



# WIPO/CEIPI/INPI ADVANCED TRAINING COURSE ON THE LEGAL, ECONOMIC AND MANAGEMENT ASPECTS OF INTELLECTUAL PROPERTY

**10 - 21/06 2013**

Strasbourg - CEIPI

The WIPO/CEIPI/INPI Advanced Training Course on the Legal, Economic and Management Aspects of Intellectual Property has been jointly organised by the World Intellectual Property Organization (WIPO), the Centre for International Intellectual Property Studies (CEIPI) and the French National Institute of Industrial Property (INPI) since 1978.

The training is addressed to officials of national and regional intellectual property offices of developing countries, least developed countries (LDCs) and countries with economies in transition, and it is aimed at building their human capacity as well as enhancing the awareness of the intellectual property rights' implications for development.

Academic direction of the current training program was done by Christophe GEIGER, Associate Professor, Director General and Director of the Research Department of CEIPI, and the scientific coordination by Oleksandr BULAYENKO, Doctoral Candidate and Research Assistant at CEIPI.

The organization of the course was coordinated by Adeline DE VORE, Head of international relations, partnerships and events at CEIPI

The WIPO/CEIPI/INPI Advanced Training Course takes place in Strasbourg, France, at the premises of CEIPI at:

### Centre d'Études Internationales de la Propriété Intellectuelle

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For further information  
about CEIPI:

[www.ceipi.edu](http://www.ceipi.edu)

# MONDAY, 10 JUNE 2013

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9.00 – 9.15 **Coffee**

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9.15 – 9.30 **OPENING CEREMONY**

Christophe **GEIGER**, Associate Professor, Director General and Director of the Research Department of the Centre for International Intellectual Property Studies (CEIPI), University of Strasbourg, France

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9.30 – 9.45 **Coffee Break**

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9.45 – 12.45 **TOPIC 1**

**DRUGS DISCOVERY, GRANT OF PATENTS AND TRADITIONAL KNOWLEDGE**

Speaker: **Graham DUTFIELD**, Professor of International Governance, University of Leeds, UK

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12.45 – 14.00 **Lunch Break**

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14.00 – 17.00 **TOPIC 2**

**UNDERSTANDING THE SIGNIFICANCE OF DESIGN RIGHT FOR DEVELOPMENT**

Speaker: **Uma SUTHERSANEN**, Professor at Queen Mary, University of London, UK

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17.00 **Welcome Cocktail**

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# TUESDAY, 11 JUNE 2013

9.00 – 12.00

## TOPIC 3

### RECENT DEVELOPMENTS IN ECONOMICS OF INTELLECTUAL PROPERTY RIGHTS: PATENTS AS STRUCTURING ELEMENTS OF OPEN INNOVATION

Speaker: **Julien PENIN**, *Professor in Economics, Office of Theoretical and Applied Economics (BETA), University of Strasbourg, France*

12.00 – 14.00

Lunch Break

14.00 – 16.00

## TOPIC 4

### ENFORCEMENT OF INTELLECTUAL PROPERTY RIGHTS AT INTERNATIONAL LEVEL: LESSONS TO BE LEARNED FROM THE (PROBABLE) FAILURE OF THE ANTI-COUNTERFEITING TRADE AGREEMENT (ACTA)

Speaker: **Christophe GEIGER**, *Associate Professor, Director General and Director of the Research Department of the Centre for International Intellectual Property Studies (CEIPI), University of Strasbourg, France*

17.30 – 19.30

Visit to the European Parliament

# WEDNESDAY, 12 JUNE 2013

9.00 – 12.00

## TOPIC 5

### PROTECTION OF INVESTMENTS BY PATENTS AND UTILITY MODELS: CASE STUDIES

Speaker: **Karl RACKETTE**, *European Patent Attorney and Partner at RACKETTE Partnerschaft Patentanwälte, Freiburg, Germany*

12.00 – 13.00

Lunch Break

13.00 – 15.45

## TOPIC 6

### PRESENTATION OF THE FRENCH NATIONAL INDUSTRIAL PROPERTY OFFICE (INPI)

Speaker: **Marie-Thérèse HENNER**, *Deputy Regional Delegate of INPI Alsace, Strasbourg, France*

16.45 – 18.15

Guided tour of Strasbourg on a river boat

# THURSDAY, 13 JUNE 2013

09.00 – 12.00

## TOPIC 7

### CHALLENGES TO INTERNATIONAL LEGAL FRAMEWORK FOR COPYRIGHT

Speaker: **Guy PESSACH**, *Senior Lecturer, Hebrew University of Jerusalem, Israel*

12.00 – 13.30

## Lunch Break

13.30 – 16.30

## TOPIC 8

### COPYRIGHT AND ACCESS TO CULTURAL HERITAGE: CHALLENGES FOR DIGITIZATION AND THE ORPHAN WORKS PROBLEM

Speaker: **Stef VAN GOMPEL**, *Senior Researcher, Institute for Information Law (IViR), University of Amsterdam, Netherlands*

# FRIDAY, 14 JUNE 2013

10.00 – 12.00

## TOPIC 9

### EVOLVING ROLE OF INTERNATIONAL INVESTMENT LAW FOR INTERNATIONAL IP DISPUTES

Speaker: **Henning GROSSE RUSE-KHAN**, *Senior Research Fellow at the Max Planck Institute for Intellectual Property and Competition Law, Munich, Germany*

12.00 – 13.30

## Lunch Break

13.30 – 16.30

## TOPIC 10

### TRADE RELATED ASPECTS OF INTELLECTUAL PROPERTY: ISSUES FOR DEVELOPMENT

Speaker: **Carlos CORREA**, *Professor and Director of the Centre for Interdisciplinary Studies on Industrial Property and Economics Law, University of Buenos Aires, Argentina*

# MONDAY, 17 JUNE 2013

- 9.00 – 12.00 **TOPIC 11**  
**TRIPS ENFORCEMENT RULES AND WTO DISPUTE SETTLEMENT**  
Speaker: **Wolf MEIER-EWERT**, *Counsellor, Intellectual Property Division, World Trade Organization (WTO), Geneva, Switzerland*
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- 12.00 – 13.30 **Lunch Break**
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- 13.30 – 15.30 **TOPIC 12**  
**ENFORCEMENT OF INTELLECTUAL PROPERTY THROUGH BORDER MEASURES**  
Speaker: **Olivier VRINS**, *Partner at ALTIUS, Brussels, Belgium*
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- 15.30 – 15.45 **Coffee break**
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- 15.45 – 18.00 **TOPIC 13**  
**WORKSHOP ON DRAFTING OF INTELLECTUAL PROPERTY PROVISIONS ON ENFORCEMENT OF FREE TRADE AGREEMENTS**  
Speaker: **Xavier SEUBA**, *Senior Lecturer in Public International Law, Universitat Pompeu Fabra, Barcelona, Spain and Visiting Senior Research Associate at the CEIPI, Strasbourg, France*

# TUESDAY, 18 JUNE 2013

- 9.00 – 12.00 **TOPIC 14**  
**COLLECTIVE MANAGEMENT OF COPYRIGHT AND RELATED RIGHTS**  
Speaker: **Maria Mercedes FRABBONI**, *Lecturer in Law, University of Sussex, UK*
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- 12.00 – 13.00 **Lunch Break**
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- 13.00 – 15.45 **TOPIC 15**  
**INTELLECTUAL PROPERTY, AGRICULTURE AND GLOBAL FOOD SECURITY**  
Speaker: **Claudio CHIAROLLA**, *Research Fellow International Governance of Biodiversity, Institute for Sustainable Development and International Relations (IDDRI), Sciences Po, Paris, France*
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- 15.45 – 16.00 **Coffee break**
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- 16.00 – 18.00 **TOPIC 16**  
**INTELLECTUAL PROPERTY RIGHTS IN PLANT VARIETIES: ISSUES FOR ECONOMIC GROWTH AND SUSTAINABLE DEVELOPMENT**  
Speaker: **Roberto D'ERME**, *IPR Consultant, European IPR Helpdesk, Luxembourg*

# WEDNESDAY, 19 JUNE 2013

9.00– 12.00

## TOPIC 17

### INTELLECTUAL PROPERTY, CLIMATE CHANGE AND ACCESS TO GREEN TECHNOLOGIES

Speaker: **David VIVAS-EUGUI**, *International Trade, Intellectual Property and Environment Expert, Vivas Consulting, Geneva, Switzerland*

12.00 – 13.30

Lunch Break

13.30 – 15.45

## TOPIC 18

### INTELLECTUAL PROPERTY AND INTERNATIONAL TECHNOLOGY TRANSFER: CONCEPTS AND EVIDENCE

Speaker: **Pedro ROFFE**, *Senior Associate (Innovation, Technology and Intellectual Property), International Centre for Trade and Sustainable Development (ICTSD), Geneva, Switzerland*

15.45 – 16.00

Coffee Break

16.00 – 18.00

## TOPIC 19

### ECONOMIC PERSPECTIVE ON PROTECTION OF GEOGRAPHICAL INDICATIONS

Speaker: **Agnieszka KUPZOK**, *Postdoctoral Researcher and Project Leader, CEIPI-BETA, University of Strasbourg, France*

# THURSDAY, 20 JUNE 2013

10.00 – 12.00

## TOPIC 20

### PROTECTION OF GEOGRAPHICAL INDICATIONS: SUPPORTING LOCAL PRODUCERS IN THE GLOBAL MARKET

Speaker: **Irene CALBOLI**, *Professor of Law and Director of Intellectual Property and Technology Program, Marquette University, USA and Visiting Professor, Faculty of Law, National University of Singapore, Singapore*

12.00 – 13.30

Lunch Break

13.30 – 16.30

## TOPIC 21

### LEGAL AND ADMINISTRATIVE ASPECTS OF COMMUNITY TRADE MARK SYSTEM

Speaker: **Stefan MARTIN**, *Member of the First Board of Appeal, Office of Harmonization for the Internal Market (OHIM), Alicante, Spain*

17.00 – 18.00

Reception at the town hall of Strasbourg

# FRIDAY, 21 JUNE 2013

10.00 – 12.00 **TOPIC 22**

**TRADEMARK LAW AND DEVELOPMENT: PROMOTING  
THE ETHICAL RESPONSIBILITIES OF LUXURY COMPANIES  
AND CONSUMERS**

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Speaker: **Haochen SUN**, *Assistant Professor of Law and Deputy Director of the Law and Technology Center, University of Hong Kong, China*

12.00 – 14.00 **Lunch Break**

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14.00 – 14.20 **CLOSING CEREMONY AND HANDING OF DIPLOMAS**

**Caroline ROLSHAUSEN**, *Regional Delegate, INPI Alsace, Strasbourg, France*

**Yves REBOUL**, *Professor at the University of Strasbourg and Director of the French Section of CEIPI, University of Strasbourg, France*

14.20 **Closing Cocktail**

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