16th EIPIN Congress

The Innovation Society and Intellectual Property

Munich, 9-11 April 2015

Venue:
European Patent Office, Isar Building
(9-10 April 2015)

Max Planck Institute for Innovation and Competition
(11 April 2015)
Thursday, 9 April 2015

14:00-14:30  Registration

14:30-14:45  Opening Words
           Prof. Josef Drexl (MIPLC)

14:45-15:00 Welcome Address
           N.N. (eventually representative of the EPO)

MODULE I: A Need to Limit the Expansion of Intellectual Property

15:00-15:30 Test data protection as IP: A tool for generating innovation?
           Speaker: Meir Perez Pugatch (University of Maastricht)
           Chair: Ulrich Gassner (Dean, University of Augsburg)

15:30-16:00 Questions Team 1 / Discussion

16:00-16:30 Coffee Break

16:30-17:00 Utility patents – A useful national strategy for promoting innovation?
           Speaker: Uma Suthersanen (Queen Mary University of London)
           Chair: Michael Kort (University of Augsburg)

17:00-17:30 Questions Team 2 / Discussion

17:30-18:00 UPOV-style plant variety protection – Does it fit for developing countries?
           Speaker: Mrinalilini Kochupillai (MIPLC)
           Chair: Anke Moerland (University of Maastricht)

18:00-18:30 Questions Team 3 / Discussion

20:00  Dinner
Friday, 10 April 2015

MODULE II: The Need to Limit the Scope of Intellectual Property

9:30-10:00  **Safeguarding the public domain in the interest of innovation**  
Speaker: Alexander Peukert (University of Frankfurt/Main)  
Chair: Julián López Richart (University of Alicante)

10:00-10:30  **Questions Team 4 / Discussion**

10:30-11:00  **Coffee Break**

11:00-11:30  **Enhancing creativity through copyright exceptions and limitations – in the interest of authors and users**  
Speaker: Martin Kretschmer (University of Glasgow)  
Chair: Christoph Geiger (CEIPI, University of Strasbourg)

11:30-12:00  **Questions Team 5 / Discussion**

12:00-12:30  **Free-riding on the repute of trade marks – Does protection generate innovation?**  
Speaker: Ansgar Ohly (University of Munich)  
Chair: Anselm Kamperman Sanders (University of Maastricht)

12:30-13:00  **Questions Team 6 / Discussion**

13:00-14:30  **Lunch**
14:30-16:00  Teams Work on Reports / EIPIN Representative Assembly / Coffee Break

16:00-16:30  Standard-essential patents – Limiting exclusivity for the sake of innovation
           Speaker: Peter Picht (Max Planck Institute for Innovation and Competition)
           Chair: Manuel Desantes (University of Alicante)

16:30-17:00  Questions Team 7 / Discussion

17:00-17:30  Revisiting the patent misuse doctrine – Its potential contribution to maintaining incentives for innovation
           Speaker: Daryl Lim (The John Marshall Law School)
           Chair: Filipe Fischmann (MIPLC)

17:30-18:00  Questions Team 8 / Discussion

18:00-18:30  Presentation of the Report of the winning team of 2014

19:30      Dinner
Saturday, 11 April 2015

MODULE III: New Paradigms of Innovation in Intellectual Property

10:00-10:30   Open innovation – A different form of making use of exclusivity
   Speaker: Nari Lee (Hanken School of Economics)
   Chair: Gintarė Surblytė (Max Planck Institute for Innovation and Competition)

10:30-11:00   Questions Team 9 / Discussion

11:00-11:30   Coffee Break

11:30-12:00   Transformative use and user-generated content – Integrating new paradigms of creativity in copyright law
   Speaker: Matthias Leistner (University of Bonn)
   Chair: Guido Westkamp (Queen Mary University of London)

12:00-12:30   Questions Team 10 / Discussion

12:30-14:30   Sandwich Lunch with EIPIN IP Job Fair 2015

14:30   Close of Conference / Goodbye