Fairness in Trade, Investment and IP
Organized by: Hanken School of Economics, CEIPI, University of Turku, and the IPR University Centre
**Time:** 28-29.11.2018 from 09:00 to 16:00
**Place:** Hanken School of Economics

**28.11.2018**

20:00-22:00  Speakers Dinner at Ravintola AITO (Museokatu 29, 00100-Helsinki; +358.9.4544303)

**29.11.2018**  Hanken School of Economics (Arkadiankatu 22) Room: **Futurum**

08:30 – 09:00  Registration

09:00 - 09:10  Seminar Opening Marcus Norrgård

09:10 – 09:35  Fairness – an operable concept in and beyond IP law? by Annette Kur

09:35 – 10:00  In search of common frames of market fairness in the EU - is UCPD of any help? By Anna Tischnner

10:00 – 10:25  The Fairness and Unfairness of the Current System of Protection of Geographical Indications by Irene Calboli

10:25 – 10:40  Discussion

10:40 – 10:55  Coffee Break


11:20 – 11:45  The search for balance in the interpretation and application of rights and exceptions in EU copyright law by Daniël Jongsma

11:45 – 12:00  Discussion

12:00 – 14:00  Lunch for Speakers and commentators at Antell (we depart together to the restaurant)

14:00 – 14:25  Fairness in Data Exclusivity: a case for the social function to balance rights? By Dhanay Cadillo (topic tbc)

14:25 – 14:50  Against fairness and proportionality by Tuomas Mylly

14:50 – 15:15  Unfairness, Immorality and Inequality in IP - a modest proposal Nari Lee

15:15 – 15:40  Discussion
15:40 – 16:00       Seminar Closing