



# **WIPO TRAINING COURSE ON THE LEGAL, ADMINISTRATIVE AND ECONOMIC ASPECTS OF INDUSTRIAL PROPERTY**

Organized by the World Intellectual Property Organization (WIPO)  
in cooperation with  
the Center for International Intellectual Property Studies (CEIPI)  
of the University of Strasbourg (France)  
and  
the National Institute of Industrial Property (INPI) of France

Strasbourg, France, 15 to 26 June 2009  
CEIPI, 11, rue du Maréchal Juin

## Monday, 15 June 2009

9.15 – 10.00	Speaker	Opening ceremony <i>Tshimanga KONGOLO, Head/Senior Lecturer Professional Development Program, WIPO Yves REBOUL, Prof.CEIPi Former Director General of CEIPi</i>
10.00 – 10.15	Coffee Break	
10.30 – 12.15	Topic 1 Speaker	Historical Insights into Industrial Property Rights <i>Céline MEYRUEIS, Prof.CEIPi</i>
12.15 – 14.00	Lunch Break	
14.00 – 17.15	Topic 2 Speaker	Overview of Patents <i>Markus HÖSSLE, European Patent Attorney, Germany</i>
18.00		Reception at the University President of the Université de Strasbourg

## Tuesday, 16 June 2009

9.00 – 12.15	Topic 3 Speaker	Presentation of the EPO and European Patent Procedure <i>Markus HÖSSLE, European Patent Attorney, Germany</i>
12.15 – 14.00	Lunch Break	
14.00 – 17.15	Topic 4 Speaker	Intellectual Property and the Promotion of Innovation <i>Karl RACKETTE, European Patent Attorney, Germany</i>

## Wednesday, 17 June 2009

9.00 – 12.15	Topic 5 Speaker	Patent Infringements <i>Gérard DOSSMANN, European Patent Attorney, France</i>
12.15 – 14.00	Lunch Break	
14.00 – 15.30	Topic 6 Speaker	General Theory of Trade Marks and Trade Mark Law in Europe including International Conventions <i>Yves REBOUL, Prof.CEIPi</i>
15.30 – 15.45	coffee break	
15.45 – 17.15	Topic 7 Speaker	Trade Mark Infringement and Enforcement <i>Yves REBOUL, Prof.CEIPi</i>

### **Thursday, 18 June 2009**

9.00 – 12.15	Topic 8 Speaker	Design and Trademark <i>Pierre GREFFE, Trademark and Design Attorney, France</i>
12.15 – 14.00	Lunch Break	
14.00 – 15.30	Topic 9 Speaker	The Madrid System for International Registration of Trademarks <i>Béatrice THOMAS, Trademark and Design Attorney, France</i>
15.30 – 15.45	coffee break	
15.45 – 17.15	Topic 7 Speaker	Presentation of the French National Patent Office <i>Marie-Thérèse HENNER, INPI Strasbourg</i>

### **Friday, 19 June 2009**

9.00 – 12.15	Topic 10 Speaker	Principles of the PCT and Euro PCT <i>Paul Georg MAUE, European Patent Attorney, Switzerland</i>
12.15 – 14.00	Lunch Break	
14.00 – 17.15	Topic 11 Speaker	Property and Technology Transfer Contract: The Obstacles to be overcome and the conditions to be met to reinforce the effectiveness of technology transfer to the developing countries Patents Infringements <i>Mireille BUYDENS, Attorney at Law, Belgium</i>

### **Monday, 22 June 2009**

10.45 – 12.15	Topic 12 Speaker	Trade Mark Infringement and Enforcement continued <i>Yves REBOUL, Prof.CEIP</i>
12.15 – 14.00	Lunch Break	
14.00 – 17.15	Topic 13 Speaker	Traditional Knowledge
18.00		Reception at the Hotel de Ville

### **Tuesday, 23 June 2009**

9.00 – 12.15	Topic 14	The Community Trade Mark, Office of Harmonization of the Internal Market
	Speaker:	<i>Eric GASTINEL, OHIM, Spain</i>
12.15 – 14.00	Lunch Break	
14.00 – 17.15	Topic 15	Protection of Geographical Indications
	Speaker	<i>Marie QUERE, INAO, France</i>

### **Wednesday, 24 June 2009**

9.00 – 12.15	Topic 16	the role of the customs in the fights against counterfeits
	Speaker	<i>Michel BARON, customs services, France</i>
12.15 – 17.30	visiting Alsace	
18.00	conference at CEIPI	Improving the European Patent System to increase Access to Patented Inventions <i>Jens SCHOVSBØ, Professor at the Faculty of Law University of Copenhagen, Denmark</i>

### **Thursday, 25 June 2009**

9.00 – 10.30	Topic 17	The role of an Industrial Property Department and of an Industrial Property Engineer in the Industry
	Speaker	<i>Toivo MILLER, European Patent Attorney, Germany</i>
10.30 – 10.45	Coffee Break	
10.45 – 12.15	Topic 18	The Role of an Industrial Property Agent
	Speaker	<i>Dominique GUERRE, European Patent Attorney, France</i>
12.15 – 14.00	Lunch Break	
14.00 – 15.3	Topic 19	Alternative dispute resolutions in IP matters, in particular arbitration and mediation
	Speaker	<i>Dominique GUERRE, European Patent Attorney, France</i>
15.30 – 15.45	Coffee Break	
15.45 – 17.15	Topic 20	Introduction into the Franchising System
	Speaker	<i>Olivier GIRARD, Trademark Attorney, France</i>

### **Friday, 26 June 2009**

9.00 – 12.15	Topic 21	Introduction to the European copyright: a step by step harmonization
	Speaker	<i>Eva VON GAMM, Attorney at Law, Germany</i>
12.15 – 13.00		Closing Ceremony INPI ??? <i>Christophe GEIGER, General Director of the Center for International Intellectual Property Studies (CEIPI)</i>
13.15 h	Lunch	