26 May 2019 CEIPI Public Class by Professor Jeremy de Beer: "Evidence to Inform IP Policy: Best Practices for Researchers and Policymakers"

What evidence exists to inform intellectual property policymaking? In this talk, Professor Jeremy de Beer examines the data, methods, and conclusions that guide IP decisions. National and international policymakers are bombarded with an overwhelming array of statistics, indices, and arguments about IP reforms. Achieving an equilibrium to encourage innovation, economic growth, human development or a range of other objectives, however, is not easy.

To help IP policymakers better understand available evidence, and to help researchers provide better evidence to policymakers, Professor de Beer offers a framework for evidence-based IP policymaking. His interdisciplinary literature review of hundreds of leading sources reveals four archetypes of evidence: data for special-interest advocacy; industry-based statistical contributions; international innovation and IP indices; and academic empirical analyses. Appreciating the strengths and weaknesses of each method, their fitness for different policymaking purposes, and the general nature of their conclusions, can improve the IP system for the benefit of all stakeholders.

The public class is given as a key note of the EIPIN IS Interdisciplinary Research Week with Focus on Law & Economics of Intellectual Property, 26-29 June 2019.

About Jeremy de Beer

Professor Jeremy de Beer is an award-winning professor at the University of Ottawa's Faculty of Law and a co-founding director of the Open African Innovation Research network, Open AIR. He is also a Faculty Member of the Centre for Law, Technology and Society, a Senior Fellow at the Centre for International Governance Innovation, and a Senior Research Associate at the University of Cape Town's IP Unit. As a practicing lawyer and expert consultant, he has argued over a dozen cases before the Supreme Court of Canada, advised businesses and law firms both large and small, and consulted for agencies from national governments and the United Nations. Read more about his background at www.jeremydebeer.ca.