

# 16th EIPIN Congress

## *The Innovation Society and Intellectual Property*

**Munich, 9-11 April 2015**

Venue:

European Patent Office, Isar Building  
(9-10 April 2015)

Max Planck Institute for Innovation and Competition  
(11 April 2015)

## Thursday, 9 April 2015

**14:00-14:30** Registration

**14:30-14:45** **Opening Words**

Prof. Josef Drexl (MIPLC)

**14:45-15:00** **Welcome Address**

N.N. (eventually representative of the EPO)

### **MODULE I: A Need to Limit the Expansion of Intellectual Property**

**15:00-15:30** **Test data protection as IP: A tool for generating innovation?**

Speaker: Meir Perez Pugatch (University of Maastricht)

Chair: Ulrich Gassner (Dean, University of Augsburg)

**15:30-16:00** **Questions Team 1 / Discussion**

**16:00-16:30** **Coffee Break**

**16:30-17:00** **Utility patents – A useful national strategy for promoting innovation?**

Speaker: Uma Suthersanen (Queen Mary University of London)

Chair: Michael Kort (University of Augsburg)

**17:00-17:30** **Questions Team 2 / Discussion**

**17:30-18:00** **UPOV-style plant variety protection – Does it fit for developing countries?**

Speaker: Mrinalilini Kochupillai (MIPLC)

Chair: Anke Moerland (University of Maastricht)

**18:00-18:30** **Questions Team 3 / Discussion**

**20:00** **Dinner**

**Friday, 10 April 2015**

**MODULE II: The Need to Limit the Scope of Intellectual Property**

**9:30-10:00 Safeguarding the public domain in the interest of innovation**

Speaker: Alexander Peukert (University of Frankfurt/Main)

Chair: Julián López Richart (University of Alicante)

**10:00-10:30 Questions Team 4 / Discussion**

**10:30-11:00 *Coffee Break***

**11:00-11:30 Enhancing creativity through copyright exceptions and limitations – in the interest of authors and users**

Speaker: Martin Kretschmer (University of Glasgow)

Chair: Christoph Geiger (CEIPI, University of Strasbourg)

**11:30-12:00 Questions Team 5 / Discussion**

**12:00-12:30 Free-riding on the repute of trade marks – Does protection generate innovation?**

Speaker: Ansgar Ohly (University of Munich)

Chair: Anselm Kamperman Sanders (University of Maastricht)

**12:30-13:00 Questions Team 6 / Discussion**

**13:00-14:30 *Lunch***

**14:30-16:00 Teams Work on Reports / EIPIN Representative Assembly / Coffee Break**

**16:00-16:30 Standard-essential patents – Limiting exclusivity for the sake of innovation**

Speaker: Peter Picht (Max Planck Institute for Innovation and Competition)

Chair: Manuel Desantes (University of Alicante)

**16:30-17:00 Questions Team 7 / Discussion**

**17:00-17:30 Revisiting the patent misuse doctrine – Its potential contribution to maintaining incentives for innovation**

Speaker: Daryl Lim (The John Marshall Law School)

Chair: Filipe Fischmann (MIPLC)

**17:30-18:00 Questions Team 8 / Discussion**

**18:00- 18:30 Presentation of the Report of the winning team of 2014**

**19:30 *Dinner***

**Saturday, 11 April 2015**

**MODULE III: New Paradigms of Innovation in Intellectual Property**

**10:00-10:30 Open innovation – A different form of making use of exclusivity**

Speaker: Nari Lee (Hanken School of Economics)

Chair: Gintarė Surblytė (Max Planck Institute for Innovation and Competition)

**10:30-11:00 Questions Team 9 / Discussion**

**11:00-11:30 *Coffee Break***

**11:30-12:00 Transformative use and user-generated content – Integrating new paradigms of creativity in copyright law**

Speaker: Matthias Leistner (University of Bonn)

Chair: Guido Westkamp (Queen Mary University of London)

**12:00-12:30 Questions Team 10 / Discussion**

**12:30-14:30 Sandwich Lunch with EIPIN IP Job Fair 2015**

**14:30 Close of Conference / Goodbye**