What developments for the European Union intellectual property system?

50th anniversary of CEIPI

Strasbourg 27 November 2014
Main objectives

• Strong and legally enforceable IP-rights
• Awareness-raising for intellectual property and its value
  → IP system which provides appropriate legal bases for enforcement of IP-rights
  → IP system which allows public use of IP on fair and reasonable conditions as far as possible
Trade mark law

- Main development: EU-Trade mark package
- Guiding principle: Coexistence
Principles for current and future European Trade mark system:

1. Coexistence and right balance between National trade marks and Community trade marks

2. Enhanced cooperation between OHIM and national offices

3. Good and well-balanced rules on enforcement of IP-rights
Main developments in Patent law

• European patent with unitary effect
• Setting up a Unified Patent Court
  - Central division
  - Regional and local divisions

➔ Entering new territory
Patent law

European patent with unitary effect

National patent

European patent [EPC]
Copyright law

- Copyright = transversal right cutting across various legal areas
- Aim: strong and enforceable IP-rights and public use on fair and reasonable conditions as far as possible
- Copyright at the center of political attention in Europe → Commission's position?
Copyright law – developments in Germany:

1. Collective rights management
2. Education and science
3. Copyright contract law
4. Copyright for the digital age
Thank you for your attention.