CONSTRUCTING EUROPEAN IP: ACHIEVEMENTS AND NEW PERSPECTIVES

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THURSDAY, FEBRUARY 24

9.30 – 10.00  WELCOME ADDRESSES
Alain BERETZ, President of the University of Strasbourg
Christophe GEIGER, Director of the Ceipi

10.00 – 10.50  TOPIC 1
IP & EUROPEAN CONSTRUCTION
The Construction of Intellectual Property in the EU searching for coherence?
Speaker: Christophe GEIGER, Associate Professor, Director General and Director of the Research Department of the Ceipi, University of Strasbourg (15mn)
Chair: Aurélie LOPEZ-TARUCELLA, Lecturer at the University of Atlantique (15mn)
10.50 – 11.30  Question time and discussion
11.30 – 12.00  TOPIC 2
THE EUROPEAN LEGAL FRAMEWORK
Part I: European Intellectual Property within a Broader Institutional Context
Speaker: Vincenzo SCORDAMAGLIA, Honorary Director-General of the EU Council (15mn)
Chair: Christophe GEIGER, Associate Professor, Director General and Director of the Research Department of the Ceipi, University of Strasbourg (15mn)
12.00 – 12.20  Question time and discussion
12.20 – 13.30  Luncheon
13.30 – 14.20  Part II: European Intellectual Property within a Broader System of Values
Interaction between IP and Competition Law
Speaker: Tuomas MYLLY, Acting Professor at the University of Turin (15mn)
Fundamental Rights & European IP Law
Speaker: Jonathan GRIFFITHS, Senior Lecturer at Queen Mary, University of London (15mn)
Chair: Nuri LEE, Professor and Director Munich Intellectual Property Center (15mn)

14.20 – 15.00  Question time and discussion
15.00 – 15.25  TOPIC 3
THE ROLE OF CASE-LAW IN THE DEVELOPMENT OF THE EUROPEAN IP FRAMEWORK
Speaker: Marco LÉON, Judge at the Court of Justice of the EU (15mn)
Chair: Dieter STAUDER, Attorney-at-law Munich, Former Director International of the IPO (15mn)

15.25 – 16.00  Question time and discussion
16.00 – 16.40  Coffee Break
16.40 – 17.15  TOPIC 4
TRADE MARK REFORM IN EUROPE – CONTINUED
Speaker: Annette KUR, Senior Researcher at the Max Planck Institute for Intellectual Property, Competition and Tax Law (15mn)
Chair: Teiksia TAKENAKA, Reader at Queen Mary, University of London (15mn)

17.15 – 17.45  Question time and discussion
17.45 – 19.00  Question time and discussion
19.00 – 20.15  Coffee Break
20.15 – 21.30  Social event

FRIDAY, FEBRUARY 25

10.00 – 10.45  TOPIC 5
DEVELOPING THE EUROPEAN IP SYSTEM
TRADE MARK REFORM IN EUROPE
Speaker: P Brin HUGENHOLTZ, Professor at the University of Amsterdam, Director of the Institute for Information Law (IViR) (15mn)
Chair: Thomas DRIEGER, Professor at the Universities of Karlsruhe and Freiburg (15mn)

10.45 – 11.20  TOPIC 6
THE DYNAMIC OF HARMONIZATION OF COPYRIGHT AT THE EUROPEAN LEVEL
Speaker: Jean-Christophe GALLOUX, Professor at the University of Paris I and the CEipi, President of the Institute of Research on Proprietary Intellectual (IPR) (15mn)
Chair: Raimond LUTZ, President, Intellectual Property and Vice President, European & International Affairs, European Patent Office (15mn)

11.20 – 12.05  TOPIC 7
EUROPEAN STRATEGIES: FROM INFRINGEMENTS TO INNOVATIONS
Speaker: Séverine DUSOLLIER, Professor at the University of Copenaghen (15mn)
Chair: Guido WESTKAMP, Reader at Queen Mary, University of London (15mn)

12.05 – 12.30  Question time and discussion
12.30 – 13.40  Luncheon
13.40 – 14.50  TOPIC 8
BEYOND INVESTMENT AND CREATIVITY: TOWARDS NEW INSTRUMENTS OF PROTECTION?
Speaker: Risto HILTY, Director at the Max Planck Institute for Intellectual Property, Competition and Tax Law (15mn)
Chair: Annette KUR, Senior Researcher at the Max Planck Institute for Intellectual Property, Competition and Tax Law (15mn)

14.50 – 15.30  Question time and discussion
15.30 – 16.00  TOPIC 9
INTERNATIONAL IP ENFORCEMENT: ACQUIS AND FUTURE PLANS
Speaker: Jacques RAYNARD, Professor at the University of Montpellier I and at the CEipi (15mn)
Chair: Jean-Christophe GALLOUX, Professor at the University of Paris I and the CEipi (15mn)

16.00 – 16.30  TOPIC 10
THE ROLE OF CASE-LAW: FROM THE COURT TO THE CEipi
Speaker: Jean-Christophe GALLOUX, Professor at the University of Paris I and the CEipi (15mn)
Chair: Christian ARCHAMBEAU, President of the European Patent Office (15mn)

16.30 – 17.00  Question time and discussion
17.00 – 17.20  Coffee Break
17.20 – 19.30  Roundtable
Making the European IP System Work: further steps to take
Speakers: Margot FROHLINGER, Director Knowledge and Innovation, European Commission (15mn)
Christian ARCHAMBEAU, Vice-President of the Office for Harmonisation of the Internal Market (15mn)
Raimond LUTZ, Vice-President, Director Knowledge and International Affairs, European Patent Office (15mn)
Thierry SUEUR, Vice-President, Intellectual Property and President, European & International Affairs, AIR LIQUIDE (15mn)
Kim FINNILÄ, President of the European Patent Office (15mn)
Michel VIVANT, former President, Director General of the World Intellectual Property Organization (15mn)
Moderator: Manuel DESANTE, President of the Italian Patent and Trademark Office (15mn)

CLOSING REMARKS
Speaker: Catherine TRAUTMANN, Member of the European Parliament and Former Minister of Culture of France

PROGRAM