



Centre d'études
internationales de la
propriété intellectuelle

Centre for International
Intellectual Property Studies
Institut für internationale
Studien des geistigen Eigentums



(RE)THINKING INTERNATIONAL INTELLECTUAL PROPERTY

What institutional environment for the development
and enforcement of IP law ?



International scholar roundtable organized in the context of the CEIPI series of lectures on
“(Re) thinking Intellectual Property, Fundamental Questions and New Perspectives”

CEIPI, University of Strasbourg

May 12, 2014, 6.00 pm - Amphithéâtre 29

ABSTRACT :

After a rather straightforward development in the past centuries, the international intellectual property system has become increasingly complex in the last decades. Norm-setting fora have proliferated and plurilateral as well as bilateral initiatives have replaced multilateralism in many areas. While the so-called “Global Era” of the international intellectual property system is characterized by the important role acquired by the World Trade Organization alongside the World Intellectual Property Organisation, the emergence of new actors can also be noticed, reflecting conflicting expectations and leading to the adoption of instruments that go beyond the international framework.

This roundtable organized by the Centre for International Intellectual Property Studies under the title “(Re)thinking International Intellectual Property Law” will address some of these central issues, namely the role of the WTO in framing the international intellectual property system, the role of WIPO in international intellectual property norm-setting, the design of intellectual property adjudicatory bodies and the challenges arising from plurilateralism and bilateralism.

PROGRAM :

Introduction: Christophe GEIGER, Associate Professor, Director General and Director of the Research Department, CEIPI

Panel Presentations:

Chair: Pedro ROFFE, Senior Associate, Innovation, Technology and Intellectual Property Programme, International Centre for Trade and Sustainable Development (ICTSD)

- Daniel GERVAIS, Professor and Director, Vanderbilt Intellectual Property Program, Faculty Director, LL.M. Program, Vanderbilt Law School, US; Visiting Professor at the CEIPI

International Intellectual Property Norm-setting: What Role for WIPO?

- Carlos CORREA, Professor and Director of the Centre for Interdisciplinary Studies on Industrial Property Law and Economics, University of Buenos Aires; Visiting Professor at the CEIPI

The Role of the WTO in framing the International IP System

- Christophe GEIGER, Associate Professor, Director General and Director of the Research Department, CEIPI

Multilateralism vs Plurilateralism in International IP Law: Lessons to be learned from the Failure of the Anti-Counterfeiting Trade Agreement

- Xavier SEUBA, Senior Research Associate at CEIPI, Marie Curie Fellow, Senior Lecturer in Public International Law, Universitat Pompeu Fabra, Barcelona.

Substantive and Institutional Challenges arising from Bilateralism in Intellectual Property

- Craig NARD, Tom J.E. and Bette Lou Walker Professor of Law; Director, Center for Law, Technology & the Arts, Case Western Reserve University School of Law, Cleveland, US; Visiting Professor at the CEIPI.

The IP Enforcement Architecture at International Level (a comparison of court structures)

Panel Discussion and Q&A: Moderated by Pedro ROFFE, Senior Associate, Innovation, Technology and Intellectual Property Programme, ICTSD

