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LAW, ECONOMICS AND MANAGEMENT OF INTELLECTUAL PROPERTY

17th CEIPI-BETA workshop in Law and Economics of IP

“The value of standard essential patents - The battle to
define the meaning of FRAND”

by

Bo Heiden

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University of Gothenburg

Moderator: Xavier Seuba, Senior Lecturer and Researcher at
CEIPI ; Academic Coordinator and Judicial Training Manager

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Room 339 (CEIPI, 11 rue Maréchal Juin, Strasbourg)

The conference will be held in English

Abstract

The telecommunication industry is experiencing a new type of competition among firms deploying different industrial and knowledge-based business models within the same value chain. In relation to industry standards, this has created a conflict between market actors over the value of the SEPs that underpin the technical functions of these standards, in particular, between firms with strong SEP portfolios and those implementing standard-compliant products. This conflict has resulted in several recent cases before the courts and competition authorities. This presentation will discuss the value of SEPs within the context of the ongoing battle to define the meaning of the FRAND commitments and discuss the potential consequences on firm strategy, standardization, and economic efficiency.

Bo Heiden

Mr. Heiden is the Deputy Director of the Center for Intellectual Property at Chalmers University of Technology. In addition he directs the incubation activities at the Sahlgrenska School of Innovation and Entrepreneurship. Previously he was Innovation Director for the Qatar Science & Technology Park, where he was responsible for driving innovation strategy and intellectual property policy. As deputy director of CIP Mr. Heiden currently manages the internationalization of the CIP platform and strategic partnerships, including the newly launched Intellectual Property Institute of Norway (IPiN), which was co-founded by CIP.