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OFFICE FOR HARMONIZATION IN THE INTERNAL MARKET TRADE MARKS AND DESIGNS

Intellectual Property in front of the CJEU

17th EIPIN Congress

Paul Maier Director EU Observatory on infringements of IPR Strasbourg, 28 January 2016





Economic importance of IP

IP intensive industries generate

- 39% GDP
- 90% EU exports
- 26% jobs (direct)
- 40% higher wages





IP Case law (1)

- OHIM BoA
- CJEU 1,730 decisions/judgments (inducing GC) 374 orders
- TM judgments in EU 1,200,000
- Designs 52,000
- Copyrights
- Patents

52,000 34,000

27,615 decisions

780,000



IP Case law (2)

- Confirmation 1st Instance by BoA +80%; +65%
- Approx. 10% of OHIM-BoA decisions appealed
- Over 80% confirmed (decision GC)
- Chance to obtain reversal by CJEU?





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Questions

- What is a specialised court?
- Limit role of GC to control of legality?
- Structure of control system?
- Level of motivation?
- ARCOL/CAPOL saga: need for 4 levels of decision in EUTM system?





Convergence

- Jurisprudence of CJEU cannot solve all questions
- Need convergence between IPOs, procedures, ...
- Involvement of all stakeholders
- Transparency of procedure and results





Future needs

- Convince judges of importance of IP
- Give judges all instruments they need
- Networking by judges
- UPC/CJEU: trust and respect relation





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