

3<sup>rd</sup> Informal workshop in law and economics of IP

Date: March 5<sup>th</sup>, 2013 at 12 (noon) till 14:00.

Location: PEGE, 61 Avenue de la Forêt Noire, room 104 (Salle Ehud).

Literature: **Central to our discussion is the article by Josling:**

**Josling, Tim, The War on Terroir: Geographical Indications as a Transatlantic Trade Conflict, *Journal of Agricultural Economics*, Vol. 57, No. 3, 2006, 337–363, Available at: <http://www.vermontagriculture.com/buylocal/marketing/taste/documents/Josling.pdf>**

**For more in-depth legal discussion, please read (also):**

**Evans, Gail, E., The comparative advantages of geographical indications and Community trade marks for the marketing of agricultural products in the European Union, *International Review of Intellectual Property and Competition Law*, (IIC), 2010, 41(6), 645-674.**

Available at:

[https://qmro.qmul.ac.uk/jspui/bitstream/123456789/2047/2/GEvans\\_Comparative%20advantage.pdf](https://qmro.qmul.ac.uk/jspui/bitstream/123456789/2047/2/GEvans_Comparative%20advantage.pdf)

Additional (on voluntary basis)

Hughes, Justin, Champagne, Feta, and Bourbon - the Spirited Debate About Geographical Indications, *Hastings Law Journal*, Vol. 58, p. 299, 2006, Available at:

[http://papers.ssrn.com/sol3/papers.cfm?abstract\\_id=936362](http://papers.ssrn.com/sol3/papers.cfm?abstract_id=936362)

**For more in-depth economic discussion, please read (also):**

**Moschini, GianCarlo, Menapace, Luisa, Pick, Daniel, 2008. Geographical Indications and the Competitive Provision of Quality in Agricultural Markets, *American Journal of Agricultural Economics*, Agricultural and Applied Economics Association, vol. 90(3), pages 794-812. Available at: <http://naldc.nal.usda.gov/download/18869/PDF>**

Additional reading (on voluntary basis)

Benavente, Daniela, Geographical Indications: The Economics of Claw-Back, Graduate Institute of International and Development Studies Working Paper No: 11/2010,

Available at: <http://ageconsearch.umn.edu/bitstream/119117/2/HEIDWP11-2010.pdf>

Teuber, Ramona, Geographical Indications of Origin as a Tool of Product

Differentiation: The Case of Coffee, Contributed Paper prepared for presentation at the 105<sup>th</sup> EAAE Seminar 'International Marketing and International Trade of Quality Food Products', Bologna, Italy, March 8-10, 2007, Available at:

<http://ageconsearch.umn.edu/bitstream/7866/1/cp070042.pdf>