



WIPO TRAINING COURSE ON THE LEGAL, ADMINISTRATIVE AND ECONOMIC ASPECTS OF INTELLECTUAL PROPERTY

Organized by the World Intellectual Property Organization (WIPO)
in cooperation with
the Center for International Intellectual Property Studies (CEIPI)
of the University of Strasbourg
and
the French National Institute of Industrial Property (INPI)

*Strasbourg, France, June 14 to 25, 2010
CEIPI, 11, rue du Maréchal Juin*

Monday, 14 June 2010

9.15 – 10.00

OPENING CEREMONY

*Tshimanga KONGOLO, Head WIPO Academy
Yves REBOUL, Prof. University of Strasbourg and
Former Director General of CEIPI*

10.00 – 10.15

Coffee Break

10.30 – 12.15

Topic 1

Historical Insights into Intellectual Property Rights

Speaker

*Yves REBOUL, Prof. University of Strasbourg,
France*

12.15 – 14.00

Lunch Break

14.00 – 17.15

Topic 2

Intellectual Property and the Promotion of Innovation

Speaker

*Karl RACKETTE, European Patent Attorney,
Germany*

18.00

Reception at the University

*Alain BERETZ, President of the University of
Strasbourg*

Tuesday, 15 June 2010

9.00 – 12.15

Topic 3

Overview of Patents

Speaker

*Markus HÖSSLE, European Patent Attorney,
Germany*

12.15 – 14.00

Lunch Break

14.00 – 17.15

Topic 4

Presentation of the EPO and European Patent Procedure

Speaker

*Markus HÖSSLE, European Patent Attorney,
Germany*

Wednesday, 16 June 2010

10.00 – 12.15	Topic 5 Speaker	Presentation of the French National Patent Office Marie-Thérèse HENNER, INPI, Strasbourg
12.15 – 14.00		Lunch Break
14.00 – 17.15	Topic 6 Speaker	Impact of Patent on access to medicine in Developing Countries Jayashree WATAL, Counsellor in the Intellectual Property Division of the WTO, Switzerland

Thursday, 17 June 2010

9.00 – 12.15	Topic 7 Speaker	Patent Infringements Gérard DOSSMANN, European Patent Attorney, France
12.15 – 14.00		Lunch Break
14.00 – 16.00	Topic 8 Speaker	Traditional Knowledge : exploiting its economic potential Cyril COSTES, Attorney At Law, France
17.00 -		Visit of Strasbourg in “Bateau-mouche”

Friday, 18 June 2010

9.00 – 12.15	Topic 9 Speaker	Design and Trademark Pierre GREFFE, Trademark and Design Attorney, France
12.15 – 14.00		Lunch Break
14.00 – 15.45	Topic 10 Speaker	General Theory of Trade Marks and Trade Mark Law in Europe including International Conventions Yves REBOUL, Prof. University of Strasbourg, France
15.45 – 16.00		Coffee break
16.00 – 17.45	Topic 11 Speaker	Trade Mark Infringement and Enforcement Yves REBOUL, Prof. University of Strasbourg, France

Monday, 21 June 2010

09.00 – 12.15	Topic 12 Speaker	Protection of Geographical Indications Luigi MANSANI, Prof. University of Parma, Italy
12.15 – 14.00		Lunch Break
14.00 – 17.15	Topic 13 Speaker	The Madrid System for International Registration of Trademarks Béatrice THOMAS, Trademark and Design Attorney, France
18.00		Reception at the Hotel de Ville

Tuesday, 22 June 2010

9.00 – 12.15	Topic 14 Speaker:	The Community Trade Mark, Office of Harmonization of the Internal Market Eric GASTINEL, Head of the Registry Service of the Boards of Appeal, OHIM, Spain
12.15 – 14.00		Lunch Break
14.00 – 17.15	Topic 15 Speaker	Intellectual Property Rights in Plant Varieties Victoria HENSON-APOLLONIO, Central Advisory Service on Intellectual Property – CGIAR, Italy

Wednesday, 23 June 2010

9.00 – 12.15	Topic 16 Speaker	Border Measures and Criminal Sanctions in International IP Enforcement Henning Grosse Ruse-KHAN, Researcher Max Plank Institute for Intellectual Property, Germany
13.00		Visiting Alsace Guided visit at the Bruker BioSpin Company, Worldwide leader in development, manufacturing and supplying of technologies

Thursday, 24 June 2010

9.00 – 10.45	Topic 17 Speaker	Free Trade Agreements Pedro ROFFE, Intellectual Property Senior Fellow, ICTSD, Switzerland
10.45 – 11.00		Coffee Break
11.00 – 12.45	Topic 18 Speaker	The IP framework for Developing Countries according to the TRIPS Agreements Nari LEE, Program Director Munich Intellectual Property Law Centre, Germany
12.45 – 14.30		Lunch Break
14.30 – 17.15	Topic 19 Speaker	Introduction to the European copyright: a step by step harmonization Martin SENFTLEBEN, Prof. of VU University Amsterdam, Netherland

Friday, 25 June 2010

9.00 – 12.15	Topic 20 Speaker	Copyright and A2K: opportunities under Bern Convention for developing countries Uma SUTHERSANEN, Prof. Queen Mary London University, UK
12.45 – 14.30		Lunch Break
14.30 – 17.15	Topic 21 Speaker	Copyright and digital environment: collective management and blanket licensing David UWEMEDIMO, Director of Legal Affairs, CISAC, France - TBC

17.30

CLOSING CEREMONY

Marie-Thérèse HENNER, Deputy Regional Delegate
of INPI, Strasbourg
Christophe GEIGER, General Director of the Center
for International Intellectual Property Studies
(CEIPI)