



WIPO TRAINING COURSE ON THE LEGAL, ADMINISTRATIVE AND ECONOMIC ASPECTS OF INTELLECTUAL PROPERTY

14 - 24 June 2011

Strasbourg / France
CEIPI, 11 rue du Maréchal Juin
67046 Strasbourg

Organized by the World Intellectual Property Organization (WIPO) in cooperation with the Center for International Intellectual Property Studies (CEIPI) of the University of Strasbourg and the French National Institute of Industrial Property (INPI)



PROGRAM

Tuesday, 14 June

9.15 – 10.00

OPENING CEREMONY

TBA, WIPO Academy

CHRISTOPHE GEIGER, *General Director of the Center for International Intellectual Property Studies (CEIPI)*

YVES REBOUL, *Professor at the University of Strasbourg and Former Director General of CEIPI*

10.00 – 10.15

Coffee Break

10.30 – 13.15

Topic 1

Enforcement issues for Developing Countries

Speaker

CARLOS CORREA, *Director of the Centre for Interdisciplinary Studies on Industrial Property and Economics Law, at the University of Buenos Aires, Argentina*

13.15 – 14.30

Lunch Break

14.30 – 17.45

Topic 2

Impact of Patent on Access to Medicine in Developing Countries

Speaker

GERMAN VELASQUEZ, *Senior Advisor, Health & Development, The South Centre, Switzerland*

18.00

Reception at the University

Wednesday, 15 June

9.00 – 12.15

Topic 3

IP Management for Development

Speaker

ROYA GHAFELE, *Lecturer at the University of Oxford, UK*

12.15 – 14.00

Lunch Break

14.00 – 17.15 **Topic 4** ***Setting the Standards for Patentability in Europe: the uneasy relationships between national courts and the EPO***

Speaker DAVID BOOTON, Director LL.M programs, University of Manchester, UK

Thursday, 16 June

9.00 – 12.15 **Topic 5** ***Intellectual Property and the Promotion of Innovation***

Speaker KARL RACKETTE, European Patent Attorney, Germany

12.15 – 14.00 Lunch Break

14.00 – 17.15 **Topic 6** ***Trade Mark Law: the EU and the International Conventions (international registration)***

Speaker YVES REBOUL, Professor at the University of Strasbourg, France

18.00 Reception at the Hotel de Ville

Friday, 17 June

9.00 – 12.15 **Topic 7** ***Intellectual Property Rights in Plant Varieties***

Speaker ROBERTO D'ERME, Research Assistant at the CEIPI, University of Strasbourg, France

12.15 – 14.00 Lunch Break

16.30 **Afternoon diversion**
BOAT TRIP around Strasbourg

Monday, 20 June

09.00 – 12.15 **Topic 8** ***Protection of Geographical Indications***

Speaker DWIJEN RANGNEKAR, Senior Research Fellow Centre for the Study of Globalisation and Regionalisation (CSGR) at the University of Warwick, UK

12.15 – 14.00 Lunch Break

14.00 – 17.15 **Topic 9** **The Community Trade Mark, Office of Harmonization of the Internal Market**
Speaker: ERIC GASTINEL, Head of the Registry Service of the Boards of Appeal, OHIM, Spain

Tuesday, 21 June

09.00 – 11.00 **Topic 10** **Presentation of the French National Patent Office**
Speaker MARIE-THÉRÈSE HENNER, INPI, Strasbourg

11.00 **Afternoon Visit**
Guided visit at Robert Bosch GmbH, Stuttgart

Wednesday, 22 June

9.00 – 12.15 **Topic 11** **Free Trade Agreements**
Speaker DAVID VIVAS EUGUI, Senior Economic Affairs Officer, UNCTAD, Switzerland

12.15 – 14.00 Lunch Break

14.00 – 17.15 **Topic 12** **Traditional Knowledge: exploiting its economic potential**
Speaker GRAHAM DUTFIELD, Professor at the University of Leeds, UK

Thursday, 23 June

9.00 – 12.15 **Topic 13** **IP Related Aspects of the Convention on Biological Diversity and the Nagoya Protocol**
Speaker CLAUDIO CHIAROLLA, Research Fellow at the Institut du développement durable et des relations internationales, France

12.15 – 14.00 Lunch Break

14.00 – 17.15 **Topic 14** **Understanding the significance of Design Rights for development**
Speaker UMA SUTHERSANEN, Professor at Queen Mary, University of London, UK

Friday, 24 June

9.00 – 12.15

Topic 15

Copyright and A2K: Opportunities under International Conventions

Speaker

GUY PESSACH, Senior Lecturer at the Hebrew University of Jerusalem, Israel

12.15 – 14.00

Lunch Break

14.00 – 17.15

Topic 16

Copyright and digital environment: collective management and blanket licensing

Speaker

MARIA MERCEDES FRABBONI, Researcher at Queen Mary, University of London, UK

17.30

CLOSING CEREMONY

CHRISTOPHE GEIGER, General Director of the Center for International Intellectual Property Studies (CEIPI)