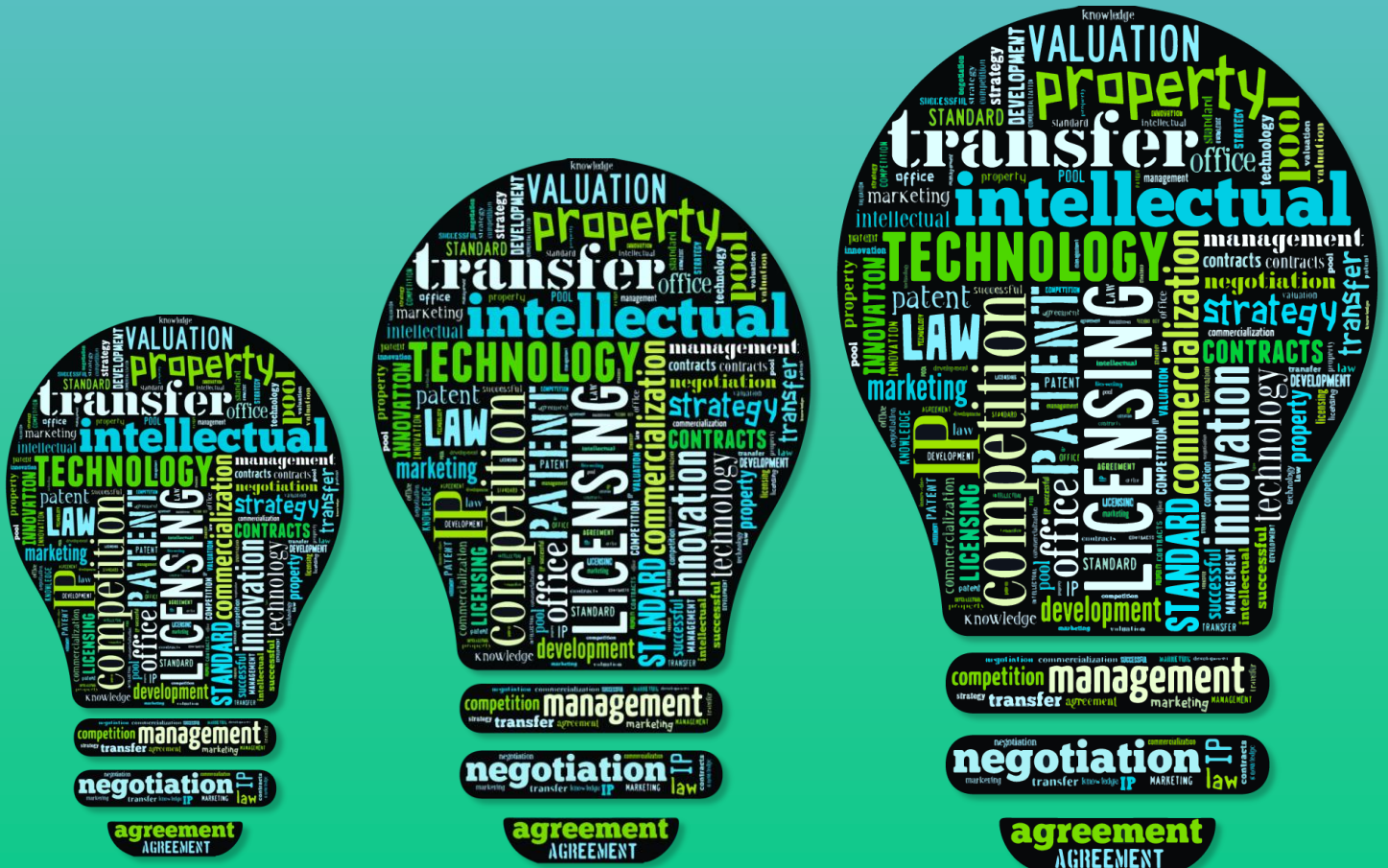


# Intellectual Property, Technology Transfer and Licensing

11 to 22 June 2018, Strasbourg

## CEIPI / WIPO / INPI Advanced Training Course



Centre d'études internationales de la **propriété intellectuelle** | CEIPI

Center for International **Intellectual Property** Studies

Institut für internationale Studien des **geistigen Eigentums**

Université de Strasbourg



**WIPO**  
WORLD  
INTELLECTUAL PROPERTY  
ORGANIZATION



**INPI**  
INSTITUT NATIONAL  
DE LA PROPRIÉTÉ  
INDUSTRIELLE

The CEIPI/WIPO/INPI Advanced Course on Intellectual Property, Technology Transfer and Licensing will take place from 11 to 22 June 2018 in Strasbourg, France. This training course is jointly organized since 1978 by the Centre for International Intellectual Property Studies (CEIPI) in collaboration with the World Intellectual Property Organization (WIPO) and the French National Institute of Industrial Property (INPI). As in the previous edition, the present course touches upon the legal, practical and economic aspects of technology transfer and licensing.

The training is mainly addressed to technology transfer officials, including professionals working in university technology transfer offices, national and regional intellectual property offices and science and technology ministries. With an integrated and practical approach, the CEIPI/WIPO/INPI Advanced Training Course on Intellectual Property, Technology Transfer and Licensing will be also of the interest of lawyers and economists.

Participants will benefit from the expertise of specialists from several international organizations, prestigious research institutes and universities, and renowned professionals, while interacting with professionals coming from all over the world.

The academic direction of the current training program was done by Christophe GEIGER, Professor of Law, Director General and Director of the Research Department of CEIPI and Xavier SEUBA, Senior Lecturer and Researcher at CEIPI, who is also the Academic Coordinator of the CEIPI/WIPO/INPI Advanced Course. The organization of the course was coordinated by Anne-Catherine BRUNCK, Training Assistant at CEIPI.

## CEIPI/WIPO/INPI Advanced Course on Intellectual Property, Technology Transfer and Licensing

### International Technology Transfer: Economic and Policy Issues

#### Monday 11 June 2018

##### 9.30 - 10.00 Welcoming

Christophe GEIGER, Professor of Law, Director General and Director of the Research Department, Centre for International Intellectual Property Studies (CEIPI), University of Strasbourg, France

Tshimanga KONGOLO, World Intellectual Property Organization (WIPO), Geneva, Switzerland

Xavier SEUBA, Senior Lecturer and Researcher, Academic Coordinator of the CEIPI/WIPO/INPI Advanced Course, Centre for International Intellectual Property Studies (CEIPI), University of Strasbourg, France

##### 10.00 - 12.00 The International Landscape of Intellectual Property

Tshimanga KONGOLO

##### 12.00 - 13.30 Lunch break

##### 13.30 - 15.30 International Economic Aspects of Technology Transfer

Padmashree GEHL SAMPATH, Chief, Technology and Innovation Report Series, Division for Technology and Logistics, United Nations Conference on Trade and Development (UNCTAD), Geneva, Switzerland

##### 15.30 - 15.45 Coffee break

##### 15.45 - 17.00 International Architecture of Technology Transfer

Pedro ROFFE, Senior Associate, International Centre for Trade and Sustainable Development (ICTSD), Geneva, Switzerland

##### 18.00 Welcoming cocktail at Strasbourg City Hall

#### Tuesday 12 June 2018

##### 9.00 - 12.00 The Role of Intellectual Property in Technology Transfer

Christoph SPENNEMANN, Legal Officer in Charge of Intellectual Property Unit, Division on Investment and Enterprise, United Nations Conference on Trade and Development (UNCTAD), Geneva, Switzerland

##### 12.00 - 13.30 Lunch break

##### 13.30 - 15.30 Medicines Patent Pool: Licensing Models

Esteban BURRONE, Head of Policy, Medicines Patent Pool, Geneva, Switzerland

##### 15.30 - 15.45 Coffee break

**15.45 - 17.00**

**Open Innovation and Intellectual Property: A Practical Perspective**

Charlotta LJUNGDAHL, Director Intellectual Property, Air Liquide, Paris, France

**Intellectual Property Licensing and Competition**

**Wednesday 13 June 2018**

**9.00 - 12.00**

**Competition, Technology Transfer and Licensing**

Andreas HEINEMANN, Professor, Department of Commercial, Economic and European Law, University of Zurich, Switzerland

**12.00 - 14.00**

**Lunch break**

**14.00 - 17.00**

**Technology Transfer, Patent Pools and Standard Licensing**

Christian LOYAU, Legal Director, European Telecommunications Standards Institute, France

**Intellectual Property Licensing in Public Settings**

**Thursday 14 June 2018**

**9.00 - 12.00**

**Technology Transfer in China and New AI Opportunities**

Xiang YU, Director of the Chinese German Institute for Intellectual Property, School of Management, Huazhong University of Science and Technology, China

**12.00 - 14.00**

**Lunch break**

**14.00 - 17.00**

**Setting up a Technology Transfer Office**

Fabirama NIANG, President, Founder - EuKTS Expert - IP Strategy Counsel at ONESEVERAL, France

**Intellectual Property Rights Management**

**Friday 15 June 2018**

**10.00 - 13.00**

**Technology Transfer and WTO Law**

Antony TAUBMAN, Director, Intellectual Property Division, World Trade Organisation (WTO), Geneva, Switzerland

**13.00 - 14.00**

**Lunch break**

**14.00 - 17.00**

**IP Management and Licensing in Traditional Medicinal Knowledge**

Ryan ABBOTT, Professor of Law and Health Sciences, University of Surrey School of Law, United Kingdom

## Technology Transfer and Agriculture

**Monday 18 June 2018**

<b>9.00 - 10.00</b>	<b>Technology Transfer and Agriculture</b> Michael KOCK, Kock Consulting, Basel, Switzerland
<b>10.00 - 12.30</b>	<b>The Interface between IP and Plant Genetic Resources, including CBD and Nagoya Protocol</b> Michael KOCK
<b>12.30 - 14.00</b>	<b>Lunch break</b>
<b>14.00 - 17.00</b>	<b>Workshop on Technology Transfer and Freedom to Operate in the Agricultural Field</b> Michael KOCK

## Technology Transfer and University

**Tuesday 19 June 2018**

<b>9.00 - 12.00</b>	<b>New Approaches to University Innovation, Technology Transfer, and Entrepreneurship</b> Sean O'CONNOR, Boeing International Professor, School of Law, University of Washington, Seattle, United States of America
<b>12.00 - 14.00</b>	<b>Lunch break</b>
<b>14.00 - 17.00</b>	<b>The Bayh-Dole Act and Beyond: History, Challenges and Lessons Learned</b> Sean O'CONNOR

## Technology Transfer and Licensing Negotiation

**Wednesday 20 June 2018**

<b>9.00 - 12.00</b>	<b>Transfer of Technology and New Venture Creation</b> Antoni MIRANDA, Chief Innovation Officer, Awaait Artificial Intelligence S.L., Barcelona, Spain
<b>12.00 - 14.00</b>	<b>Lunch break</b>
<b>14.00 - 17.00</b>	<b>Workshop: Negotiating and Drafting Technology Transfer Licenses</b> Sean O'CONNOR

## IP Commercialization

### Thursday 21 June 2018

<b>9.00 - 12.00</b>	<b>Workshop: Freedom to Operate and Designing Around</b>
---------------------	--

David Randall LUND, John F. Witherspoon Fellow, Center for the Protection of Intellectual Property, Antonin Scalia Law School, George Mason University, Virginia, United States of America

<b>12.00 - 14.00</b>	<b>Lunch break</b>
----------------------	--------------------

<b>13.30 - 16.30</b>	<b>Workshop: IP Commercialization and Valuation</b>
----------------------	---

Antoni MIRANDA

<b>16.45 - 17.15</b>	<b>Certificate handout ceremony &amp; cocktail</b>
----------------------	--

Christine HUGUIN, Chargée d'affaires Propriété Industrielle – French National Institute of Industrial Property (INPI) Région GRAND EST

Tshimanga KONGOLO

Xavier SEUBA

### Friday 22 June 2018

<b>9.00 - 11.00</b>	<b>Alternative Dispute Resolution in Transfer of Technology and Licensing through Arbitration and Mediation</b>
---------------------	---

David Randall LUND

<b>11.00 - 11.30</b>	<b>Farewell</b>
----------------------	-----------------

## Practical Information

Venue  
«Escarpe» building  
Amphitheater 23 (ground floor)  
**Centre d'Études Internationales de la Propriété Intellectuelle**  
**Université de Strasbourg**  
**11 rue du Maréchal Juin**  
**67046 Strasbourg Cedex**

Access from the train station  
**Tramway Line C direction Neuhof Rodolphe Reuss, Station «Universités»**



For further information, please contact:

Mr. Xavier Seuba  
regarding academic aspects  
Tel. +33 3 68 85 84 61  
xavier.seuba@ceipi.edu

Ms. Anne-Catherine Brunck  
regarding registration and  
administrative aspects  
Tel. +33 3 68 85 88 93  
brunck@ceipi.edu

Visit our website  
[www.ceipi.edu](http://www.ceipi.edu)