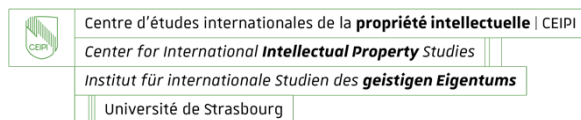




NATIONAL INSTITUTE OF INDUSTRIAL
PROPERTY (INPI-FRANCE)



CENTER FOR INTERNATIONAL INTELLECTUAL
PROPERTY STUDIES (CEIPI)



Advanced Training Course on Intellectual Property, Technology Transfer and Licensing

Online distance learning program

28 June - 9 July 2021

Strasbourg, France

Time zone: Central European Time (CET)

Monday, 28 June

10.00 – 10.30

Welcome addresses

Mr. Yann Basire, Associate Professor, Director General and Director of the French Department, Center for International Intellectual Property Studies (CEIPI), France

Mr. Tshimanga Kongolo, Head, Professional Development Program, World Intellectual Property Organization (WIPO), WIPO Academy, Switzerland

Mr. Oleksandr Bulayenko, Education and Scientific Coordinator and Researcher, Center for International Intellectual Property Studies (CEIPI), France

10.30 – 12.00

Theme 1

How to Set Up a Technology Transfer Office (I)

Mr. Fabirama Niang, President and Founder, ONESEVERAL, France

12.00 – 12.30

Discussion

12.30 – 13.30

Break

13.30 – 15.00

Theme 1 (Cont)

How to Set Up a Technology Transfer Office (II)

Mr. Fabirama Niang, President and Founder, ONESEVERAL, France

15.00 – 15.30

Discussion

Tuesday, 29 June

10.00 – 11.30

Theme 2

Intellectual Property, Technology Transfer and Artificial Intelligence

Mr. Xiang Yu, Professor and Director of Sino-European Institute for Intellectual Property of the Huazhong University of Science & Technology (HUST); Director of Chinese-German Institute for Intellectual Property, China

11.30 – 12.00

Discussion

12.00 – 13.00

Break

13.00 – 14.00

Theme 3

From Public Research to Private Initiative: Experiences of SATT Conectus

Mr. Emmanuel Poteaux, Deputy CEO, SATT Conectus, France

14.00 – 14.30

Discussion

Wednesday, 30 June

10.00 – 11.30	Theme 4	Feasibility and Analysis of “Impact Licensing Initiative” (ILI) for Technology Access during a (Health) Crisis Mr. Bruno Vandermeulen , Senior IP Expert, Impact Licensing Initiative (ILI), Belgium
11.30 – 12.00	Discussion	
12.00 – 13.00	Break	
13.00 – 14.00	Theme 5	Practical Exercise and Examples of ILI Mr. Johan Moyersoen , Founder and General Manager, Impact Licensing Initiative (ILI) and Mr. Bruno Vandermeulen , Senior IP Expert, Impact Licensing Initiative (ILI), Belgium
14.00 – 14.30	Discussion	

Thursday, 1 July

10.00 – 11.30	Theme 6	International Approaches in Patent Law Aimed at Facilitating Access to Medicines Ms. Olga Gurgula , Lecturer in Intellectual Property Law, Brunel Law School, United Kingdom
11.30 – 12.00	Discussion	
12.00 – 13.00	Break	
13.00 – 14.00	Theme 7	A Success Story of Syndivia: From University Research to an Innovative Biotechnology Company Developing Cancer Treatments Mr. Sasha Koniev , CEO of Syndivia, France
14.00 – 14.30	Discussion	

Friday, 2 July

10.00 – 11.00	Theme 8	A Success Story of Dynacure: From University Research to an Innovative Drug Development Company Mr. Vincent Bischoff , Associate Director, Corporate Development, Dynacure, France
11.00 – 11.30	Discussion	
11.30 – 12.30	Theme 9	Public Health, Intellectual Property and Trade Law: Promoting Access to Medical Technologies and Innovation Mr. Antony Taubman , Director, Intellectual Property, Government Procurement and Competition Division, World Trade Organization (WTO), Switzerland
12.30 – 13.00	Discussion	
13.00 – 14.00	Break	
14.00 – 15.00	Theme 10	The role of Intellectual Property Rights and International Technology Transfer for the Development, Supply, Manufacturing and Distribution of Healthcare Technologies Locally Mr. Meir Pugatch , Managing Director, Pugatch Consilium and Professor at the University of Maastricht, Netherlands
15.00 – 15.30	Discussion	

Weekend (Saturday and Sunday), 3 & 4 July, 2021

No sessions

PROJECTS WEEK: Interactive discussion in groups

Monday, 5 July

10.00 – 12.00 **Theme 11** **Technology Transfer, IP, Genetic Resource Management, and Freedom to Operate in the Agricultural Field¹**
Mr. Michael Kock, Kock Consulting, Basel, Switzerland

12.00 – 13.00 Break

13.00 – 15.30 **Theme 12** **Project Breakouts in Groups²**

Group 1: **Consortium Agreements of Multi-party Research Projects and Technology Transfer**
Group Moderator: **Mr. Juan Carlos Suárez Delgadillo**, Director, Legal Office of Intellectual Property and Technology Transfer, Universidad El Bosque, Bogotá, Colombia

Group 2: **How to Improve Specific Skills on Negotiating and Drafting Technology Transfer Licenses**
Group Moderator: **Mr. Antoni Miranda Aranda**, Research Grants at Mitek Systems, Inc., Spain

Tuesday, 6 July

10.00 – 12.00 **Theme 13** **Cases on Open Innovation, IP Protection and Commercialization: Finding the right balance**
Moderator: **Dr. McLean Sibanda**, Co-Founder and Director Intangible Consulting (Pty) Ltd t/a Ideanav, South Africa

12.00 – 13.00 Break

13.00 – 15.30 **Theme 12 (Cont)** **Project Breakouts in Groups³**

Group 3: **Understanding and Drafting University IP Policies covering Faculty, Staff, and Students**
Group Moderator: **Mr. Sean O'Connor**, Professor of Law and Executive Director, Center for the Protection of Intellectual Property (CPIP), Antonin Scalia Law School, George Mason University, Arlington, VA, United States of America

Group 4: **New Approaches to University Innovation, Technology Transfer and Entrepreneurship**
Group Moderator: **Mr. Adam Mossoff**, Professor of Law, Antonin Scalia Law School, George Mason University, and Senior Fellow, Hudson Institute, Washington D.C., United States of America

¹ A short introduction to the legal system of genetic resources will be presented before discussing the practice.

² In project breakout sessions, participants will be divided in two groups every day. Each participant will choose one of the project themes of the day. An adjustment may be made to balance the groups.

³ In project breakout sessions, participants will be divided in two groups every day. Each participant will choose one of the project themes of the day. An adjustment may be made to balance the groups.

Wednesday, 7 July

10.00 – 11.30

Theme 14

Success Story: The WIPO Technology and Innovation Support Center (TISC)

Mr. Alejandro Roca Campaña, Senior Director, IP for Innovators Department (IPID), IP and Innovation Ecosystems Sector, WIPO, Switzerland

11.30 – 13.00

Break

13.00 – 15.30

Theme 12
(Cont)

Project Breakouts in Groups⁴

Group 5:

Improving Methodologies on IP Commercialization and Valuation

Group Moderator: **Mr. Antoni Miranda Aranda**, Research Grants at Mitek Systems, Inc., Spain

Group 6:

Working with Standard Procurement Clauses in U.S. Federal Government Funding Agreements for Universities and Industry

Group Moderator: **Mr. Sean O'Connor**, Professor of Law and Executive Director, Center for the Protection of Intellectual Property (CPIP), Antonin Scalia Law School, George Mason University, Arlington, VA, United States of America

Thursday, 8 July

10.00 – 12.00

Theme 15

A Case Study of Innovation Hubs and Funding Agencies facilitating Technology Transfer

Dr. McLean Sibanda, Co-Founder and Director Intangible Consulting (Pty) Ltd t/a Ideanav, South Africa

12.00 – 13.00

Break

13.00 – 14.30

Theme 16

Presentation and Discussion of Project Outlines⁵

Project Advisors and Participants

Friday, 9 July

10.00 – 11.00

Theme 17

Keynote Speech: WIPO Technology Trends

Mr. Alejandro Roca Campaña, Senior Director, IP for Innovators Department (IPID), IP and Innovation Ecosystems Sector, WIPO, Switzerland

11.00 – 12.00

Theme 18

Test

12.00 – 12.30

Evaluation and Closing

Mr. Philippe Borne, Regional Representative of the National Institute for Industrial Property (INPI), France

Mr. Tshimanga Kongolo, Head, Professional Development Program, World Intellectual Property Organization (WIPO), WIPO Academy, Switzerland

Mr. Oleksandr Bulayenko, Education and Scientific Coordinator and Researcher, CEIPI, France

⁴ In project breakout sessions, participants will be divided in two groups every day. Each participant will choose one of the project themes of the day. An adjustment may be made to balance the groups.

⁵ In line with the new format, each participant is supposed to identify a project theme as endorsed by his/her institution and prepare an outline to be presented during the advanced course for about 5 minutes. The project research and submission of report are undertaken within 8 weeks following the advanced course under the guidance of a Project Advisor.