

## Brief Introduction of Prof. Dr. Yu, Xiang

Professor and Director of the Sino-European  
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Dr. Yu, Xiang is a professor at the School of Management (2002-) and the Director of the Sino-European Institute for Intellectual Property of HUST (2018-), as well as the Chinese-German Institute for Intellectual Property (<https://patent.hust.edu.cn/>, 2005-) at the School of Management of Huazhong University of Science & Technology (HUST, <https://www.hust.edu.cn/>) in Wuhan, China. From March 2017 to February 2026, Prof. Yu also holds the post of the Vice President for International Cooperation of Hubei Normal University.

His main research fields include Intellectual Property and International Trade, Patent Strategy and Technological Innovation, Licensing and Technology Transfer. He was the Director of the Chinese IP Team for the US-China CERC Project (2011-2020 ), and the Director of the Chinese IP Team for the China-EU/EEA NZEC-CCS Project (2013-2020 ). As a guest professor or speaker, he gives lectures and presentations regularly in Germany, France, Switzerland and many other countries.

Prof. Yu was granted to be a German Alexander-von-Humboldt Research fellow in 2004 and was granted to be a JSPS (Japan Society for the Promotion of Science) research fellow in 2006-2007. He is a Member of Academia Europaea (<https://www.ae-info.org/>, 2020-), Member of the National IP Experts Group of China (2005- ), visiting professor or lecture professor in many universities in China and other countries. He is also a member of the Standing Committee of the People's Congress of Hubei Province in China.

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