

27-28 September 2024
Strasbourg

ARTIFICIAL INTELLIGENCE & CONTRACTS
A HANDS ON WORKSHOP



Center for International

Intellectual Property Studies | CEIPI

University of Strasbourg

Introduction

The development of AI applications presents unique legal challenges, particularly in the areas of intellectual property and contracts. IP lawyers and practitioners must grasp the practical constraints associated with the development of AI products and services, as well as the contractual obligations necessary to protect their clients' interests effectively.

This workshop is designed to bridge the gap between theoretical understanding and real-world application by combining teaching sessions with hands-on exercises. Participants will gain comprehensive insights and practical skills to tackle the complexities of AI contracts confidently.

The workshop will follow the lifecycle of an AI project through a series of individual sessions, covering critical stages of an AI application development such as data collection, model training, partnerships, and deployment. It will culminate in a final series of negotiation exercises. Each session will feature presentations by instructors, contractual drafting tasks, and thorough reviews with feedback from experienced professionals.

By the end of the workshop, participants will be prepared to handle the multiple legal and contractual issues inherent in AI development and deployment.

Workshop Structure and Sessions

Day 1

1. Contract Considerations for Data Collection and Training Corpus Construction

- Understanding the importance of data in AI development.
 - Legal implications of data collection: issues of ownership and licensing.
- Workshop: Case study on data acquisition & collection agreement.

2. Contractual Issues in Machine Learning Model Definition, Building, and Training

- Contractual obligations related to model definition, building, and training.
 - Issues of ownership and intellectual property rights.
- Workshop: Drafting a machine learning model development and training contract.

3. Pre-Deployment Contractual Considerations

- Overview of the EU AI Act and its implications for AI deployment.
 - Key contractual considerations before deploying AI solutions. Risk management and compliance issues.
- Workshop: Drafting a compliance and risk management clause.

Workshop Structure and Sessions

Day 2

4. Contractual Aspects of Partnerships and Multi-Party AI Application Development

- Legal considerations in AI partnerships and collaborations.
- Drafting multi-party agreements and managing shared IP rights.

Workshop: Drafting a multi-party AI development agreement, focusing on collaboration and IP management.

5. Negotiation Exercises

- Simulation of contract negotiations for various AI project scenarios.
- Role-playing exercises to develop negotiation skills.
- The workshop will conclude by a group feedback and discussion on negotiation strategies and outcomes.

Practical modalities

On-site workshop including presentation and practical contract drafting and negotiation tasks.

Dates: 27-28 September 2024 (9h-18h)

Location: Cardo, Strasbourg

Language: english

The workshop will include a limited number of participants to foster exchanges and group work and will follow the Chatham house rules. A networking event will be organised on the evening of the 27th.

Price: 1900 Euros per participant

A certificate of participation will be delivered after completion of the workshop

Confirmed instructors

Misha Benjamin (BCF), Jean-Marc Deltorn (CEIPI), Yann Dietrich (Athos), Paul Gagnon (BCF), Daria Kim (Max Planck Institute for Competition and Innovation), Stefan Martin (EUIPO), Carlos Muñoz Ferrandis (Alinai AI), Elodie Migliore (CEIPI), Ana Ramalho (Google)