E

NATIONAL INSTITUTE OF INDUSTRIAL PROPERTY (INPI-FRANCE)

CENTER FOR INTERNATIONAL INTELLECTUAL PROPERTY STUDIES (CEIPI)

WIPO WORLD INTELLECTUAL PROPERTY ORGANIZATION

ADVANCED COURSE

WIPO-CEIPI-INPI Advanced Course on Intellectual Property (IP), Technology Transfer and Licensing

organized by

the World Intellectual Property Organization (WIPO)
and
the Center for International Intellectual Property Studies (CEIPI)

with the assistance of
the National Institute of Industrial Property (INPI-France)

Online from June 12 to 16, 2023

Live in Strasbourg from June 19 to 23, 2023

PROVISIONAL PROGRAM

Prepared by the International Bureau

Scheduled times are Central European Summer Time / GMT+2 / Paris, Geneva, Switzerland time

FIRST WEEK: ONLINE

Monday, June 12, 2023

10.00 – 10.30   **Welcome addresses:**
Yann BASIRE, Associate Professor, Director General and Director of the French Department, Center for International Intellectual Property Studies (CEIPI), France

Mr. Philippe Borne, Regional representative, Institut national de la propriété industrielle (INPI), France

Mr. Tshimanga Kongolo, Head, Professional Development Program, World Intellectual Property Organization (WIPO), WIPO Academy, Geneva

Natasha MANGAL, Associate Professor, Professional Training Coordinator, Center for International Intellectual Property Studies (CEIPI), France

10.30 – 11.30   **Theme 1**   **How to Set Up a Technology Transfer Office (I)**
(TBD)

11.30 – 11.45   Break

11.45 – 12.45   **Theme 1 (Cont'd)**   **How to Set Up a Technology Transfer Office (II)**
(TBD)

12.45 – 13.15   Discussion

13.15 – 14.15   Break

14.15 – 14.45   **Theme 2**   **Guidance on Projects**
Mr. Tshimanga Kongolo

Tuesday, June 13, 2023

10.00 – 11.00   **Theme 3**   **Feasibility and Analysis of "Impact Licensing" for Technology Access during a Crisis**
Mr. Bruno Vandermeulen, Impact Licensing Initiative (ILI)

11.00 –11.30   Discussion

11.30 – 12.30   **Theme 4**   **Topic TBD**
Mr. Philippe Borne, INPI Regional Representative

12.30 – 13.00   Discussion

13.00 – 14.00   Break

14.00 – 15.00   **Theme 5**   **Cooperation between Intellectual Property Offices (IPOs) and Technology Transfer Offices (TTOs)**
(TBD)

Wednesday, June 14, 2023

10.00 – 11.00	**Theme 6**	**Understanding and Drafting University IP Policies** (TBD)
11.00 – 11.30	Discussion	
11.30 – 12.30	**Theme 7**	**Technology Valuation for Licensing and Commercialization: Practical Approach** (TBD)
12.30 – 13.00	Discussion	
13.00 – 14.00	Break	
14.00 – 15.00	**Theme 8**	**Technology Transfer from Universities to Business: Select Case Studies from the University of Florence** Mr. Lorenzo Micacchi, Lawyer, MPM Avvocati; Ph.D.

Thursday, June 15, 2023

10.00 – 11.00	**Theme 9**	**IP Management Strategies: Practical Approach** (TBD)
11.00 – 11.30	Discussion	
11.30 – 12.30	**Theme 10**	**IP Commercialization Strategies for Entrepreneurs and SMEs** (TBD)
12.30 – 13.00	Discussion	
13.00 – 14.00	Break	
14.00 – 15.00	**Theme 11**	**A Success Story: From University Research to an Innovative Drug Development Company** (TBD)

Friday, June 16, 2023

10.00 – 11.00	**Theme 12**	**International Trade Law, IP and Technology Transfer** (TBD)
11.00 – 11.30	Discussion	
11.30 – 12.30	**Theme 13**	**Consortium Agreements of Multi-Party Research Projects and Technology Transfer: Practical Approach**
12.30 – 13.00	Discussion	(TBD)

Weekend (Saturday and Sunday), June 17 & 18, 2023

No sessions

SECOND WEEK: STRASBOURG (in-person)

PROJECTS WEEK: Interactive discussions in groups

Monday, June 19, 2023

8.45 – 9.30	**Check-in**	
9.30 – 11.30	**Theme 14**	**Project Breakouts in Groups[1]**
	Group 1	**Policies Governing Ownership of IP created by University or R&D Institutions' Employees** Group Moderator: (TBD)
	Group 2	**Strategic Commercialization of IP Assets for Start-ups** Group Moderator: (TBD)
11.30 – 11.40		Coffee Break
11.40 – 12.00		Preparation of conclusions
12.00 – 12.30		Discussion in Plenary[2]
12.30 – 13.30	Lunch break	
14.00 – 16.00	**Theme 15**	**Visit to Strasbourg City Hall and Welcome Cocktail** **Group Photo**

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[1] In project breakout sessions, participants will be divided in two groups every day. Each participant will choose one of the project themes of the day. An adjustment may be made to balance the groups.

[2] In the plenary, each group moderator will be provided time to highlight main issues discussed in the group. This will be followed by questions from the floor.

Tuesday, June 20, 2023

9.30 – 11.30	**Theme 14 (Cont'd)**	**Project Breakouts in Groups[3]**
	Group 3	**Commercialization of Publicly Funded Research: Challenges and Way Forward** Group Moderator: (TBD)
	Group 4	**Specific topic to be proposed by CEIPI** Moderator: (TBD)
11.30 – 11.40		Coffee Break
11.40 – 12.00		Preparation of conclusions
12.00 – 12.30		Discussion in Plenary[4]
12.30 – 13.30	Lunch break	
13.30 – 15.00	**Theme 16 (Cont'd)**	**Cases on Open Innovation, IP Protection and Commercialization: Finding the right balance** Moderator: (TBD)
15.00 – 15.30	Break	
15.30 – 16.30	**Theme 16 (Cont'd)**	**A Case Study of Innovation Hubs and Funding Agencies facilitating Technology Transfer** Moderator: (TBD)

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[3] In project breakout sessions, participants will be divided in two groups every day. Each participant will choose one of the project themes of the day. An adjustment may be made to balance the groups.
[4] In the plenary, each group moderator will be provided time to highlight main issues discussed in the group. This will be followed by questions from the floor.

Wednesday, June 21, 2023

9.30 – 11.30	**Theme 14 (Cont'd)**	**Project Breakouts in Groups[5]**
	Group 5	**Challenges Associated with the Implementation of an IP Innovation Policy by Universities** Group Moderator: (TBD)
	Group 6	**Marketing Tools for IP Commercialization at Universities: Success Stories** Group Moderator: (TBD)
11.30 – 11.40		Coffee Break
11.40 – 12.00		Preparation of conclusions
12.00 – 12.30		Discussion in Plenary[6]
12.30 – 13.30	Lunch break	
13.30 – 16.00	**Theme 17**	**Technology Transfer and New Technology, including Artificial Intelligence (AI)**
13.30 – 14.00		Panelist 1: CEIPI invited panelist
14.00 – 14.30		Panelist 2: WIPO invited panelist
14.30 – 15.00		Panelist 3: WIPO invited panelist
15.00 – 15.30		Panelist 4: CEIPI Invited panelist
15.30 – 16.00	Discussion	

Thursday, June 22, 2023

9.30 –12.00	**Theme 18**	**Simulation Scenario on Licensing Negotiation[7]** Moderator: (TBD)
12.00 – 13.00	Lunch break	
13.00 – 15.00	**Theme 19**	**Presentation and Discussions of Project Outlines[8]** All participants and project advisors *(Hybrid format)*

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[5] In project breakout sessions, participants will be divided in two groups every day. Each participant will choose one of the project themes of the day. An adjustment may be made to balance the groups.
[6] In the plenary, each group moderator will be provided time to highlight main issues discussed in the group. This will be followed by questions from the floor.
[7] The main objective of this exercise is to not only to provide practical skills to the participants but also to enable them to practice what they have learned through this course. Under this exercise, issues relating to IP management, IP commercialization and IP licensing should be covered. Participants may be split in two groups (Licensors and Licensees).
[8] In line with the new format, each participant is supposed to identify a project theme and a specific topic as endorsed by his/her institution and prepare an outline to be presented during the advanced course for about 3-4 minutes. The project research is carried out within four weeks under the guidance of a Project Advisor, followed by the submission of the implementation plan.

Friday, June 23, 2023

10.00 – 10.30	**Theme 20**	**Evaluation and Closing**
		INPI
		CEIPI
		WIPO
10.30 – 11.30		**Final Exam**
11.30 – 13.30		Farewell Cocktail

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