The WIPO/CEIPI/INPI Advanced Training Course on the Legal, Economic and Management Aspects of Intellectual Property has been jointly organised by the World Intellectual Property Organization (WIPO), the Centre for International Intellectual Property Studies (CEIPI) and the French National Institute of Industrial Property (INPI) since 1978.

The training is addressed to officials of national and regional intellectual property offices of developing countries, least developed countries (LDCs) and countries with economies in transition, and it is aimed at building their human capacity as well as enhancing the awareness of the intellectual property rights’ implications for development.

Academic direction of the current training program was done by Christophe GEIGER, Associate Professor, Director General and Director of the Research Department of CEIPI, and the scientific coordination by Oleksandr BULAYENKO, Doctoral Candidate and Research Assistant at CEIPI.

The organization of the course was coordinated by Adeline DE VORE, Head of international relations, partnerships and events at CEIPI.

The WIPO/CEIPI/INPI Advanced Training Course takes place in Strasbourg, France, at the premises of CEIPI at:

Centre d’Études Internationales
de la Propriété Intellectuelle
Université de Strasbourg
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BP 68 – 67046 Strasbourg Cedex
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For further information about CEIPI:
www.ceipi.edu
MONDAY, 10 JUNE 2013

9.00 – 9.15 Coffee

9.15 – 9.30 OPENING CEREMONY
Christophe GEIGER, Associate Professor, Director General and Director of the Research Department of the Centre for International Intellectual Property Studies (CEIPI), University of Strasbourg, France

9.30 – 9.45 Coffee Break

9.45 – 12.45 TOPIC 1
DRUGS DISCOVERY, GRANT OF PATENTS AND TRADITIONAL KNOWLEDGE
Speaker: Graham DUTFIELD, Professor of International Governance, University of Leeds, UK

12.45 – 14.00 Lunch Break

14.00 – 17.00 TOPIC 2
UNDERSTANDING THE SIGNIFICANCE OF DESIGN RIGHT FOR DEVELOPMENT
Speaker: Uma SUTHERSANEN, Professor at Queen Mary, University of London, UK

17.00 Welcome Cocktail
TUESDAY, 11 JUNE 2013

9.00 – 12.00  **TOPIC 3**
**RECENT DEVELOPMENTS IN ECONOMICS OF INTELLECTUAL PROPERTY RIGHTS: PATENTS AS STRUCTURING ELEMENTS OF OPEN INNOVATION**
Speaker: Julien PENIN, Professor in Economics, Office of Theoretical and Applied Economics (BETA), University of Strasbourg, France

12.00 – 14.00  Lunch Break

14.00 – 16.00  **TOPIC 4**
**ENFORCEMENT OF INTELLECTUAL PROPERTY RIGHTS AT INTERNATIONAL LEVEL: LESSONS TO BE LEARNED FROM THE (PROBABLE) FAILURE OF THE ANTI-COUNTERFEITING TRADE AGREEMENT (ACTA)**
Speaker: Christophe GEIGER, Associate Professor, Director General and Director of the Research Department of the Centre for International Intellectual Property Studies (CEIPI), University of Strasbourg, France

17.30 – 19.30  Visit to the European Parliament

WEDNESDAY, 12 JUNE 2013

9.00 – 12.00  **TOPIC 5**
**PROTECTION OF INVESTMENTS BY PATENTS AND UTILITY MODELS: CASE STUDIES**
Speaker: Karl RACKETTE, European Patent Attorney and Partner at RACKETTE Partnerschaft Patentanwalte, Freiburg, Germany

12.00 – 13.00  Lunch Break

13.00 – 15.45  **TOPIC 6**
**PRESENTATION OF THE FRENCH NATIONAL INDUSTRIAL PROPERTY OFFICE (INPI)**
Speaker: Marie-Thérèse HENNER, Deputy Regional Delegate of INPI Alsace, Strasbourg, France

16.45 – 18.15  Guided tour of Strasbourg on a river boat
THURSDAY, 13 JUNE 2013

09.00 – 12.00  TOPIC 7
CHALLENGES TO INTERNATIONAL LEGAL FRAMEWORK FOR COPYRIGHT
Speaker: Guy PESSACH, Senior Lecturer, Hebrew University of Jerusalem, Israel

12.00 – 13.30  Lunch Break

13.30 – 16.30  TOPIC 8
COPYRIGHT AND ACCESS TO CULTURAL HERITAGE: CHALLENGES FOR DIGITIZATION AND THE ORPHAN WORKS PROBLEM
Speaker: Stef VAN GOMPEL, Senior Researcher, Institute for Information Law (IViR), University of Amsterdam, Netherlands

FRIDAY, 14 JUNE 2013

10.00 – 12.00  TOPIC 9
EVOLVING ROLE OF INTERNATIONAL INVESTMENT LAW FOR INTERNATIONAL IP DISPUTES
Speaker: Henning GROSSE RUSE-KHAN, Senior Research Fellow at the Max Planck Institute for Intellectual Property and Competition Law, Munich, Germany

12.00 – 13.30  Lunch Break

13.30 – 16.30  TOPIC 10
TRADE RELATED ASPECTS OF INTELLECTUAL PROPERTY: ISSUES FOR DEVELOPMENT
Speaker: Carlos CORREA, Professor and Director of the Centre for Interdisciplinary Studies on Industrial Property and Economics Law, University of Buenos Aires, Argentina
MONDAY, 17 JUNE 2013

9.00 – 12.00  TOPIC 11
TRIPS ENFORCEMENT RULES AND WTO DISPUTE SETTLEMENT
Speaker: Wolf MEIER-EWERT, Counsellor, Intellectual Property Division, World Trade Organization (WTO), Geneva, Switzerland

12.00 – 13.30  Lunch Break

13.30 – 15.30  TOPIC 12
ENFORCEMENT OF INTELLECTUAL PROPERTY THROUGH BORDER MEASURES
Speaker: Olivier VRINS, Partner at ALTIUS, Brussels, Belgium

15.30 – 15.45  Coffee break

15.45 – 18.00  TOPIC 13
WORKSHOP ON DRAFTING OF INTELLECTUAL PROPERTY PROVISIONS ON ENFORCEMENT OF FREE TRADE AGREEMENTS
Speaker: Xavier SEUBA, Senior Lecturer in Public International Law, Universitat Pompeu Fabra, Barcelona, Spain and Visiting Senior Research Associate at the CEIPI, Strasbourg, France

TUESDAY, 18 JUNE 2013

9.00 – 12.00  TOPIC 14
COLLECTIVE MANAGEMENT OF COPYRIGHT AND RELATED RIGHTS
Speaker: Maria Mercedes FRABBONI, Lecturer in Law, University of Sussex, UK

12.00 – 13.00  Lunch Break

13.00 – 15.45  TOPIC 15
INTELLECTUAL PROPERTY, AGRICULTURE AND GLOBAL FOOD SECURITY
Speaker: Claudio CHIAROLLA, Research Fellow International Governance of Biodiversity, Institute for Sustainable Development and International Relations (IDDRI), Sciences Po, Paris, France

15.45 – 16.00  Coffee break

16.00 – 18.00  TOPIC 16
INTELLECTUAL PROPERTY RIGHTS IN PLANT VARIETIES: ISSUES FOR ECONOMIC GROWTH AND SUSTAINABLE DEVELOPMENT
Speaker: Roberto D’ERME, IPR Consultant, European IPR Helpdesk, Luxembourg
WEDNESDAY, 19 JUNE 2013

9.00– 12.00  TOPIC 17
INTELLECTUAL PROPERTY, CLIMATE CHANGE AND ACCESS TO GREEN TECHNOLOGIES

12.00 – 13.30  Lunch Break

13.30 – 15.45  TOPIC 18
INTELLECTUAL PROPERTY AND INTERNATIONAL TECHNOLOGY TRANSFER: CONCEPTS AND EVIDENCE
Speaker: Pedro ROFFE, Senior Associate (Innovation, Technology and Intellectual Property), International Centre for Trade and Sustainable Development (ICTSD), Geneva, Switzerland

15.45 – 16.00  Coffee Break

16.00 – 18.00  TOPIC 19
ECONOMIC PERSPECTIVE ON PROTECTION OF GEOGRAPHICAL INDICATIONS
Speaker: Agnieszka KUPZOK, Postdoctoral Researcher and Project Leader, CEIPI-BETA, University of Strasbourg, France

THURSDAY, 20 JUNE 2013

10.00 – 12.00  TOPIC 20
PROTECTION OF GEOGRAPHICAL INDICATIONS: SUPPORTING LOCAL PRODUCERS IN THE GLOBAL MARKET
Speaker: Irene CALBOLI, Professor of Law and Director of Intellectual Property and Technology Program, Marquette University, USA and Visiting Professor, Faculty of Law, National University of Singapore, Singapore

12.00 – 13.30  Lunch Break

13.30 – 16.30  TOPIC 21
LEGAL AND ADMINISTRATIVE ASPECTS OF COMMUNITY TRADE MARK SYSTEM
Speaker: Stefan MARTIN, Member of the First Board of Appeal, Office of Harmonization for the Internal Market (OHIM), Alicante, Spain

17.00 – 18.00  Reception at the town hall of Strasbourg
TOPIC 22
TRADEMARK LAW AND DEVELOPMENT: PROMOTING THE ETHICAL RESPONSIBILITIES OF LUXURY COMPANIES AND CONSUMERS
Speaker: Haochen SUN, Assistant Professor of Law and Deputy Director of the Law and Technology Center, University of Hong Kong, China

Lunch Break

CLOSING CEREMONY AND HANDING OF DIPLOMAS
Caroline ROLSHAUSEN, Regional Delegate, INPI Alsace, Strasbourg, France
Yves REBOUL, Professor at the University of Strasbourg and Director of the French Section of CEIPI, University of Strasbourg, France

Closing Cocktail