>Topic 16</b>  Speaker	<b>Border Measures and Criminal Sanctions in International IP Enforcement</b> Henning Grosse Ruse-KHAN, Researcher Max Plank Institute for Intellectual Property, Germany
13.00		<b>Visiting Alsace</b> Guided visit at the Bruker BioSpin Company, Worldwide leader in development, manufacturing and supplying of technologies

## Thursday, 24 June 2010

<b>9.00 – 10.45</b>	<b>Topic 17</b> Speaker	<b>Free Trade Agreements</b> Pedro ROFFE, Intellectual Property Senior Fellow, ICTSD, Switzerland
10.45 – 11.00		Coffee Break
<b>11.00 – 12.45</b>	<b>Topic 18</b> Speaker	<b>The IP framework for Developing Countries according to the TRIPS Agreements</b> Nari LEE, Program Director Munich Intellectual Property Law Centre, Germany
12.45 – 14.30		Lunch Break
<b>14.30 – 17.15</b>	<b>Topic 19</b> Speaker	<b>Introduction to the European copyright: a step by step harmonization</b> Martin SENFTLEBEN, Prof. of VU University Amsterdam, Netherland

## Friday, 25 June 2010

<b>9.00 – 12.15</b>	<b>Topic 20</b> Speaker	<b>Copyright and A2K: opportunities under Bern Convention for developing countries</b> Uma SUTHERSANEN, Prof. Queen Mary London University, UK
12.45 – 14.30		Lunch Break
<b>14.30 – 17.15</b>	<b>Topic 21</b> Speaker	<b>Copyright and digital environment: collective management and blanket licensing</b> David UWEMEDIMO, Director of Legal Affairs, CISAC, France - TBC

17.30

## CLOSING CEREMONY

Marie-Thérèse HENNER, Deputy Regional Delegate  
of INPI, Strasbourg  
Christophe GEIGER, General Director of the Center  
for International Intellectual Property Studies  
(CEIPI)