
organized by
the World Intellectual Property Organization (WIPO)

and
the Faculty of Law, Hebrew University of Jerusalem

in cooperation with the participating Academic Institutions
the Law School, University of Connecticut, Hartford
the Faculty of Law, VU University of Amsterdam
the Max-Planck Institute (MPI) for Intellectual Property and Competition Law, Munich
the Munich Intellectual Property Law Center (MIPLC), Munich
the School of Law, George Washington University, Washington, D.C.
the Centre for International Intellectual Property Studies (CEIPI), University of Strasbourg
the Department of Commercial Law, HANKEN School of Economics, Helsinki
the Intellectual Property, Information & Communications Law Program, Michigan State University
the School of Law, University of Geneva
the Metropolitan
the Kyiv University of Law
and
the Faculty of Law, University of Helsinki (UH)

Geneva, May 26 to 28, 2014

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO
Monday, May 26, 2014

09.00 – 09.20 Opening Ceremony

Welcome addresses by:

His Excellency Mr. Eviatar Manor, Ambassador, Permanent Representative of Israel to the United Nations Office and other international organizations in Geneva

His Excellency Mr. Yurii Klymenko, Ambassador, Permanent Representative of Ukraine to the United Nations Office and other international organizations in Geneva (to be confirmed)

Mr. Michal Svantner, Director, Department for Transition and Developed Countries (TDC), World Intellectual Property Organization (WIPO), Geneva

Mr. Guy Pessach, Associate Professor, Faculty of Law, Hebrew University of Jerusalem, Israel

SESSION I

Moderator of the Session:

Mr. Victor Vazquez, Head, Section for Coordination of Developed Countries, TDC, WIPO

09.10 – 09.30 Introductions of participants and speakers

09.30 – 10.00 Topic 1 The Influence of Human Rights Courts on the Shape and Interpretation of IP Law

Speakers: Ms. Elena Izyumenko, Centre for International Intellectual Property Studies (CEIPI), University of Strasbourg, France

10.00 – 10.30 Topic 2 Regulating Generic Top-Level Domain Names

Speaker: Mr. Martin Mack, Law School, University of Connecticut, Hartford, United States of America

10.30 – 11.00 Discussion

11.00 – 11.15 Coffee Break

11.15 – 11.45 Topic 3 International Copyright Law and Institutions – The Beijing Treaty as a Case-Study

Speaker: Mr. Guy Pessach, Faculty of Law, Hebrew University of Jerusalem, Israel
11.45 – 12.15  Topic 4  Copyright Protection Term, Expansion Issue for the Compensation of Wartime, the Roles of JASRAC

Speaker: Ayaka Nishizawa, Research Center for Advanced Science and Technology (RCAST), the University of Tokyo, Japan

12.15 – 12.45  Discussion

12.45 – 14.00  Lunch Break

SESSION II

Moderator of the Session:

Mr. Ilya Gribkov, Program Officer, Section for Caucasian, Central Asian and Eastern European Countries, TDC, WIPO

14.00 – 14.30  Topic 5  Copyright Law as an Institution in the Field of the Literary and Artistic Production: Lessons to Learn from Bourdieu's Analysis of the Cultural Field

Speaker: Mr. Martin Senftleben, Faculty of Law, VU University Amsterdam, Netherlands

14.30 – 15.00  Topic 6  Copyright - Current Issues

Speaker: Ms. Michele Woods, Director, Copyright Law Division, WIPO

15.00 – 15.30  Discussion

15.30 – 15.45  Coffee Break

15.45 – 16.15  Topic 7  Traditional Knowledge – Current Issues

Speaker: Ms. Brigitte Vezina, Traditional Knowledge Division, WIPO

16.15 – 16.30  Discussion

16.30  End of Day 1

Tuesday, May 27, 2014

SESSION III

Moderator of the Session:

Ms. Silvija Trpkovska, Senior Program Officer, Section for Central European and Baltic States and Mediterranean Countries, TDC, WIPO
9.00 – 9.30  Topic 8  Licensing Organization and Formation of Patent Pools in the Age of Digitalization of Broadcast

Speaker: Yuzuki Nagakoshi, Research Center for Advanced Science and Technology (RCAST), the University of Tokyo, Japan

9.30 – 10.00  Topic 9  The Role of Institutions in Improving Patent Valuation

Speaker: Ms. Agnieszka Kupzok, Centre for International Intellectual Property Studies (CEIPI), University of Strasbourg, France

10.00 – 10.30  Topic 10  Promoting Informal and Inclusive Innovations in Plant Varieties: Empirical Observations from India

Speaker: Ms. Mrinalini Kochupillai, Munich Intellectual Property Law Center (MIPLC), Germany

10.30 – 11.00  Discussion

11.00 – 11.15  Coffee Break

11.15 – 11.45  Topic 11  Understanding the Value of Intellectual Property Rights; TRIPS Flexibilities to Improve Access to Medicines in Venezuela

Speaker: Ms. Dhanay M. Cadillo Chandler, Department of Accounting and Commercial Law, HANKEN School of Economics, Helsinki, Finland

11.45 – 12.15  Topic 12  Harmonizing Patent Law in Europe: The Case of Computer-Implemented Inventions

Speaker: Ms. Rosa Maria Ballardini, HANKEN School of Economics, Helsinki, Finland

12.15 – 12.45  Discussion

12.45 – 14.00  Lunch Break

SESSION IV

Moderator of the Session:

Ms. Monika Zikova, Program Officer, Section for Central European and Baltic States and Mediterranean Countries, TDC, WIPO

14.00 – 14.30  Topic 13  The Power of Trademark Owners: Is Trademark Law a Threat to the Public Domain?

Speaker: Ms. Lotte Anemaet, Faculty of Law, VU University Amsterdam, Netherlands
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<th>Time</th>
<th>Topic</th>
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<th>Speaker</th>
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<tbody>
<tr>
<td>14.30 – 15.00</td>
<td>Topic 14</td>
<td>The Need for a Fair Referential Trademark Use from the Perspective of Users and Civil Society</td>
<td>Mr. Tomas Westenbroek, Faculty of Law, VU University Amsterdam, Netherlands</td>
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<td>15.00 – 15.30</td>
<td>Discussion</td>
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<td>15.30 – 15.45</td>
<td>Coffee Break</td>
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<td>16.15 – 16.30</td>
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<td>16.30</td>
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**Wednesday, May 28, 2014**

**SESSION V**

Moderator of the Session:

Mr. Christopher Ruggerio, Senior Legal Officer, Section for Coordination of Developed Countries, TDC, WIPO

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<th>Time</th>
<th>Topic</th>
<th>Title</th>
<th>Speaker</th>
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<tbody>
<tr>
<td>9.00 – 9.30</td>
<td>Topic 16</td>
<td>Infringement as Unfair Competition</td>
<td>Mr. Sean A. Pager, Michigan State University, College of Law, United States of America</td>
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<td>9.30 – 10.00</td>
<td>Topic 17</td>
<td>Reconceiving TRIPs as a Framework for Intellectual Property Criminal Sanctions</td>
<td>Mr. Geoffrey Miller, Law School, University of Connecticut, Hartford, United States of America</td>
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<td>10.30 – 11.00</td>
<td>Discussion</td>
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<td>11.00 – 11.15</td>
<td>Coffee Break</td>
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<td>11.15 – 11.45</td>
<td>Topic 19</td>
<td>Patent Pools for Access to Clean Energy Technologies – Opportunities and Challenges</td>
<td>Ms. Wei Zhuang, School of Law, the University of Geneva, Switzerland</td>
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11.45 – 12.15  Topic 20  WIPO Re-Search and WIPO Green
Speaker:  Representative of the Global Challenges Division, WIPO (to be confirmed)

12.15 – 12.45  Discussion

12.45 – 14.00  Lunch Break  Hosted by the Department for Transition and Developed Countries

SESSION VI

Moderator of the Session:
Mr. Christopher Ruggerio

14.00 – 14.30  Topic 21  Peculiarities of Teaching Intellectual Property Law Disciplines in Ukraine: Experience of the Kyiv University of Law
Speaker:  Mr. Yuriy Boshytskyi, Kyiv University of Law, Ukraine

14.30 – 15.00  Summary of Written Contributions from the Kyiv University of Law
Ms. Maryna Kovalova
Mr. Sergii Savych
Mr. Ivan Vashchynets
Ms. Uliana Andrusiv

15.00 – 15.30  Summary of Written Contributions from other Academic Institutions
Mr. Chen Liu, University of Florida, United States of America
Mr. Parham Farhang Vesali, University of Lausanne, Switzerland
Mr. Vladimir Martynov, Moscow State University, Russian Federation and the Centre International de l’Université d’état de Moscou Lomonosov
Mr. Mavlon Mukhitdinov, the School of Law, University of Geneva, Switzerland
Ms. Vera Moreva, University of Lausanne, Switzerland
Mr. Carlos Crespo Torrico, University of Turin, Italy
Ms. Wegahtabrhan Sereke, Graduate Institute International and Development Studies

15.30 – 15.45 Coffee Break

15.45 – 16.30 Wrap-up Discussion

Moderator: Mr. Steven Wilf, Professor, Law School, University of Connecticut, Hartford;

Panelists: All participants

16.30 End of Day 3

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