



**LAW, ECONOMICS AND MANAGEMENT
OF INTELLECTUAL PROPERTY**



Bureau
d'économie
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UMR 7522

The Center for International Intellectual Property studies (CEIPI) and the Bureau of Theoretical and Applied Economics (BETA) kindly announce the Inaugural Lecture within the Invited Speaker Series in Law and Economics of Intellectual Property

on

**“Patent law and the Theory of the Firm: Economic Analysis
Beyond Incentive Theory”**

delivered by

Professor Dan L. Burk

Chancellor’s Professor of Law at the University of California, Irvine, US

on

May 2, 2013 at 18:00

in Amphitheatre 23 (CEIPI, 11 rue Maréchal Juin, Strasbourg)

Please register for this event by April 25th by sending an e-mail to

kupzok@unistra.fr



Recent scholarship has begun to assess the role of intellectual property rights in the theory of the Coasean firm. Some of this scholarship has looked at the effects of intellectual property, especially patents, on decision to “make or buy” inputs to production. Several scholars have suggested that patents and related rights allow firms to outsource many production functions. Other scholarship has looked at the effects of intellectual property on allocation of resources between employees and the firm, particularly on facilitating “team production.” Such studies suggest that the allocation of intellectual property is not limited to the widely accepted rationale of incentive theory, but may be justified as a tool to modulate the size and structure of firms and of particular industries.

Professor Dan L. Burk



Dan L. Burk is Chancellor’s Professor of Law at the University of California, Irvine, where he is a founding member of the law faculty. An internationally prominent authority on issues related to high technology, he lectures, teaches, and writes in the areas of patent, copyright, electronic commerce, and biotechnology law. He is the author of numerous papers on the legal and societal impact of new technologies, including articles on Internet regulation, on the structure of the patent system, and on the economic analysis of intellectual property law.

Professor Burk holds a B.S. in Microbiology (1985) from Brigham Young University, an M.S. in Molecular Biology and Biochemistry (1987) from Northwestern University, a J.D. (1990) from Arizona State University, and a J.S.M. (1994) from Stanford University.

Prior to joining the faculty at UC Irvine, he taught at the University of Minnesota. He has served as a legal advisor to a variety of private, governmental, and intergovernmental organizations, including the American Civil Liberties Union Committee on Patent Policy and the OECD Committee on Consumer Protection.