The number of European Union Trade Marks filed every year exceeds 150,000 applications, whereas the number of Community Design applications filed on a yearly basis exceeds 100,000. In addition, the European Union Intellectual Property Office (EUIPO) receives oppositions in excess of 20,000, more than 1,000 invalidity actions and close to 3,000 appeals to the Boards.

In this context, this University Diploma provides a unique opportunity to learn from highly qualified practitioners, academics and EUIPO officials the ins and outs of these EU uniform IP rights. The training program has the objective of providing a comprehensive knowledge and understanding of European and comparative trade mark and design law.

It will focus on the following areas:
- Filing applications for the registration of European Union trade marks and Community designs.
- Responding to office actions, initiating oppositions, invalidity and appeal proceedings and responding thereto.
- Infringement and litigation.

The Diploma in “European Union Trade Mark and Community Design Law” is a professional training program for practitioners (and future practitioners) active in this area. It has been particularly designed to prepare candidates for the French Qualifying Exams in trade marks and designs and for professional examinations leading to a career as a judge or an attorney.

Speakers include:

Christoph Bartos, Member of EUIPO’s Board of Appeal | Yann Basire, Maître de conférences au CEIPI, Université de Strasbourg, Directeur général et Directeur de la section française du CEIPI | Julien Canlorbe, Partner MERIDIAN Avocats, Paris and Lecturer ESCP Europe / ISTEC | Arnaud Folliard, International Cooperation and Legal Affairs Department (ICLAD), EUIPO | Eléonore Gaspar, Partner, DTMV & Associés (Paris) and President of the French Group of International Association for the Protection of Industrial Property (AIPPI) | Natalia Kapyrina, Lawyer, Institut de recherche en propriété intellectuelle (IRPI), Paris | Caroline Le Goffic, Associate Professor, University Paris Descartes | Silvère Lefèvre, Legal Secretary, General Court of the European Union | Paul Maier, Director EUIPO’s Observatory | Stefan Martin, Member of EUIPO’s Board of Appeal | Alexandre Nappey, Partner SCAN Avocats, Paris | Cinzia Negro, Member of EUIPO’s Board of Appeal | Nicolas Nord, Associate Professor, Faculty of Law, University of Strasbourg | Ben Quarmby, Partner Molo Lamken LLP, New York | Vincent Ruzek, International Cooperation and Legal Affairs Department (ICLAD), EUIPO | Shoko Tsutsui, Patent and Trademark Attorney of Japan, TSUTSUI & Associates, Tokyo |

Course direction

Yann BASIRE
Associate Professor at CEIPI, University of Strasbourg,
Director General and Director of the French Section of CEIPI
e-mail: yann.basire@ceipi.edu
Introduction to the EUTM system and absolute grounds of refusal

Week 1

Introduction to the EUTM
The functions of the EUTM
Types of marks
Absolute grounds for refusal – general principles
Article 7(1)(a, b, c, d, e, f, g, h, i, j, k) EUTMR
Article 7(3) EUTMR
The life cycle of a mark
Workshop: drafting response to an objection from the examiner

Relative grounds: Introduction to opposition proceedings

Week 2

Introduction to US Trade Mark Law
Overview of the opposition procedure
Article 8(1)(a) EUTMR: Double identity
Article 8(1)(b) EUTMR: Likelihood of confusion
Article 8(3) EUTMR: Unauthorised filing by agents of the TM proprietor
Article 8(4) EUTMR: Opposition based on business names, domain names, non-registered trade marks
Article 8(5) EUTMR: Trade marks with reputation
Article 8(6) EUTMR: Opposition based on protected geographical opposition: settling the disputes
Workshop

EU Trade Mark Litigation

Week 3

Revocation proceedings
Invalidity based on absolute & relative grounds
Proceedings before the Boards of Appeal
Alternative Dispute Resolution
Actions before the General Court
Introduction to Japanese trade mark law
Workshop

Infringement of EU Trade Marks and EU Design Law

Week 4

Infringement
Prohibited acts
Comparative advertising
Parody of a trade mark
Exhaustion
Remedies
Customs seizures
Introduction to Community design Law
Application for a Community design
Design invalidity proceedings
Infringement proceedings
**Practical information**

The training program will take place over a period of 4 weeks. It will run from 23 November 2020 to 22 May 2021, at CEIPI Strasbourg.

**Course schedule**

**Week 1:** from 23 to 28 November, 2020  
**Week 2:** from 18 to 23 January, 2021  
**Week 3:** from 22 to 26 March, 2021  
**Week 4:** from 17 to 22 May 2021

Dates for written and oral examinations (subject to modification): Monday 7 June, Tuesday 8 June, Wednesday 9 June, 2021.

**Venue**

The course will be held at the CEIPI premises in Strasbourg.

Centre d’Etudes Internationales de la Propriété Intellectuelle (CEIPI)  
Université de Strasbourg  
Bâtiment le CARDO  
7 rue de l’Ecartlate  
CS 20024  
67082 Strasbourg Cedex

**Tuition fees for the academic year 2020/2021**

Initial training: 1 000 euros (excluding university fees)  
Continuous training: 3 500 euros (including university fees)

**Information and enrolment**

For questions related to the educational program and registration please send an e-mail to:

**diploma_eutm_cd@ceipi.edu**

For further information visit: www.ceipi.edu