INAUGURAL MONA LAW INTELLECTUAL PROPERTY FORUM 2014

AN OFFICIAL REGGAE MONTH ACTIVITY

organised by the

The University of the West Indies, Mona,

Faculty of Law

endorsed by the

Jamaica Intellectual Property Office (JIPO)

Kingston, Jamaica

in collaboration with the

Jamaican Copyright Licensing (JAMCOPY)

and the

Jamaica Anti-Piracy Alliance (JAPA)

Tuesday February 25, 2014 and Wednesday February 26, 2014

PROGRAMME

Tuesday February 25, 2014
4:00 - 4:30 pm
REGISTRATION

4:30 - 5:00 pm
Welcome: Dr. Derrick McKoy, Dean, Mona Law
Greetings: The Hon. Mr. Anthony Hylton, Minister of Industry, Investment & Commerce

5:00 - 6:00 pm
Session I: "Challenges for the Copyright Enforcement in the Online World"
Presenter: Professor Christophe Geiger
Director General and Director of the Research Department of the Centre for International Intellectual Property Studies (CEIPI), University of Strasbourg.

6:00 - 6:30 pm
Questions and Discussion

6:30 - 7:30 pm
Topic: Challenges Facing Copyright-Based Industries in the New Digital Era
Moderator: Dr. Beverley Pereira
Panel Members: Minister Julian Robinson, Ms. Kamina Johnson, Ms. Carol Simpson, Mr. Augustus “Gussie” Clarke, Ms. Carol Newman

Wednesday February 26, 2014

8:30 - 9:00 am
REGISTRATION

9:00 - 9:30 am
Welcome: Mrs. Suzanne Ffolkes Goldson, Deputy Dean,
Mona Law

Greetings: Ms. Carol Simpson, Executive Director, Jamaica Intellectual Property Organization (JIPO)
Ms. Carol Newman, General Manager, Jamaica Copyright Licensing Agency (JAMCOPY) & Chairman, Jamaica Anti-Piracy Alliance (JAPA)

9:30 - 10:30 am Session II: The Exploitation and Management of Copyright in Book Publishing - The New Digital Paradigm
Presenter: Brian O’Donnell
Director, Business & International Development, and Vice Chairman of the International Federation of Reproduction Rights Organizations (IFRRO) Committee for Latin American & Caribbean, Access Copyright Canada

10:30 - 11:00 am Questions and Discussion

COFFEE BREAK

11:30 - 12:30 pm Session III: Image Rights
Presenter: Mrs. Natalie Corthésy
Lecturer in Law, Mona Law, University of the West Indies, Mona

12:30 - 1:00 pm Questions and Discussion

LUNCH

3:00 - 4:00 pm Session IV: World Copyright Protection
Presenter: Ms. Dianne Daley
Chair, Intellectual Property Committee, The Jamaica Bar Association

4:00 - 4:30 pm Questions and Discussion

COFFEE BREAK

5:00 - 6:00 pm Session V: World Copyright Protection
Presenter: Professor Uma Suthersanen
Professor in International Intellectual Property Law, The School of Law, Queen Mary, University of London
6:00 - 6:30pm Questions and Discussion

6:30 - 6:45pm **Vote of Thanks & Closing Remarks**: Mrs. Natalie Corthésy
Head, Intellectual Property Law Stream, Mona Law

6:45 - 8:00pm Cocktails